



GLOBALVIP

VIRTUAL INTERNSHIP PROGRAM



The California International Trade Center's **Global Virtual Internship Program (VIP)** is a virtual digital media and global marketing internship program. Led by an industry-certified digital marketing expert, students will perform an 60-hour project-based internship in support of eCommerce companies looking to expand their digital presence into overseas and/or domestic markets. Students will present ongoing project updates to their host company alongside their industry expert, and create a final data-driven presentation for the company that they can use to show potential employers.

We are looking to recruit up to 5 students who meet the following minimum criteria:

- California Community College student
- Enrolled in a minimum of 12 college credits
- Minimum GPA of 2.5
- Completed at least one college marketing course
- Professor recommendation desired

Students will gain experience in the following:

- Analyze Worldwide Competitor Social Media
- Build a Global Social Media Content Strategy
- Optimize a Social Media Account
- Help Improve Companies' Social Brands

APPLY TODAY!

globaltradeworkforce.com/virtual-internship-program

FOR MORE INFORMATION:

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