

June 13, 2018

## President's Waypoint: SBCC Report to the Community!

In the early years, California's community colleges were very much local community schools. The students were from local neighborhoods, the funding was from local sources, and the trustees, administrators, faculty, and staff were from the local area. This was certainly true of Santa Barbara City College. Today, of course, community colleges, like the communities they serve, are a nexus of people from all over. All of this said, our Santa Barbara community has always felt a deep connection to SBCC like very few colleges in the state. Accordingly, this community wants to stay posted on the happenings at the college.

We are delighted to present the <u>2017-2018 SBCC Report to the Community</u>. This report has a focus on the College and College related points of pride. I'm very proud of the work and effort of Luz Reyes-Martin, Executive Director of Public Affairs and Communications, and the staff of the Office of Communications, including the three Marketing Communications Specialists of Amanda Jacobs, Sally Gill, and Melanie Bélanger, and Administrative Assistant Kirsten Mathieson.

Together forward,