

July 18, 2018

#### President's Waypoint: A New Budget Vision and Related Formula

I want to provide you with the latest budget information received from the Chancellor's Office. As we know, budgets are planning documents, estimating fiscal resources coming in and expenditures going out of an organization. As a public entity, SBCC is required by law to have a budget and to track related revenues and expenditures against that budget. In accordance with this requirement, the SBCC Board of Trustees approved a tentative 2018-19 budget at its June 28, 2018 meeting. However, because of the state's new community college funding formula, this tentative budget is truly a placeholder until we can get solid revenue estimates from the Chancellor's Office to build a more accurate final budget.

Attached is a series of spreadsheets we received from the Chancellor's Office describing the 2018-19 "Student Center Funding Formula." As you will see, the spreadsheets are complex, detailing formula components and simulating revenue amounts for each component for all of the state's community college districts. In essence, the new formula is made up of three components: 1) A Base Allocation, 2) A Supplemental Allocation, and 3) A Student Success Allocation. As you will see from the spreadsheets, each of these components is made up of a number of metrics. Overall, you will see that our SBCC metrics yield a simulated 2018-19 total revenue of \$79.8 million, which is about \$6.9 million (9.46%) more than we got last year (2017-18).

Certainly, this is great news for SBCC and a reaffirmation of the student-centered focus that the college has related to student success. It also shows that Santa Barbara City College is currently one of the state leaders and has educational efforts nicely aligned with the seven elements in the statewide *Vision for Success*. These seven elements are described by the Chancellor's Office as follows:

#### 1 - Focus relentlessly on students' end goals.

Getting students to their individual educational goals—whether a degree, certificate, transfer, or specific skill set—should be the explicit focus of the CCCs. More than just offering courses, colleges need to be offering pathways to specific outcomes and providing supports for students to stay on those paths until completion.

#### 2 - Always design and decide with the student in mind.

Colleges need to make it easy for all students, including working adults, to access the courses and services they need. Students should not bear the burden of misaligned policies between education systems.

# 3 - Pair high expectations with high support.

Students should be encouraged to go "all in" on their education, with support to meet their personal and academic challenges. Assessment and placement practices must be reformed so that students are placed at the highest appropriate course level, with ample supports to help them succeed.

#### 4 - Foster the use of data, inquiry, and evidence.

Data analysis should be a regular practice used for improving services at all levels, not a compliance activity. Decisions should be based on evidence, not anecdotes or hunches.

#### 5 - Take ownership of goals and performance.

The CCC system should be rigorously transparent about its performance, own its challenges, and adopt a solution-oriented mindset to those things it can control. Goals should be used to motivate and provide direction, not punish.

## 6 - Enable action and thoughtful innovation.

Moving the needle on student outcomes will require calculated risk, careful monitoring, and acceptance that failures will sometimes happen. Innovation should be thoughtful and aligned with goals; results should be tracked early and often.

### 7 - Lead the work of partnering across systems.

Education leaders across the education systems and workforce development systems need to meet much more frequently, in more depth, and with more personnel dedicated to the task. By working together these systems can strengthen pathways for students and improve results.

I know this is a lot of information, and I have tried to summarize it the best I can with what we currently know. You should know that these budget simulations are not the final funding amounts for the college. Additional adjustments up and down will be forthcoming. However, if the numbers hold, they are currently very encouraging for Santa Barbara City College. As always, I will keep you posted as we progress through this historical budget development period.

Together forward,

Coulons