



July 17, 2017

President's Waypoint: SBCC Report to the Community!

In the early years, California's community colleges were very much local community schools. The students were from local neighborhoods; the funding was from local sources; and the trustees, administrators, faculty, and staff were from the local area. This was certainly true of Santa Barbara City College. Today, of course, community colleges, like the communities they serve, are a nexus of people from all over. All of this said, our Santa Barbara community has always felt a deep connection to SBCC like very few colleges in the state. Accordingly, this community wants to stay posted on the happenings at the college.

Well, for the first time in over a decade, we are delighted to debut the [*SBCC Report to the Community*](#). In the past, we have had Foundation sponsored reports, but this one has a focus on the College and College-related points of pride. I'm very proud of the work and effort of Luz Reyes-Martin, Executive Director of Public Affairs and Communications, and the staff of the Office of Communications, including the three Marketing Communications Specialists of Melanie Bélanger, Sally Gill, and Amanda Jacobs, and Administrative Assistant Kirsten Mathieson.

As Luz pointed out, "This is a new tradition for the college. It is something that we will continue to improve, getting better and better over time." Luz, you've set an extremely high bar of excellence in this publication that will be hard to beat! Truly outstanding! Congratulations and thank you to the Office of Communications for this stellar inaugural edition.

Together forward,

Anthony E. Beebe