

Strategic Elements

“The only thing worse than being blind is having sight but no vision.”

Helen Keller

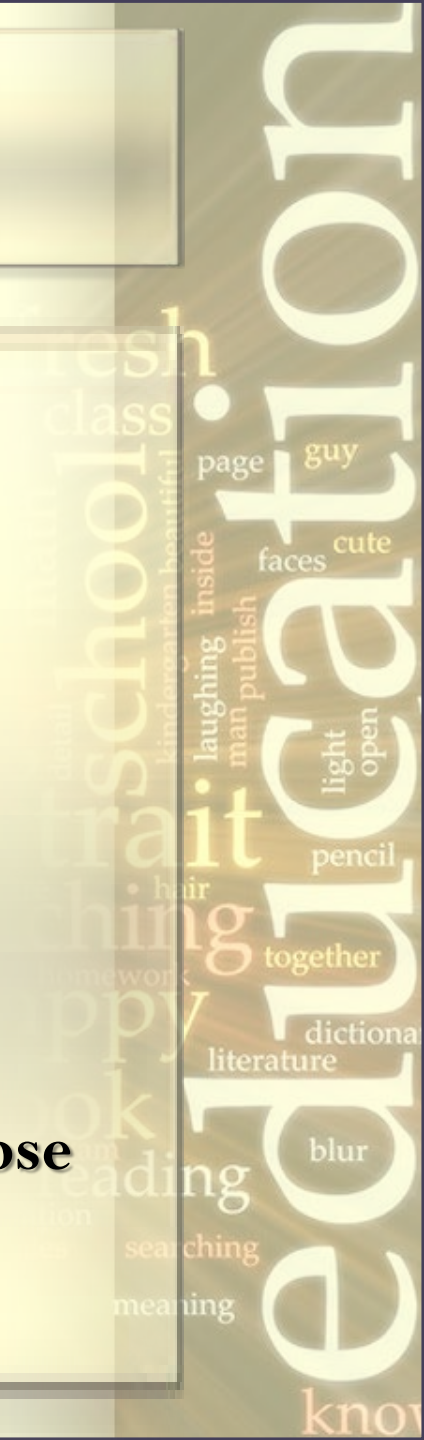
Strategic Elements

Values = Who we are – What we hold dear

Philosophy = Why we do what we do

Vision = Where do we want to be – Our future

Mission = What we do everyday – Today's purpose



SBCC Mission

Santa Barbara City College

Mission:

“Santa Barbara City College provides students a diverse learning environment that inspires curiosity and discovery, promotes global responsibility, and fosters opportunity for all.”

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What we hold dear...

Santa Barbara City College Core Principles:

Santa Barbara City College's core principles guide all aspects of instruction, organization, and innovation:

- Student-centered policies, practices, and programs;
- Participatory governance;
- A psychologically and physically supportive environment;
- Free exchange of ideas across a diversity of learners; and
- The pursuit of excellence in all college endeavors.

Ideas for a Vision...

1. In addition to a first-rate education, SBCC will be the nation's leading community college in developing socially conscious world citizens
2. Foster a College known for promoting student understanding of the broad spectrum of social topics that impact our world
3. Promote strategies of civility for students in discussing worldviews



Philosophical Groundings

- The community college movement was founded on social change – Higher education access for the masses!
- We are privileged and have a duty to those less privileged among us.
- The under-privileged cannot solve problems alone.

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Finding Civility...

For students, socially conscious citizenship is emotional and sensitive.

We must give students the tools of civility, so they can converse about social subjects calmly, respectfully, and logically.

Accordingly, civility and socially conscious citizenship go hand and hand!





Guided by a 1st Rate SBCC education!
Appreciative of Personal Privilege
Aware of Social Injustices
Cognizant of Oppressive Structures
Experienced with Underprivileged
Civil in Social Arguments and Stances
Strategic in Organizing for Social Causes

We change the world one student at time!

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