

I am a member of...

Answer	%	Count
Faculty	10%	69
Staff	6%	42
Student	20%	135
Community	64%	429
Total	100%	675

If only I were the new SBCC President, I would....

	Item	Total
1	Restore State Funded Adult Education	163
2	Find the Optimal College Size	125
3	Improve College Services	88
4	Listen to Faculty, Staff, and Community	45
5	Connect with the Community	43
6	Deal with Student Housing	33

What are the STRENGTHS of Santa Barbara City College?

	Item	Total
1	Strong Faculty, Classified, and Administration	167
2	Broad Program Selection	113
3	Beautiful Location	89
4	Viable Pathways to Careers or Further Education	45
5	Quality Instruction	36
6	Outstanding Reputation	36

What are the WEAKNESSES of Santa Barbara City College?

	Item	Total
1	Neglect SB Community for State, Nat'l, & Int'l Revenues	122
2	No State Funded Adult Education	72
3	Terrible Parking	64
4	Unbridled College Growth	55
5	Focus on "Junior College"/Transfer Mission	47
6	Lack of Housing	44

What are the OPPORTUNITIES for Santa Barbara City College?

	Item	Total
1	Reconnect with Community Supporters	69
2	Bring Back the "Community's College"	68
3	Restore State Funded Adult Education	66
4	Offer Certificate/Vocational Programs	48
5	Develop New Programs	28
6	Build on the SBCC Foundation Promise	28

What are the THREATS to Santa Barbara City College?

	Item	Total
1	Unbridled Growth	76
2	Lack of Community Focus	67
3	Poor Community Relations	59
4	Lack of Housing	58
5	Poor Community Perceptions	42
6	Loss of Community College Mission	41

FACULTY RESPONSES**If only I were the new SBCC President, I would....**

	Item	Faculty
1	Listen to Faculty, Staff, and Community	13
2	Restore State Funded Adult Education	11
3	Solve SBCC Working Conditions	11
4	Improve College Services	7
5	Connect with the Community	6
6	Find the Optimal College Size	3

What are the STRENGTHS of Santa Barbara City College?

	Item	Faculty
1	Strong Faculty, Classified, and Administration	27
2	Broad Program Selection	10
3	Caring Culture	8
4	Outstanding Reputation	5
5	Quality Instruction	5
6	Beautiful Location	4

What are the WEAKNESSES of Santa Barbara City College?

	Item	Faculty
1	Poor Treatment of Adjuncts	9
2	Poor College Communications	7
3	Focus on "Junior College"/Transfer Mission	7
4	Limited Connection with Community	6
5	Unbridled College Growth	5
6	Neglect SB Community for State, Nat'l, & Int'l Revenues	4

What are the OPPORTUNITIES for Santa Barbara City College?

	Item	Faculty
1	Bring Back the "Community's College"	11
2	Reconnect with Community Supporters	9
3	Offer Certificate/Vocational Programs	6
4	Build Online Opportunities	4
5	Restore State Funded Adult Education	4
6	Build on the SBCC Foundation Promise	3

What are the THREATS to Santa Barbara City College?

	Item	Faculty
1	Poor Community Perceptions	10
2	Loss of Community College Mission	8
3	Lack of Housing	7
4	Burned out Faculty	6
5	Poor Community Relations	6
6	Unbridled Growth	4

STAFF RESPONSES**If only I were the new SBCC President, I would....**

	Item	Staff
1	Connect with the Community	9
2	Listen to Faculty, Staff, and Community	6
3	Solve SBCC Working Conditions	4
4	Restore State Funded Adult Education	4
5	Improve College Services	3
6	Find the Optimal College Size	3

What are the STRENGTHS of Santa Barbara City College?

	Item	Staff
1	Strong Faculty, Classified, and Administration	18
2	Beautiful Location	5
3	Caring Culture	4
4	Outstanding Reputation	3
5	Broad College Diversity	3
6	Broad Program Selection	3

What are the WEAKNESSES of Santa Barbara City College?

	Item	Staff
1	Poor College Communications	5
2	Deteriorating Facilities	4
3	Terrible Parking	3
4	Lack of Affordability	3
5	Poor Equity Training	3
6	Too Much Favoritism and "Good Ol' Boys"	3

What are the OPPORTUNITIES for Santa Barbara City College?

	Item	Staff
1	Reconnect with Community Supporters	6
2	Restore State Funded Adult Education	3
3	Offer Certificate/Vocational Programs	3
4	Bring Back the "Community's College"	3
5	Build on the SBCC Foundation Promise	2
6	Develop New Programs	2

What are the THREATS to Santa Barbara City College?

	Item	Staff
1	Poor Community Perceptions	8
2	Loss of Community College Mission	3
3	Poor Community Relations	3
4	Unserious Students	3
5	Affordability	2
6	Low Enrollments	2

STUDENT RESPONSES**If only I were the new SBCC President, I would....**

	Item	Student
1	Improve College Services	28
2	Restore State Funded Adult Education	27
3	Enhance Programs	9
4	Deal with Parking	7
5	Find the Optimal College Size	6
6	Connect with the Community	5

What are the STRENGTHS of Santa Barbara City College?

	Item	Student
1	Broad Program Selection	39
2	Strong Faculty, Classified, and Administration	27
3	Beautiful Location	12
4	Caring Culture	6
5	Broad College Diversity	5
6	Quality Instruction	4

What are the WEAKNESSES of Santa Barbara City College?

	Item	Student
1	No State Funded Adult Education	17
2	Terrible Parking	16
3	Focus on "Junior College"/Transfer Mission	13
4	Neglect SB Community for State, Nat'l, & Int'l Revenues	10
5	Lack of Affordability	10
6	Lack of Housing	6

What are the OPPORTUNITIES for Santa Barbara City College?

	Item	Student
1	Restore State Funded Adult Education	10
2	Bring Back the "Community's College"	8
3	Offer Certificate/Vocational Programs	7
4	Build on the SBCC Foundation Promise	5
5	Reconnect with Community Supporters	5
6	Develop New Programs	3

What are the THREATS to Santa Barbara City College?

	Item	Student
1	Affordability	13
2	Lack of Community Focus	11
3	Unbridled Growth	9
4	Lack of Housing	6
5	Poor Community Relations	6
6	Safety and Security	5

COMMUNITY MEMBERS' RESPONSES**If only I were the new SBCC President, I would....**

	Item	Community
1	Restore State Funded Adult Education	121
2	Find the Optimal College Size	113
3	Improve College Services	50
4	Deal with Student Housing	28
5	Connect with the Community	23
6	Listen to Faculty, Staff, and Community	22

What are the STRENGTHS of Santa Barbara City College?

	Item	Community
1	Strong Faculty, Classified, and Administration	95
2	Beautiful Location	68
3	Broad Program Selection	61
4	Viable Pathways to Careers or Further Education	41
5	Outstanding Reputation	27
6	Affordable Education	27

What are the WEAKNESSES of Santa Barbara City College?

	Item	Community
1	Neglect SB Community for State, Nat'l, & Int'l Revenues	106
2	No State Funded Adult Education	52
3	Unbridled College Growth	46
4	Terrible Parking	42
5	Lack of Housing	37
6	Focus on "Junior College"/Transfer Mission	26

What are the OPPORTUNITIES for Santa Barbara City College?

	Item	Community
1	Restore State Funded Adult Education	49
2	Reconnect with Community Supporters	49
3	Bring Back the "Community's College"	46
4	Offer Certificate/Vocational Programs	32
5	Develop New Programs	20
6	Build on the SBCC Foundation Promise	18

What are the THREATS to Santa Barbara City College?

	Item	Community
1	Unbridled Growth	62
2	Lack of Community Focus	55
3	Lack of Housing	44
4	Poor Community Relations	44
5	Loss of Community College Mission	29
6	Ignoring Importance of Adult Education	29