

**Santa Barbara City College
College Planning Council
and
College Planning Council+
October 11, 2016
3:00-4:30 p.m.**

Minutes

1.0 PRESENT:

A. Beebe, Chair, President
E. Auchincloss, President, CSEA Chapter 289
P. Bishop, Vice President, Information Technology
P. Butler, President, Academic Senate
R. Else, Sr. Director, Institutional Assessment, Research and Planning (non-voting)
P. English, Vice President, Human Resources
P. Jarrell, Executive Vice President, Educational Programs
J. McPheter, Representative, Classified Staff
K. Monda, Past President, Academic Senate
K. O'Connor, Representative, Academic Senate
D. Raiman, President, Associated Student Government (non-voting)
C. Salazar, Representative, Classified Staff
C. Smith, Representative, Advancing Leadership Committee (for V. Pelton)
P. Stark, Representative, Academic Senate
J. Sullivan, Vice President, Business Services
L. Vasquez, Vice President, Academic Senate
J. Walker, Representative, Advancing Leadership Committee

ABSENT:

V. Pelton, Representative, Advancing Leadership Committee

CPC+ MEMBERS (non-voting):

C. Alsheimer-Barthel, President, Instructors' Association
J. Friedlander, Executive Vice President
S. Gill, Marketing Communications Specialist
M. Moreno, Dean, Educational Programs
K. Neufeld, Dean, Educational Programs
D. Nevins, Professor, Computer Science
L. Reyes-Martin, Director of Communications
B. Siguenza, Representative, Associated Student Government
E. Stein, Career Technical Programs Outreach Coordinator
J. Villanueva, Representative, Associated Student Government

OTHER ATTENDEES:

M. Belanger, Marketing Communications Specialist
A. Esqueda, Executive Assistant to the President and Board of Trustees
L. Maas, Controller
A. Perez, Dean, Educational Programs

2.0 CALL TO ORDER

2.1 Dr. Beebe called the meeting to order.

3.0 ANNOUNCEMENTS

3.1 Dr. Beebe asked that agenda item 6.1, 2017-18 Academic Calendar, be taken out of order.

4.0 INFORMATION ITEMS

5.0 DISCUSSION ITEMS

5.1 5 Year Projections and Related Budget Issues – A. Beebe, J. Friedlander, J. Sullivan (Att. [Assumptions for 5 Year Projections with SERP](#); [Data Extracted from 2016 Fall Semester Enrollment Analysis Report](#); [Draft of Assumptions That Will Affect the College](#))

Dr. Beebe began by clarifying that the budget recommendations provided by Joe Sullivan in a document presented to CPC at a previous meeting were not representative of the President. He introduced Dr. Jack Friedlander who provided an analysis of student applications which have declined by 25% over the past three years (2014-2016). Of those that applied in fall 2016, 44% enrolled. He reviewed the areas in which student enrollment has declined, followed by enrollment projections for the next five years (2016/17-2020/21). He reported that, with the exception of local high school students and on-line students, enrollments are declining in all categories including international and out-of-state students.

Dr. Friedlander reviewed the projected decline in the number of Carpinteria and Santa Barbara Unified high school seniors entering SBCC over the next five years.

Dr. Beebe introduced Joe Sullivan. Mr. Sullivan explained that the dramatic decline in FTES is the result of many factors including the strength of the economy, higher Cal State and University of California acceptance rates, the high cost of housing, and the strength of the dollar in international markets. Based on budget assumptions, Mr. Sullivan projected a 23% decline in resident FTES from 2015/16 to 2019/20, and a drop in revenues of \$16.1 million during the same time period. He reviewed the decline in revenue for the unrestricted general fund.

Dr. Beebe introduced the concept of “solution teams” to bring together experts from various factions within the college in order to brain storm budget solutions. The teams will be focused upon the following areas: marketing, enrollment management, information technology and technology replacement, non-credit, staffing and hourly, facilities and maintenance.

Council was reminded that the budget assumptions upon which the projections are based are expectations supported by trends and may not actually occur. Council was also advised that any information, budget or otherwise, should be communicated to the college community in a thoughtful, consistent and accurate manner.

A brief discussion ensued regarding immediate budget fixes versus long-term solutions. The subject of the college’s size was cited. Dr. Paul Jarrell responded that the goal is not to increase the college’s revenue to support the college, but to try to stabilize enrollment in order to right size the college.

At the end of the meeting, attendees were given the opportunity to join a solution team. The teams will reconvene at the CPC+ Retreat scheduled for Friday, October 14, 2016.

6.0 ACTION ITEMS

- 6.1 2017-18 Academic Calendar – P. Jarrell (Att. [Decision Memo - #1- Two Summers; Ed Programs Draft 2017-18 Academic Calendar](#))

**M/S/C (Vasquez/Sullivan) to approve the 2017-18 Academic Calendar as presented.
Motion passed with 15 approvals.**

7.0 ADJOURNMENT

- 7.1 The next CPC meeting is a CPC+ Retreat scheduled for Friday, October 14, 2016 in the Gourmet Dining Room from 12:00-2:30 p.m.