

SANTA BARBARA CITY COLLEGE  
COLLEGE PLANNING COUNCIL  
November 4, 1997

**MINUTES**

**PRESENT:** Dr. Peter R. MacDougall, Jack Friedlander, Don Barthelmess, Lynda Fairly, Bill Hamre, Karolyn Hanna, Charles Hanson, Jim Lynn, Kathy O'Connor, Dan Oroz, John Romo, and Lana Rose

**GUESTS:** John Kay, Patricia Chavez-Nunez (from Planning and Resources Committee) and Patricia Snyder from the Foundation for Santa Barbara City College

**CALL TO ORDER**

The meeting was called to order by Dr. Friedlander at 3:04 p.m., who asked for approval to change the order of business and to add under **REPORTS/DISCUSSION**, Item 2.6. **Welfare Reform.**

**APPROVAL OF MINUTES**

August 19, 1997 M/S/C To approve the minutes with the following corrections under 3.3. **Faculty Representative to the District Technologies Committee (DTC)** (Barthelmess/O'Connor)  
Karolyn Hanna is a ex-officio and voting member of the Committee.  
Kathy O'Connor will serve as the designated substitute in case the Academic Senate representative is not able to attend.  
**AYES: 11**

October 7, 1997: M/S/C To approve the minutes as submitted (Barthelmess/Fairly)  
**AYES: 8**  
**ABSTENTIONS: 3**

**FOUNDATION FUND-RAISING PRIORITIES**

Dr. MacDougall and Patricia Snyder were present to provide an overview of the College's fundraising priorities for 1997-2000. Ms. Snyder distributed a list of items from Academic Affairs, Student Affairs, Adult Education, Business Services, and College-wide which will require substantial funding. The College will be guided by three principles in developing its fundraising priorities: (1) First priority will be to adhere to the wishes and directions provided by major donors (2) Fund-raising activities will focus on immediate and critical projects; and (3) There needs to be input from the various college units in reaching consensus for determining and establishing funding priorities. Members felt that it was important to have faculty input into the various projects which have been identified as requiring financial support. Karolyn Hanna reported that the Planning and Resources Committee is participating in the process of identifying funding needs and is expected to provide its input through the Academic Senate. It was suggested that the best way to channel information from the various units was through the deans and vice presidents to the Foundation.

## **FACILITIES MASTER PLAN REVISION**

Dr. MacDougall distributed copies of his memorandum to the College Planning Council, November 4, 1997, in which he outlined the background and process for the Facilities Master Plan Revision. He noted that the consideration of future buildings requires the College to revise its current Facilities Master Plan. Planning considerations for the proposed revision include:

**Planning Principles:** (1) non-use of the campus bluff areas; (2) build to "fit" within existing college property; and (3) maximize building space

**Buildings Proposed:** (1) West Campus Technology Classroom; (2) International Studies Program and classrooms structure (east of Student Services); and Gymnasium addition.

**Planning Steps:** (1) Hire an environmental consultant, (2) Submit to the Chancellor's Office the College's five year plan; (3) Submit to the Coastal Commission the College's Long Range Development Plan, and (4) if needed, complete an Environmental Impact Report (EIR)

**Timing and Process for Designating the Specific Purpose of the Building:** Can be permanent, tentative or to be determined, but must be decided when seeking funding.

A number of concerns related to the Facilities Master Plan revision were raised, e.g., parking; impact of enrollments and whether there might be an enrollment cap, impact of changing methods of delivering instruction on facilities and enrollments, need for increased faculty input in construction and renovation projects, possibilities for outside funding, purchase or construction of buildings at other locations (e.g., Carpinteria, Goleta), secondary effects of construction projects, enrollment impact on housing, Coastal Commission and E.I.R. considerations. Although alternative methods of delivering instruction will affect on campus student attendance, there is an on-going need for permanent facilities for the core of on-campus students. Dr. MacDougall said that the use or purchase of off-campus facilities or sites is always an option and that the College continues to look for possible locations.

The President described the process for building campus facilities as highly decentralized. Decisions involving the construction of new buildings is a process involving the Cabinet, Board of Trustees and the College Planning Council and often emanate from the College Plan and/or discussions in Cabinet and CPC. When the decision is made to build a new building, each unit is responsible for determining space utilization and definition. The College's approach has been, and will continue to be, that primary users (vice president and dean, faculty and/or staff) are involved in the specific planning of a building. The President recently confirmed this process when he met with the Academic Senate to review campus facility development. Faculty representatives to the CPC said that their constituents believed that faculty input in discussions related to facilities and programs was a high priority and that faculty should be brought into the planning discussions early in the process. Dr. MacDougall observed that to some degree the master plan process is a tentative one until the planned facilities becomes a reality.

Between now and March 1998, the College Planning Council will be reviewing proposals to revise the Facilities Master Plan.

## **THE COLLEGE PLAN**

The President stated that the primary focus at the present time is on the Conversion Project and Project Redesign. He anticipates that the College Planning Council will be reviewing the College Plan in mid-January.

## **CONVERSION PROJECT AND PROJECT REDESIGN**

Bill Hamre provided an update on the Conversion Project and Project Redesign. A Conversion Project Progress Report newsletter was distributed showing the major elements of the Conversion Project: the Student Information System, the Oracle Finance System and the Oracle Human Resources System. Oracle representatives will be on campus in the near future to begin implementation of the Finance and Human Resources Systems. After this system is implemented (by November 1998), it will be integrated with a distance learning environment and evolve into System 2001, which will become a new model for community colleges.

The College continues to meet with its Strategic Partners Oracle, Hewlett-Packard and GTE. The focus of these meetings now is to query the Partners on how their services and equipment can assist SBCC. (See the notes from the Strategic Partner's Meeting of November 14, attached.)

## **INSTRUCTIONAL REDESIGN PROJECTS**

Dr. Friedlander provided an update on instructional redesign projects.

### **ESL**

The ESL redesign project has been implemented and is currently undergoing review on the basis of faculty and student evaluation of the new curriculum and methods of delivering instruction.

### **Physics**

Implementation is in process.

### **Visual Communication**

Curriculum development within multiple disciplines is in progress: Departments involved are Graphic Communications, Art, CAD, Electronic Technology and Multimedia Arts and Technology

### **Math 10**

In progress

### **TMI**

Staffing requirements need to be met. Seen as a foundation to develop other redesign projects

**The Learning Support Services, Marine Diving Technology and Electronic/Computer Technology Redesign Projects** have been successfully implemented.

### **Foreign Languages:**

Recommendations have or are in process of being implemented.

## **WELFARE REFORM LEGISLATION**

Mrs. Fairly reported that the Transition to Needy Families (TANF) grant for \$90,620 to assist welfare recipients, which was written by staff from the credit and non-credit programs, Student Affairs and the County's Department of Social Services, has been submitted to the Chancellor's Office. The CALWORKS grant application and the development of a comprehensive program for its implementation is being coordinated by Marsha Wright. The amount of this grant is \$368,290. If funded, the grants will be used to provide services mandated by welfare legislation for welfare recipients.

## **FACULTY HIRING**

Dr. Friedlander reported that the College's full-time faculty obligation for 1998 is 175.7 FTE. The College anticipates filling three vacant faculty positions plus the FRC and the Learning Support Services Director positions (most likely faculty positions). Two of these positions were those in chemistry and multimedia arts and technologies that were approved for funding in 1997-98 but filled with temporary contracts for the 1997-98 academic year. The third vacant faculty position has resulted from Janice Peterson's retirement at the end of the 1997-98 academic year. The decision to fill the FRC and LSS Director positions on a permanent basis is under discussion. Fred Marschak will fill the faculty position that will be available as a result of Joe Rodriguez's retirement at the end of the 1997-98 academic year.

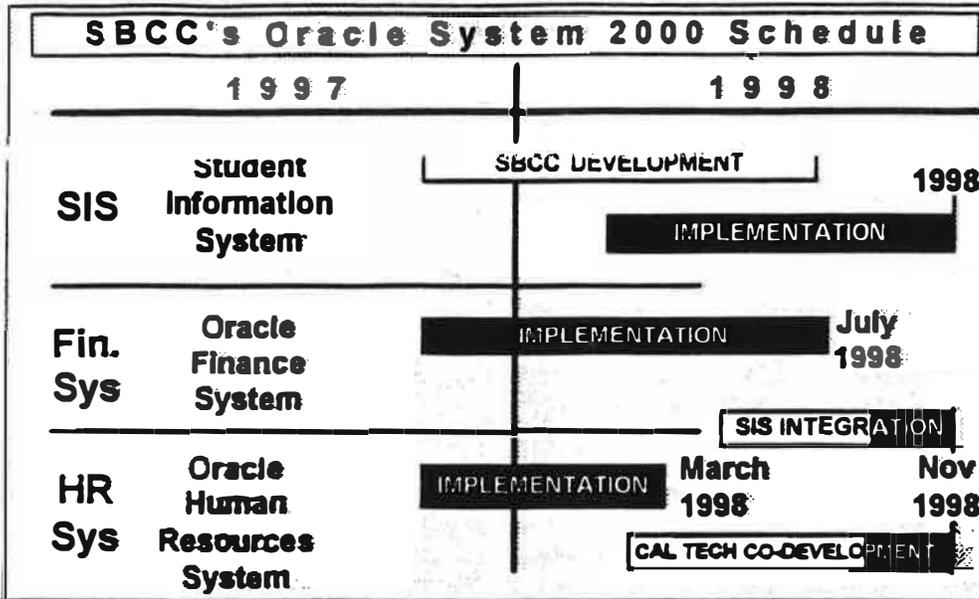
Dr. Friedlander was asked to contact the chancellor's office to determine whether counselors, librarians and non-instructional faculty could be included in the district's FTFO.

## **ADJOURNMENT**

The meeting was adjourned at 4:45 p.m.

---

cc: Cabinet, Deans, Assistant Deans, Department Chairs, Academic Senate, Instructor's Association, CSEA, Classified Council, College Information, *The Channels*, Rob Reilly



**CONVERSION PROJECT - WHAT IS IT?**

In the diagram above are shown the major elements of the Conversion Project: to develop and implement a Student Information System, implement an Oracle Finance System, and implement an Oracle Human Resource System (including a co-development effort with Cal Tech). The resulting new system will be called Oracle System 2000. Soon after its implementation, the system will be integrated with a distance learning environment and evolve into System 2001, a new technology model for community colleges.

**New Workstations For Developers**

Ten new PC workstations have been configured with Oracle software tools that will be used by Information Resources to develop, implement, and maintain the new Oracle System 2000. The integrated applications systems will be the administrative backbone for supporting the initiative to build a new model for distance learning.

The workstations are powerful high-end personal computers: Pentium II class machines with 64 megabytes of memory, 9 gigabytes of disk storage and 17 inch monitors. They also contain Oracle's Developer 2000 development software.

The workstations will be used to develop application system prototypes as a first-step in becoming familiar with Oracle's

...See The Backside

**TMI REPORT PUBLISHED**

The Technology Mediated Instruction Report is now available for review. The report can be viewed online at <http://www.sbccc.ca.us/publish/governet/tmi/sbopen.html>

This report represents over seven months of intensive work accomplished by the TMI Redesign Team and includes recommendations that will assist the College in developing a quality distance learning program. Based upon an extensive review of literature and study of "best practices" found in institutions, the TMI Team proposes a model that includes the integration of the following eight components:

1. College vision and instructional values including the principles of student-center learning.

...See The Backside

**THE NEED FOR A CONVERSION PROJECT**

Project Redesign was initiated in 1994. It is a college-wide initiative that will transform the college's services to create "a model community college for the 21st century."

Santa Barbara City Colleges faces a number of current and future challenges:

- Growth in the student population will exhaust the college's facilities in meeting the demand for classroom
- The college will face competition with growing learning providers, especially those from private industry;
- New technology improvements are

...See The Backside

**USER SPECIFICATIONS**

Key SBCC users are busy documenting the college processes that will provide specifications for the development of a new client-server based Student Information System. This System will be a major element of the college's new Oracle System 2000.

The project, *Delta Evaluation*, will be expanding on the user requirements documentation developed earlier this year. It will define the new processes that are to be developed in the new Student Information System. The project will result in a complete set of specifications that developers can use to build the new system elements.

Major sources for the project's design specifications will come from San Joaquin Delta College's existing system design and Oracle database, Project Redesign reports

...See The Backside

**NEXT REPORT'S EVENTS**

- + IRD: Prototypes
- + User: Project Management Training
- + Visual Communications Team Report
- + User: Progress of the Delta Evaluation
- + Major Event: New HP Application Server

**UPCOMING MAJOR EVENTS**

- + Pilot Project Development
- + Strategic Partners Quarterly Meeting
- + Grants for Distance Learning
- + Major Systems Development Begins
- + HR & Finance System Implementation

## Strategic Partners Meeting

November 14, 1997

### Oracle

**Network Computers:** Can the NC help in lowering the costs of purchasing and maintaining computers for the College? For example, an expanded writing lab, the math lab and/or the multimedia labs? Can the NC be used in "smart classrooms" to enable faculty to access instructional materials from the Web and the College's intranet? Would the NC be an inexpensive way to provide students access to course materials on the Web? What is Oracle's strategy in using the NC to delivering information to TV sets? Is Oracle interested in working with us in delivering instructional content to homes and classrooms?

**Oracle Learning Architecture:** What is the status of this initiative?

**Oracle K-12 Education Initiative:** What is the status of the Oracle Foundation in regard to program implementation? Santa Barbara area school districts (Carpinteria, Santa Barbara, and Goleta) are preparing for a coordinated K-12 project with the Santa Barbara Industry Education Council to provide Web access from the home of every low-income child in K-12. How can the school district have the program considered? Is there a role for community colleges in providing access to other low-income residents?

### Hewlett-Packard

**Merced Chip:** Has been identified as providing the capability for the "third wave" in personal computer processing. How will this product impact upon an organization such as Santa Barbara City College; e.g., in hardware distribution: servers, desktop devices (N/C full P/C), our capacity to deliver instruction (multimedia-video) and administrative services.

**Network Personal Computer:** Same questions as posed for the use of Oracle's network computers.

**Digital Cameras and Document Copier Technology:** We will be building a new digital imaging lab as part of the East Campus Advanced Technologies Center. Is Hewlett-Packard interested in having this technology used in a Beta test for instruction and/or in the College's reprographics services?

### GTE

**GTE Internetworking and Potential MCI Acquisition:** What are future directions for the GTE Internetworking Division? How might it provide services to higher education institutions? Is there a potential role for Santa Barbara City College as a Beta site? How does the potential MCI acquisition fit into GTE's Internetworking Division?

**Partnership with Cisco:** What are the implications of GTE's joint R & D project with Cisco Systems in developing a solution to use existing telephone infrastructure to deliver voice and data to homes, businesses and "smart classrooms vs. using fiber optics?

**CSU Alliance:** What are the implications for Santa Barbara City College from GTE's involvement in its partnership with CSU, Microsoft and other companies participating in the CSU-based alliance?