

Santa Barbara City College
College Planning Council
Tuesday, October 5, 2010
3:00 pm – 4:30 pm
A218C
Minutes

PRESENT: A. Serban (Chair), I. Alarcon, O. Arellano, L. Auchincloss, P. Bishop, R. Else, P. English (for S. Ehrlich) J. Friedlander, T. Garey, A. Garfinkel, M. Guillen, K. Monda, K. Neufeld, D. Nevins, C. Salazar, J. Sullivan

ABSENT: S. Ehrlich

GUESTS: C. Alsheimer, K. O'Connor, L. Stark

Superintendent/President Serban called the meeting to order.

1. Approval of minutes of September 21 meeting (attached)

M/S/C [Guillen/Salazar] to approve minutes of the September 21, 2010 CPC Meeting with one correction. Tom Garey abstained.

Information Items/Announcements

2. We were awarded the federal Title V grant! (abstract attached) – Andreea Serban, Jack Friedlander, Robert Else

Title V is federal legislation for Hispanic Serving Institutions. The grant is for \$3 million over five years. The funding for the first year is \$605,616. This is the first time in the history of the college that we received such a grant, not only that this is our first federal Title V grant but it is the first grant of this magnitude. This is a HUGE success for the college. In 2009, we gained the status of Hispanic Serving Institution which, among many other benefits, made us eligible to apply for federal grants geared towards strengthening institutional capacity and building programs to increase the success of Hispanic and other underrepresented students.

70% of the incoming students to SBCC every year are not college ready.

This grant focuses on strategies which will increase the success, progression, degree completion and transfer rates of Hispanic and other underrepresented students who enter the college needing basic skills and ESL courses by providing clear and highly structured pathways from ESL to basic skills to associate degree and/or transfer.

By obtaining this grant, we have set another exceptional first time record for SBCC!!

- a. Superintendent/President Serban stated again that the awarding of this grant to SBCC is a huge accomplishment. It is important because once an institution is awarded this grant there are more opportunities for being awarded more grants. The other reason this is so special in terms of achievement is that historically,

- prior to 2009-10, community colleges were competing for this federal money against community colleges and since 2009 -10 the overall pot of money at the federal level was reduced, and now universities, public and private, as well as community colleges compete against each other, making it even more competitive. There is a rigorous scoring system and experienced readers. The college submitted a substantive grant application. Superintendent/President Serban said that the group will talk further about this project at future meetings and she acknowledged all those who worked so hard on it. Executive VP Friedlander stated that the grant request corresponds with major goals and objectives in the college plan in going forward in terms of making significant gains in degree completion and transfer rates. This will help us achieve our ambitious goals for our new college plan.
- b. Superintendent/President Serban provided copies of the joint SBCC and the Foundation for SBCC Annual Report to those who did not have it yet. Dr. Serban acknowledged Marketing Director Karen Sophiea, Graphic Artist Alex Girard, Public Information Officer Joan Galvan and the Foundation Manager of Marketing and Communications Stefanie Davis. This is the second year in a row that the Annual Report has been a combined effort and it has been very well received in the community. Dr. Serban said that if anyone needs copies to take to groups or for other reasons, they are welcome to come to the President's Office to pick some up.
3. Initial accreditation for the diagnostic medical sonography program – Andreea Serban
 - a. Superintendent/President Serban stated that another great success for the College is the accreditation for the Diagnostic Medical Sonography Program. This accreditation is good through September 2015. Having the program accredited at the national level, from an employer's perspective, shows that our program is meeting the national standards for this particular profession. Executive VP Friedlander stated that it is very unusual for a new program at a college to receive accreditation for the first time without major revisions; this is quite an achievement.
 4. State budget update – Andreea Serban, Joe Sullivan
 - a. Superintendent/President Serban referred to the campus-wide email she sent with the correspondence from the Vice Chancellor of California Community Colleges System Office's Finance and Facilities Planning Erik Skinner stating that the state leaders announced a handshake "comprehensive agreement" on a budget plan for the current fiscal year. He stated that the Governor and legislative leaders will meet again early next week to work through additional details; however, all substantive issues appear to have been resolved. Legislative floor votes on the budget have been set for Thursday, October 7.
 5. Program review timeline for 2010-11 discussed at the last CPC meeting (attached) – All
 - a. Superintendent/President Serban wanted to make sure that the CPC group is in agreement with the sequence of events for the Program Review Timeline. There was further discussion about details and deadlines.

6. End of legislative session overview (attached) – Andreea Serban
- a. The attachments included the California Community College Chancellor's Office Legislative Tracking Matrix and a summary of the Legislative updates of Community College Bills of Interest. Superintendent/President Serban pointed out bills that are of most importance to the College and why they are important, plus bills that had been vetoed by the Governor.
 - i. Bill AB2297 was passed. Superintendent/President Serban said that it is unprecedented in what it can do for the College. It will allow local Boards of Trustees to adopt tuition for out-of-state and international students that is based on a comparison formula in relation to public community colleges in 12 states (the College can pick the states) The Community Colleges in other states all charge significantly more for out-of-state and international students than community colleges in California which have the most inexpensive tuition fees for out of state and international students in the entire United States. Dr. Serban stated that basically this will allow the College to increase tuition fees and not have a situation as we have this year when, based on the formula used by the state, the tuition for out-of-state and international students declined. However, we need to be careful because while our tuition is lower than for other community colleges in other states, the cost of living here is much higher than in other states. The College is interested in some level of increasing tuition fees but in a moderate and incremental manner. Dr. Serban said that the College will be looking at what other colleges will be doing, like Santa Monica College, which has much higher international student enrollments than SBCC.
 - ii. Bill SB 1143 passed. Superintendent/President Serban stated this bill is asking the Board of Governors of the California Community Colleges to examine practices and models for improving student success which the Board of Governors is required to present the results to the legislature by March 1, 2012. This is a much better approach than the original version of this bill which would have changed the funding for community colleges from census based FTES to a combination of census based FTES and course completion rates which different courses being weighted differently.
 - iii. Bill AB 2682, the Statewide Assessment Bill Pilot Project has been vetoed by the Governor. Superintendent/President Serban stated that this bill would have allowed for a test to try to set a centralized common assessment in English, Math and ESL. This would have given the community college system a chance to have an online assessment for students; right now we cannot have online assessment, which really prevents our fully online students from being fully online. President of Academic Senate Ignacio Alarcon noted that part of the problem has been that this bill was not supported by many faculty around the state.
 - iv. Bills AB 2302 Postsecondary Education: Student Transfer (*Support*) and Bill 1440The Student Transfer Achievement Reform (STAR) Act that complement each other have been passed. Superintendent/President

Serban stated that this is significant and means a lot to students' success in transferring into the California State University (CSU) system.

- v. There was further discussion about a few other bills, but Superintendent/President Serban stated that these bills were the most important.

Discussion Items

7. Timeline for development of the 2011-14 College Plan (handout) – Andreea Serban
 - a. Superintendent/President Serban stated that this proposed timeline is based on past timelines that have worked well. The goal is to have the new college plan be Board approved on July 2011 so that the 2011-14 College plan will be in place for the start of fall 2011.
 - b. Dr. Serban discussed the timeline handout with the activities that would take place when and by which groups.
 - c. At the November 2, 2010 CPC Meeting, Dr. Serban stated that there would be a discussion of Year 2 evaluation of the 2008 – 11 college plan and a discussion of what is happening with the planning agendas as identified in the Institutional Self Study. Dr. Serban requested that those representing the various college groups put the discussion of the College plan on their agendas sometime in November in order for CPC to get feedback on the Year 2 evaluation of the current plan and what they think needs to be carried forward in terms of goals and objectives.
 - d. Superintendent/President Serban said that the College has again contracted with the UCSB Economic Forecast Project to conduct an economic impact study of SBCC on the South Coast. The last such study was done using 2005-06 data. This helps with the environmental scan analysis as we move to develop a new plan.
 - e. Other data and analyses are presented to the College from various groups, such as speakers from City, County, and our own Institutional Assessment, Research and Planning.
 - f. Dr. Serban said that February and March is the time to develop assumptions for the new plan. In the 2008 – 11 College Plan, the assumptions were growth oriented because the state was funding growth. Right now we are about 8% over our funded enrollment cap, so the plan will not be driven by growth oriented assumption but rather how we can best serve the students we have and on innovation. The 2008 – 11 College plan was developed before the California State Budget crisis.
 - g. Superintendent/President Serban stated that part of the new college plan discussion entails a review of our college mission. During the development of the 2008 – 11 college plan, the college mission was changed fairly significantly by adding the student learning outcomes. Dr. Serban said it is necessary to at least look at the mission, discuss to see if we want to still keep the same mission or not.
 - h. Dr. Serban presented the process that had been followed in the past combined with the current goal to have the College Plan Board approved in July 2011. After a discussion of possible timelines for the College Plan development, the new times are as follows:

- i. November 2010 – February 2011: Initial discussions, presentations and discussions of environmental scans, reports from Distance Ed Work group and the Transfer Taskforce.
 - ii. Fridays, March 11th and March 18th - 9am – 12noon CPC members plus other invited members will meet for 3 hours each day to develop the assumptions and work on the first draft of the new college plan.
 - iii. This draft will go to various Consultations groups. A revised draft will be ready to go to the April 14th Board Study Session in order for the Board to discuss.
 - iv. There will be time for the Board to discuss further and drafts to be completed in order for the approval of the new College Plan by July 2011.
 - i. Superintendent/President Serban brought up the idea of holding a “Listening Session” for business, education and community groups from the Santa Barbara, Goleta, and Carpinteria communities to give their input regarding the college and its programs. Dr. Serban stated that other colleges have invited different groups from their communities when seeking Bond Measures, or preparing their college plans. City College of San Francisco (CCSF) is one example of a college that held a listening session and found the information from it valuable. An outside company is hired to facilitate the event and solicits information from the invited group of community members. The cost of this ranges from \$20,000 to \$30,000 depending on what needs to be accomplished. Dr. Serban will send a copy of the report resulting from the CCSF listening session to the CPC members. Should we decide to hold a listening session, the company needs to be hired by the middle of November as they would need time to prepare for a February or early March listening session. February and March are the times that the environmental scan needs to be finalized.
 - i. Further discussion on the pros and cons of hiring an outside firm and spending that amount of money took place. One of the questions was: “If we are an educational institution, why would we hiring an outside consultant? There is a value in having an objective experienced moderator. The company looks at themes, they give a certain structure to the meeting and at the end they prepare and send a report to all involved. Dr. Serban will send the City of San Francisco report to all CPC members as an example of a successful listening session and report. The report helps confirm the perception of the community and the services of the college are a good match with the community. Sometimes it is not so much that they will come up with something that no one has thought about, but the report will confirm the positive and negative things that are being done by the college.
8. Proposed partial restoration of sabbaticals for 2011-12
- a. Superintendent/President Serban addressed a question asked of her: Why can't restoration of sabbaticals be part of the regular budget development process for 2011 – 12? Dr. Serban stated that the time factor is different for sabbaticals. We would need to know sooner if faculty will be away on sabbaticals in 2011-12 in order to plan the schedule and for the faculty to plan their sabbatical leaves than

the regular budget development timeline would allow. By the time we reach the point where it would be put in the budget, it would be too late for people to plan anything and it impacts the schedule development for fall. If we want to propose this, it needs to be sooner than the regular process. There was further discussion on the pros and cons of the partial restoration of sabbaticals for 2011-12. It was agreed that Sabbaticals are a well understood and valued activity. Dr. Serban stated that this topic will be continued at the next CPC meeting.

M/S/C (Nevins/Garey) to adjourn the meeting.

Next meeting: Tuesday, October 19, 3:00-4:30pm, A218C