Skills Competency Award Requirements

Students must complete all courses with a grade of C or higher or Pass. Candidates for a Skills Competency Award are required to complete at least 20% of the department requirements through SBCC.

Total Units Required: 12-13

<table>
<thead>
<tr>
<th>Course No.</th>
<th>Title</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>BUS 101</td>
<td>Introduction to Business</td>
<td>3.0</td>
</tr>
<tr>
<td>ENT 204</td>
<td>New Venture Management</td>
<td>3.0</td>
</tr>
<tr>
<td>MGMT 101</td>
<td>Introduction to Management</td>
<td>3.0</td>
</tr>
<tr>
<td>ACCT 110</td>
<td>Introduction to Accounting</td>
<td>4.0</td>
</tr>
<tr>
<td>BLAW 110</td>
<td>Legal Environment of Business</td>
<td>4.0</td>
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<tr>
<td>CIS 101</td>
<td>Intro. to Computers &amp; Information Systems</td>
<td>4.0</td>
</tr>
<tr>
<td>COMM 151</td>
<td>Intercultural Communication</td>
<td>3.0</td>
</tr>
<tr>
<td>COMM 161</td>
<td>Communication in Organizations OR</td>
<td>3.0</td>
</tr>
<tr>
<td>COMM 162</td>
<td>Mediated Communication in Organizations</td>
<td>3.0</td>
</tr>
<tr>
<td>CS 101</td>
<td>Computer Concepts</td>
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<tr>
<td>ECON 101</td>
<td>Microeconomics</td>
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<tr>
<td>ECON 102</td>
<td>Macroeconomics</td>
<td>3.0</td>
</tr>
<tr>
<td>FIN 202</td>
<td>Managerial Finance</td>
<td>3.0</td>
</tr>
</tbody>
</table>

Additional Program Information
For further information, contact the Counseling Center, 965-0581, Ext. 2285 or Bonnie Chávez, Department Chair, 965-0581, Ext. 2508.

Santa Barbara City College
### Associate Degrees and Certificates of Achievement (In alphabetical order)

- Accounting (AS)
- Accounting/Assistant Bookkeeper IV (C)
- Administration of Justice (AA/AS/C) – 3 emph. avail (AS&C), 1 (AA)
- Administration of Justice for Transfer (AS-T)
- Administration of School Business for Transfer (AS-T)
- Alcohol and Drug Counseling (AA/C)
- American Sign Language (AA)
- Animation and Gaming (AA/C)
- Anthropology (AA)
- Anthropology for Transfer (AA-T)
- Applied Photography (AA/C)
- Art (AA) – 2 emphases available
- Art History for Transfer (AA-T)
- Associate Child Care Teacher (C)
- Automotive Services & Technology (AS/C)
- Biological Sciences (AA)
- Black Studies (AA)
- Business Administration (AA/C) – 3 emphases available for AA, 2 for C
- Business Administration for Transfer (AS-T)
- Cancer Information Management (AS/C)
- Chemistry (AA)
- Chicano Studies (AA)
- Commercial Music (C)
- Communication (AA) – 2 emphases available
- Communication Studies for Transfer (AA-T)
- Computer App. & Office Mgmt (AS/C) – 2 emphases available
- Computer Information Systems (AS) – Emph. in System Admin. available
- Computer Network Engineering (AS/C)
- Computer Science (AS/C)
- Construction Technology (AS/C)
- Cosmetology (AS/C)
- Cosmetology for Transfer (AA-T)
- Creative Writing (C) – 2 emphases available
- Culinary Arts (AS/C)
- Database Programming and Applications Development (C)
- Diagnostic Medical Sonography (C)
- Diversity Issues in ECE (C)
- Drafting/CAD (AS/C)
- Early Childhood Education (AS/C)
- Early Childhood Education for Transfer (AS-T)
- Economics (AA)
- Economics for Transfer (AA-T)
- Elementary Teacher Education (AA-T)
- Engineering (AA/AS)
- English (AA)
- English for Transfer (AA-T)
- Environmental Horticulture (AS/C) – 4 emphases available for AS, 1 for C
- Environmental Studies (AA)
- Ethnic Studies (AA)
- Film Production (AA)
- Film and Media Studies (AA)
- Finance (AA/C)
- French (AA)
- Geography (AA)
- Geography for Transfer (AA-T)
- Geological Sciences (AS)
- Geology for Transfer (AS-T)
- Global Studies (AA)
- Graphic Design & Photography – Graphic Design Conc. (AA/C)
- Health Information Technology (AS)
- Healthy Aging (AA)
- History (AA)
- History for Transfer (AA-T)
- Honors (C/C with highest honors) – 2 emphases available
- Hospitality (AS/C)
- Infant/Toddler Development (C)
- Interior Design (AA/C)
- International Business (AA/C)
- Introduction to Graphic Design (C)
- Journalism (AA/C)
- Journalism for Transfer (AA-T)
- Kinesiology for Transfer (AA-T)
- Law & Society (AA) – Emphasis in Criminal Justice available
- Liberal Arts (AA) – Emphasis in Biomedical Sciences
- Liberal Arts & Sciences (AA/C) – 3 emphases available for AS, 1 for C
- Liberal Studies (AA) – Emphasis in Education
- Marine Diving Technician (AS/C)
- Marketing (AA/C)
- Mathematics (AA)
- Mathematics for Transfer (AS-T)
- Media Arts (AA/C)
- Medical Coding Specialist (C)
- Middle East Studies (AA)
- Music (AA)
- Native American Studies (AA)
- Natural History (AA)
- Nursing – ADN (AS)
- PC Support/Network Management (C)
- Philosophy (AA)
- Philosophy for Transfer (AA-T)
- Physical Education (AA) – Emphasis in Athletic/Personal Fitness available
- Physics (AA/AS)
- Physics for Transfer (AS-T)
- Political Science (AA)
- Political Science for Transfer (AA-T)
- Post-Professional Practice in ADC (C)
- Psychology (AA)
- Psychology for Transfer (AA-T)
- Radiography (AS)
- Real Estate (AS/C)
- School-Age Care (C)
- Sociology (AA)
- Sociology for Transfer (AA-T)
- Spanish (AA)
- Spanish for Transfer (AS-T)
- Studio Arts for Transfer (AA-T)
- Theatre Arts (AA) – 3 emphases available
- Theatre Arts for Transfer (AA-T)
- Transfer – CSU General Education Breadth Pattern (C)
- Transfer – IGETC (C)
- Vocational Nursing (AS/C)
- Wastewater Technology Education (C)
- Water Technology Education (C)
- Vocational Nursing (AS/C)

### Key:
- (AA)=Associate in Arts
- (AA-T)=Associate in Arts for Transfer
- (AS)=Associate in Science
- (AS-T)=Associate in Science for Transfer
- (C)=Certificate of Achievement

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For a complete list of programs of study (associate degrees, certificates, skills competency awards and department awards) and requirements, go to [http://www.sbcc.edu/apply/degrees_certificates.php](http://www.sbcc.edu/apply/degrees_certificates.php).

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**Santa Barbara City College**

**Business Administration, Level I**

**2016-17**

**Skills Competency Award in Business Administration, Level I**

Upon completion of the Skills Competency Award in Business Administration, Level I, the following competencies will be achieved:

- Utilize the basic steps necessary to investigate and evaluate new business opportunities.
- Apply the basic steps in the strategic planning process necessary for the development of a new business venture.
- Utilize a four (4) square SWOT matrix to strategically assess the internal and external business environment.
- Make use of the steps necessary to effectively manage a diverse workforce.
- Manage the value-chain in an organization as a means of achieving superior quality, efficiency and responsiveness to the customer.

**Job Opportunities**

This program will prepare students for working in the areas of entry level manager, supervisor, entrepreneur: small business owner.