Highlights of 2009-10 Major College Accomplishments
Santa Barbara City College

August 12, 2010
AWARDS AND RECOGNITIONS

Faculty, Staff, Students

Mark Ferrer, Director of the Faculty Resources Center won the Research and Planning Group and statewide Academic Senate’s POWER (Promising Outcomes Work and Exemplary Research) Awards competition. Mark was named SLO Mentor of the Year (The Field) and Darla received the Best Researcher-Teacher Award for the Student Learning Outcomes work she did while at SBCC.

SBCC’s student chapter of Sigma Chi Eta, the national honorary society for two-year communication undergraduates, was named Chapter of the Year by the National Communication Association. The club, consisting of 30 active members, conducted a number of projects – often partnering with outside organizations – with both local and global scope and impact.

Dr. Andreea Serban was selected as a member of the Commission on the Future, a statewide taskforce that the Community College League of California convened with a charge to report on "A 2020 Vision for Student Success." The commission is part of the League’s Strategic Plan and focused on developing recommendations for policy and practice changes that can meet the increasing calls to improve student success for the California Community College System.

Dr. Andreea Serban was named, for a second year in a row, one of the top 50 business women in the Tri-counties by the Pacific Business Times.

Dr. Nick Arnold, Professor of Physics and Engineering, was named the 2009-2010 Stanback-Stroud Diversity Award sponsored by the Academic Senate for California Community Colleges and the Foundation for California Community Colleges. The Stanback-Stroud Diversity Award seeks to honor a faculty member who advances intercultural harmony, equity, and campus diversity by making exceptional contributions to the college.

Sandrine Krul, SBCC Women’s basketball coach, was named Western State Conference North Coach of the Year for the second time in her six-year tenure on Feb. 21. She led the Vaqueros to an 18-11 overall record and 10-2 in the WSC North.

Lauren Takayesu, a sophomore on the SBCC softball team, was named the SBCC Scholar Athlete of the Year by the Santa Barbara Athletic Roundtable. Lauren, a kinesiology major who maintained a 3.72 GPA, received All-Western State Conference honorable mention as an outfielder and WSC All-Academic honors in the classroom while making the President’s Honor Roll. She also won the Vaqueros’ Coaches Award and SBCC’s Athletic Division Scholar Athlete Award.

Robert “Bob” Dinaberg, longtime SBCC football coach and athletic director, was inducted into the California Community College Sports Hall of Fame on March 31 at the COA/CCCAA Convention in Ontario, CA. Bob served as SBCC football coach for 18 years, athletic director for 22 years, and an educator for 33 years.

Four SBCC students from The Student’s Coalition at SBCC, Molly Walker, Corrine Alber Chase, Christy Lee, and Risa Head presented their commitment, A Dialogue for Peace, The Iraq Peace and Reconciliation College Tour at the third annual Clinton Global Initiative University (CGIU) Conference in Miami on Fri.-Sun., April 16-18.
Established in 2007 by former President Bill Clinton, CGIU seeks to gather young leaders from around the world to tackle the world’s most pressing problems.

The Faculty Recognition Committee announced the 2010-2011 Faculty Excellence Award Recipients who will be honored on August 20 at the Faculty Awards Reception. They include: **Ann Marie Kopeikin** (Vocational Nursing); **Judy Meyer** (Biological Science); **Robin Goodnough** (ESL); **Angela Marie Warren** (Transfer Center); **Bonnie Blakley** (Continuing Education-Language & ESL); **Henry Reed** (DSPS); and **Jane Brody** (English and English Skills)

SBCC’s marketing team of **Karen Sophiea** and **Alex Girard** won four awards in the annual Community Colleges Public Relations Organization (CCPRO) statewide competition. Judging was done by outside professionals in the marketing/design field. SBCC won first place for the Career Pathways brochure, and second place for the Viewbook/Student recruitment material, the Commencement brochure, and revamped SBCC Web site.

President Emeritus **Dr. Peter MacDougall** was appointed to the Board of Governors of the California Community Colleges by State Chancellor Dr. Jack Scott. Dr. MacDougall served as SBCC superintendent and president from 1981 to 2002.

**Dr. Larry Friesen** received the first Legacy Award from the Santa Barbara Museum of Natural History.

**College Programs**

SBCC’s **Partnership for Student Success** was named a winner of the Academic Senate for California Community Colleges Exemplary Program Award. This year’s topic was “Creating a Bridge to Transfer and Career.”

The **EOPS SPARC (Single Parents Arriving Ready for College) Summer Bridge Program** was chosen as the County of Santa Barbara Commission for Women’s 2nd District Service Organization of the Year for 2010. Established in 2006, SPARC is modeled after the EOPS Running Start Program (State Exemplary Program 2004) and provides college success curriculum and support services that include childcare for reentry or new single parent students.

SBCC received the United Way of Santa Barbara County’s 2010 “Power of Partnership Employer” Award in recognition of the college’s efforts and support of United Way. Each year, the college’s United Way Committee coordinates an Employee Giving Campaign and also participates in the annual United Way Day of Caring in September.

SBCC was selected by the **Anti-Defamation League** for its prestigious “No place for Hate” award. This honor recognizes the college’s commitment to promote diversity and equity, and three specific activities were cited: The American Sign Language Institute, Diversity Month student panels, and the Queer and Ally Club Campaign.

The men’s golf team captured the **Southern California Men’s Regional Golf title** on May 10, 2010 and placed sixth in the Community College State Golf Championships.

SBCC was honored with the “**Green Campus” Leadership Award** at the Green California Community College Summit in Pasadena. This award recognized the breadth of SBCC’s commitment to green leadership through its academic programs, grant development and sustainable campus facilities.
2009  Parents’ Choice Awards: Continuing Education received 1st Place Winner for Parent-Child Classes and Honorable mention in Parent Education Category

The Continuing Education ESL Program received the Promising Practices Award from the CDE & CASAS (ESL Retention Task Force).

GRANTS

SBCC was among seven statewide partnerships to receive a $249,950 grant to develop transition models between associate’s degree and bachelor’s degree nursing programs. SBCC will be working with Ventura College and Moorpark College along with CSU Channel Islands. The Foundation for California Community Colleges is issuing the grant for the WellPoint Endowment.

SBCC was named the recipient of $378,860 in a California Clean Energy Workforce Training Program grant funding for education, recruitment, job training and job placement. The funding will be used for an 18-month program that will train 150 Workforce Investment Act-eligible individuals in green technologies.

The College received a $7,500 grant to support South Coast Bizconnect, an online business accelerator developed and operated by SBCC’s Scheinfeld Center for Entrepreneurship and Innovation.

Secured a $100,000 grant from Santa Barbara County Workforce Investment Board to deliver PRO and COMP courses to area residents seeking employment.

Successfully continued with the James Irvine Foundation grant.

The Continuing Education Division received $10,000 from the Institute for Mexicans Abroad (IME) Becas Fellowship Program.

Received a grant in the amount of $1,350 for Continuing Education’s Computers in Our Future Program from the County of Santa Barbara.

Graphic, Design and Photography departments were awarded ExploreIt Grant for Career Exploration in a virtual world.

SBCC was awarded the Statewide Leadership Grant for Multimedia & Entertainment Initiative.

Federal Grants

Submitted an i3 Investing in Innovation Fund federal grant on May 11, 2010 for $4,147,754.

Application for Title V federal grant: Due to our continued status as a Hispanic Serving Institution, which was obtained in 2008-09, using help from an outside consultant, a team of administrators, faculty and staff have worked almost for the entire year to prepare the application for this $3,059,527 grant over a five year period which would support a very comprehensive program for at risk students that is expected to yield impressive results. The application was submitted on June 14, 2010 and we will be informed of the result on August 25, 2010.
We are partnering with UCSB on a National Science Foundation grant *Bringing Nanotechnology and Society Courses to California Community Colleges*. Dr. Eric Bullock of our chemistry department is working with faculty from the California NanoSystems Institute and the NSF Center for Nanotechnology in Society to develop a course for SBCC non-science majors.

**ANNUAL REPORT**
For the first time, the college and the Foundation for Santa Barbara City College published a joint *Annual Report* for the 2008-2009 year.

**CENTENNIAL CELEBRATION EVENTS**
Centennial Kick off event August 20, 2010

Centennial pictures exhibit at City Hall

*SBCC @ 100*, a film by SBCC students William Conlin and Simon Freeman, aired for the first time at the Santa Barbara International Film Festival on Feb.5. The film, which highlights SBCC’s history, includes interviews with a number of individuals responsible for the College’s long-term and ongoing success. It is currently airing locally on Channel 21 and also is available for viewing on the SBCC Web site.

Lancaster Speech Tournament and SOMA Showcase with centennial themes

**COLLEGE AND PROGRAM ACCREDITATIONS**
Successful re-affirmation of accreditation of the college as a result of comprehensive visit October 22-25, 2009. We had an exceptionally successful accreditation visit. We arrived at this result because of extensive preparation, communication and work done starting June 2008. The work not only to produce the report itself, but to put in place various processes and conduct various analyses required by the accreditation standards, all in less than one year has been a huge endeavor. The work of many individuals deserves, once again, recognition and appreciation. It has been an excellent team effort. We need to continue the work we started and continue to improve and build on the processes we put in place in 2009-10, particularly linking program reviews to planning and budgeting, which we have successfully implemented.

The Kinko’s Early Learning Center achieved National Association for the Education of Young Children (NAEYC) accreditation (March 9, 2010-April 1, 2015).

The School of Culinary Arts and Hotel Management obtained American Culinary Foundation Seven-Year Accreditation; one of only seven ACF-Accredited California Community Colleges

**INNOVATION/NEW PROGRAMS**
Launched new 9th grade Career Choices Dual Enrollment initiative

Computer Science Department offered an iPhone Programming course for the first time in fall and spring semesters. Students have been successful in developing a number of popular applications.

Transfer Center created a self assessment tool that allows students to define their current transfer priorities and then explains what transfer options are available to them based on their priorities. Students are then able to determine if their current priorities are consistent with their transfer goals
Undecided/Undeclared students – DREAM program (Direction through Research of Educational goals And Majors). Contacted over 3,500 “undecided/undeclared” students about the Spring 2010 “Choose a Major” workshops. Co-facilitated four “Choose a Major” workshops each Fall and Spring semester with Chris Phillips. This June, with Chris Phillips, we will be co-developing a video tutorial on choosing a major.

A tuition funded Personal Development (PD) 149 Academic Planning course was designed as a required course for international students. Six sections of PD 149 were taught by academic counselors in the spring 2010 semester. This course teaches a student how to design a student educational plan (SEP). SLO’s were created and collected. PD 149 sections will be offered in the fall as well.

**Distance Education**
- Converted 100% of online WebCT courses to Moodle LMS system
- Developed faculty training for Moodle
- Developed self paced online assessment/orientation for students
- Moodle shells are automatically generated for all SBCC courses
- Convened Distance Education Work Group – developed draft report
- Substantive Change Report submitted and approved

Developed new Construction Technologies Program.

Automotive Technologies now offers Advanced Hybrid and Electric Vehicle Training.

**Drafting/CAD/Interior Design**
- Initiated evolution into “Center for Integrated Design’
- Computer Network Engineering & Electronics
- Participating in CREATE and Cisco Academy Training Center
- Invited to host the Annual Cisco Networking Academy Instructor Conference

The Environmental Horticulture department launched Green Gardener Bridge.

Cosmetology/Esthetician Program revised curriculum, course Syllabi and SLOs and rubrics; highest State Board of Cosmetology/Barbering pass rate (90%)

Continuing Education ESL Program developed a new Student Success Class and three new ESL Certificates.

Developed a Medical Assistant Program Certificate Program with a State Chancellor Office Grant.

Developing Vocational ESL (VESL) Certificate Programs (Basics of Childcare, Basics of Housekeeping and Basics of Gardening) using the Perkins IV Grant.

**Green Gardener Certificate Program**
Approved July 2009
- Bilingual Program (English/Spanish)
- Improve the health, appearance and value of landscapes
- Improve resource efficiency and reduce pollution on landscape sites

The ADN Program successfully adapted and implemented the California ADN Curriculum Model.
The Emergency Medical Technician - Basic (EMT-B) program participated in a research study comparing the effect of visual-feedback manikin training on students' chest compression and bag-mask ventilation skill proficiency.

The School of Justice Studies gained Chancellor's Office approval for two new A. S. degree and Certificate of Achievement programs – Administration of Justice: Criminology and Administration of Justice: Legal Studies.

**PARTNERSHIPS**
Delivered Professional Development and ESL courses on site to area clients including: City and County of Santa Barbara, Bacara Resort & Spa, CenCal, Cottage Hospital, Sansum Clinic, Deckers Outdoor, Jordano’s, Mar Monte, UCSB staff and Housing, Santa Barbara Zoo, Community West Bank

Delivered Workplace Success Series of PRO courses at the Wake Center

Delivered PDC COMP courses to more than 25 area businesses

Created new contract education agreement with Deckers Outdoor for Professional Development training

Enrolled more than 1,800 high school students each semester in SBCC courses at high school sites

Developed Schall Career Center Internship Program or *Network Hardware Resale* the biggest supplier of used Cisco equipment in the world. The Career Center helped set up their internship program and market opportunities to SBCC students. The company hired 3 students after their internship this year and the company is currently seeking new interns for the summer on the Career Center’s job posting system.

With help from the Foundation and Dr. Serban, the Schall Career Center developed a relationship *Citrix Online* to expand their internship program, connecting company personnel with relevant SBCC faculty and advising company on creating a formal internship program with SBCC that will include internships in technology, marketing and finance.

The Schall Career Center partnered with the Entrepreneurship Center for Spring 2010 Job Fair. The partnership focused on the topic of internships with the career center providing joint workshops, and bringing employers to fair who had internships to offer.

**Marine Diving Technologies** provides cooperative training with:
- Federal Bureau of Investigation (FBI)
- Department of Homeland Security
- CalTrans Bridge Inspection Team
- Santa Barbara Police SWAT

The Financial Aid Department hosted and organized the 3rd Annual Santa Barbara County Foster Youth Success Meeting.

New partnership with UCSB Latino Business Association Club - LBA members will mentor SBCC EOPS/CARE students who want to transfer to UCSB.
Established Plaza Comunitaria (Spanish Literacy Project).

Continuing Education created a Professional Immigrant Academy
Recognition as a group of professionals
1) Support Group
2) Familiarize group with Continuing Education and Credit Programs
3) Transcript Evaluation Referrals
4) Employment Referrals
5) Intensive ESL

Scheinfeld Center for Entrepreneurship partnered with the SB Chamber of Commerce to develop BizConnect.

TECHNOLOGY INNOVATIONS AND ENHANCEMENTS

Completed pilot study of Early Alert. Faculty mainly from English Skills and Personal Development participated. Early Alert will be marketed campus wide in 2010-11. Completed set up of Early Alert whereby the full cycle referral (faculty makes a referral, student visits the referred support service, the computer system recognizes this and sends an email to the referring faculty letting them know that the referral has been completed) seamlessly works with Student Support Services that use SARGRID or SARSTRAK for checking in students (Academic Counseling, Student Success Counseling, Career Center, Transfer Center, The Writing Center). Completed the “CAS”ification of Early Alert such that faculty can now log-in to their SBCC Pipeline account and access Early Alert without having to log-in again. Completed the web page for Early Alert that houses a video demonstration, training manual and best practices: www.sbcc.edu/earlyalert

Classroom Technology
➢ Developed clicker standard and began pilot project
➢ Began testing with Panopto CourseCast for classroom capture
➢ Piloted in Cyber Center and Communication Department
➢ Portal Redesign (see http://pipeline.sbcc.edu)

Student Technology Support
➢ Moodle Orientation (2 versions)
➢ Currently involved in Altiris implementation
➢ Transitioned from Novell to Windows
➢ Upgraded STS supported instructional labs to MS Office 2007
➢ Installed VMware server and currently building out virtual servers
➢ Created Departmental Website Re-design proposal
➢ Created Distant Education Website Re-design proposal

Launched new college website with new design and new content management system.

Financial Aid
➢ Direct Deposit
➢ Direct Loan Program in place for the 2010-2011 academic year
➢ Summer Pell Grant Implementation
➢ Implementation of the Hershey Imaging System
➢ Working with Personal Development instructors to allow Financial Aid staff to present on Financial Aid Literacy
Successful completion of the Banner 8 upgrade. This upgrade was completed on schedule and under budget.

Completed work on the outstanding DSS-PCI compliance issues which included:
  - Installing Touchnet services for Banner credit card transactions
  - Assisting with the software upgrade for the Bookstore’s POS system
  - Upgrading the Blackboard Transaction system to bring Food Services POS systems and Campus Card credit card transactions into compliance
  - Completing the site certification survey and initiating the quarterly network scans required by the standards

Completed the initial installation of the Clean Address application which insures all addresses entered into Banner are valid postal addresses.

Installed, configured, and began application development with the new Apex development tool in Banner.

Completed the Blackboard keyless entry pilot and began deployment of keyless entry access for Drama/Music and the Luria Press Box projects.

Completed an RFI for network hardware refresh and began the RFP process.

Installed a new video conferencing system in the IT conference room and used it for staff attendance at the Liebert-Cassidy workshops for community colleges.

Completed the upgrade to the college’s Help Desk ticketing system and began deployment of inventory, application deployment, and system configuration services.

Completed the Active Directory Domain structure and have begun to move campus desktops into the local domain.

Completed a thin client pilot and will begin to replace kiosks and SIRS attendance stations with same.

Completed staff training on Hersey Workflow & Forms Management and have begun the process of converting all online forms to online fillable forms.

**Payroll Interface** - A three-phase project to interface Banner payroll to the Santa Barbara County Education Office is underway. The interface will replace the manual entry of data into the County payroll system. The first and second phases of the project are complete.

**Timesheet System** - A new system to replace and enhance the online timesheet system is complete and in use.

**Online Safety Training** - Working with consultants, training materials were developed and delivered to employees via the web.

**CONSTRUCTION AND PHYSICAL INFRASTRUCTURE IMPROVEMENTS**
Completed the renovation of the pedestrian bridge, the Luria Conference and Press Center, and other deferred maintenance projects.

**Installation of Wireless Electronic Locks** - After a successful small test installation of electronic locks, wireless locks are being installed in multiple locations. Electronic locks are part of the Luria Conference and Press
Center and the Drama-Music renovation. Electronic locks are also being incorporated into the Campus Center and Humanities building projects.

**Emergency Phones** - Additional emergency phones have been installed on the main campus (1 solar/cellular), at the Schott Center (2) and at the Wake Center (4).

**Pre-qualified Contractor List** - A pre-qualified contractor list for construction projects has been established. This list will expedite securing contract services under $30,000 for construction projects.

**Sustainable Practices - Energy** - SBCC installed a 235 kW solar array (photo voltaic system) over the west parking lots. This system simultaneously generates solar power, shades cars, and decreases the heat island effect associated with dark surfaces like asphalt. In addition to reducing the College's energy use and cost, the photo voltaic project generated $52,000 to date in refunds from Southern California Edison.