Program Location and Land Use Master Plan

Community Outreach Meetings: March 4th – 6th, 2015
Why a Master Plan?

- 1 College: 3 Campuses
- No enrollment growth: effective utilization of campuses
- Stewardship of our campuses
- Need a strategic, long-range plan for facilities
- Facility-related challenges need to be addressed
Timeline

2012-2013
- Mission Statement Update
- Educational Master Plan
- Facility Modernization Needs Identified

2013-2014
- Program Location and Land Use Master Plan (PLLUMP)

2014-2015
- Measure S
Introduction and Agenda Review
Context, Purpose, and Intended Results

The Context:

- SBCC is creating a 15 year long range facilities Master Plan.
- The focus of the PLLUMP is to shift/re-allocate existing program spaces to improve the educational experience for all students.
- The PLLUMP is not about enrollment growth but an improved organization and planning associated with facilities improvements.
- PLLUMP is focused on environmental stewardship.
The purpose of this meeting is to:

- Review PLLUMP Process and Goals
- Discuss Land Use
- Discuss Community Priorities

The intended results of this meeting are:

- Shared Understanding of PLLUMP
- Shared Understanding of Land Use Practices
- Gain Input on Community Priorities
Agenda

Why a Master Plan?

- Introduction / Review Agenda
  - Role of the Community College in California

- SBCC PLLUMP
  - What is PLLUMP and What Does It Do?
  - Service and Program Operational Model
  - Guiding Principles
  - Scenario Testing

- Land Use Planning
  - College Campuses Background Information
  - Better Use of Resources
  - Best Practices

- Exercise: Community Priorities for SBCC
- General Comments
- Next Steps
- Conclusion
Community College Role
Higher Education in CA

- University of California
- California State University
- California Community Colleges
## Higher Education in CA

<table>
<thead>
<tr>
<th></th>
<th>Admit top</th>
<th>10 campuses</th>
<th>240,000 students</th>
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<tbody>
<tr>
<td>UC</td>
<td>12.5%</td>
<td>10</td>
<td></td>
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<tr>
<td>CSU</td>
<td>33.3%</td>
<td>23</td>
<td>460,000</td>
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<tr>
<td>CCC</td>
<td>100%</td>
<td>112</td>
<td>2.3 million</td>
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**S E R V I C E + E N V I R O N M E N T = E X P E R I E N C E**
CA Community Colleges: Who Are We?

OUR MISSION

- **Transfer Preparation**
- **Career and Technical Education**
- **Foundation Skills**

- **51%** of CSU grads are community college transfers
- **30%** of UC grads are community college transfers
- Of the 112 colleges, **SBCC 5th** in number of transfers to UC
OUR TOP 100%: Who attends?

- students graduating at the top of their class
- educationally disenfranchised
- redirects from UC and CSU
- economically disadvantaged
- returning vets
- first generation college-going
- single parents
- under-represented
- honors students
- students with no family support
- students with limited English skills
- high school dropout
- former foster youth
- newly unemployed
- re-entering adult
- sole support of family
## Who Attends SBCC?

Where Do Our Students Come From?

### 2013 -14 Unduplicated Annual Headcount

<table>
<thead>
<tr>
<th>Location</th>
<th>N</th>
<th>%</th>
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</thead>
<tbody>
<tr>
<td>Tri-County:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>SB County</td>
<td>19,727</td>
<td>64%</td>
</tr>
<tr>
<td>Ventura County</td>
<td>1,718</td>
<td>6%</td>
</tr>
<tr>
<td>SLO County</td>
<td>170</td>
<td>&lt;1%</td>
</tr>
<tr>
<td><strong>Elsewhere in CA</strong></td>
<td>6,100</td>
<td>20%</td>
</tr>
<tr>
<td>Out-of-State</td>
<td>1,277</td>
<td>4%</td>
</tr>
<tr>
<td>International</td>
<td>1,695</td>
<td>6%</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td>30,687</td>
<td></td>
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</tbody>
</table>
Educational Programs:

Santa Barbara City College Programs:

- 65 Disciplines
- 93 Degrees
Automotive Services & Technology Accounting Administration of Justice Alcohol/Drug Counseling Animation and Gaming Computer Apps/Office Mgmt Photography Cancer Information Mgmt Computer Information Systems Cosmetology CAD Culinary Arts Computer Network Engineering Construction Technology Radiography EMT Entrepreneurship Media Arts Environmental Horticulture Graphic Design International Business Fire Technology Health Information Technology Medical Coding Early Childhood Education Film Production Marine Diving Tech Media Arts Nursing Home Health Aide Certified Nursing Assistant Hospitality Business Administration Journalism
SBCC PLLUMP Project Vision

SBCC will develop a Program Location and Land Use Master Plan that will establish long-term goals and guiding principles associated with land planning, facility program locations, internal/external connections, circulation, parking within the parameters of the technical requirements of the site, the regulatory environment, the College sustainability guidelines and budget considerations.
What is PLLUMP and What Does It Do?

The intended results are to:

- Determine a 15 year facilities vision for the future of the college
- Ensure efficient and effective utilization of our facilities in support of the College's mission, instructional programs, and support services
- Communicate plan to build understanding of SBCC Program Location and Land Use Master Plan
SBCC PLLUMP Steps

- **Step 1 - Discovery:** April-November 2014
  - Defining Vision and Objectives for the Project Outcome
  - Defining Key Participants and Deliverables — Process Map
  - Define Design Drivers for the SBCC PLLUMP
  - Define Goals and Objectives for each College Program

- **Step 2 - Programming:** November 2014-May 2015
  - Architectural Program for each Affected College Program
  - Program Scenarios to Study Land Use and Program Location

- **Step 3 - Facilities Master Plan (future)**
  - Develop Planning Scenarios Based on Best Approach
    - Review Scenarios against Vision and Guiding Principles
    - Review Cost Models associated with Scenarios
  - Select Final Scenario — SBCC PLLUMP
  - Develop Facilities Master Plan
Educational Model

SERVICE + ENVIRONMENT = EXPERIENCE

Transfer & Degree
College Prep & Career Development
Career & Technical
Personal Enrichment
Core
Guiding Principles

Educational Program Locations
Guiding Principles - Educational Program Locations

- Goal 1: Organize campuses based on related academic intent (“themes”) and locate programs accordingly in order to meet students’ educational needs.

- Goal 2: Develop a cohesive, comprehensive single service model for student support services.

- Goal 3: Develop standardized physical working environments for employees, organized for student access and employee efficiency.

- Goal 4: Foster community collaboration to create a culture of community stewardship and appropriate use of campus resources.
Guiding Principles
Land Planning
Guiding Principles — Land Planning

- Goal 1: Develop a strategic, collaborative and proactive process for working with regulatory agencies to foster productive decision making and positive outcomes.

- Goal 2: Develop environmental standards that align with SBCC Sustainability Plan and effectively protect and utilize natural resources, while meeting or exceeding regulatory requirements.

- Goal 3: Provide safe, visible, and clear ingress and egress.

- Goal 4: Provide separate motorized vehicle, non-motorized vehicle (e.g. bicycles, skateboards, etc.), and pedestrian circulation that is clear, intuitive, accessible and safe.
Guiding Principles — Land Planning

- Goal 5: Reduce peak demand for parking through effective alternative transportation and strategic course scheduling.

- Goal 6: Ensure that all campuses are safe and secure.

- Goal 7: Develop a strategy for modernizing, centralizing, and maintaining campus utilities.

- Goal 8: Establish criteria for significant historical structures and preserve and protect facilities that meet this criteria.

- Goal 9: Develop a strategy for the housing of SBCC students.
Scenarios

Testing and Analysis
One College, Three Campuses
Scenario One

Abbreviations
CLL- Center for Lifelong Learning
CTE- Career and Technical Education
CDCP- Career Development and College Preparation
Scenario Two

Health Technology/Nursing and CDCP

CLL, CTE & CDCP

Abbreviations
CLL- Center for Lifelong Learning
CTE- Career and Technical Education
CDCP- Career Development and College Preparation
Scenario Three

Abbreviations
CLL- Center for Lifelong Learning
CTE- Career and Technical Education
CDCP- Career Development and College Preparation
Land Use Planning
Background Information

- Founded in 1909, SBCC is one of the oldest community colleges in California.

  - The Main Campus relocated to its present site in late 1950 on the Santa Barbara Mesa, a 74-acre bluff overlooking the harbor and pacific ocean.

  - The Schott Campus was originally Garfield Elementary School (1934, 1948, 1950) – acquired by the College in 1970s

  - The Wake Campus was originally Cathedral Oaks School (1956) – acquired by the College in the 1970s

- The majority of the buildings on each of these three campuses were built between 1930 and 1970

  - Modular buildings have been added over the years to support educational needs and accommodate swing space during construction projects.

- The age and deteriorating state of these buildings has begun to affect the quality of the educational environment; so in 2013, the College began a new stage of long-range planning for capital improvement projects at each of the three campuses.
Main Campus

Existing Main Campus
- 74 Acres
- Densely Built
- Pockets of Open Space
- East/West with Bridge Connection
Main Campus Adjacent Zoning
Wake Campus

Existing Wake Campus: 9.6 acres
19.7% Building
32.5% Open Space
47.8% Paving

LEGEND
- New/Replacement
- Demolition/Removal
- Modernization/Renovation
- No Changes
Wake Campus Adjacent Zoning
Schott Campus

Existing Schott Campus: 3.2 acres

- 31.6% Building
- 16.8% Open Space
- 51.5% Paving
Schott Campus  Adjacent Zoning

SERVICE + ENVIRONMENT = EXPERIENCE
Better Use of Resources

- Appropriate Use
  - Educational Themes
  - Level of Demand Based on Program Projections
  - Location of Existing Student Population
  - Potential for Reuse

- Capacity
  - Square Footage
  - Parking
  - Circulation

- Sustainability and Water Conservation Requirements

- Adjacent Property Zoning
  - Setbacks
  - Height Limits
Best Practices – Goals and Objectives

- **Energy Use Reduction and Renewable Energy**
  - Plan for facilities to be energy efficient
  - Plan for 40% + renewable resources, move to Net Zero

- **Water Management and Use Reduction**
  - Rain water on site collection
  - Native and low irrigation planting

- **Green House Reduction**
  - 30% open space of which 25% is vegetated
  - Reduce heat island effect (vegetation and shade, etc.)
  - Walkable site promoting non-motorized vehicles
  - Increase in Public Transportation
Exercise

Community Priorities for SBCC
Community Priorities for SBCC

- What is currently working well at any one of the three SBCC campuses?

- What needs to be improved?

- What should SBCC consider as community priorities in future program and land use planning?
General Comments?
Next Steps

- Today’s Presentation will be available online at
  http://www.sbcc.edu/facilities/longrangeplanning.php
Conclusion

- Feedback on Meeting
Thank you!