

# **Program Descriptions & Requirements**



## **Bachelors of Arts in Liberal Studies**

with concentrations in:

**Business Management**

**Child, Family, Society**

**Communication**

**Creative Writing**

**Liberal Arts**

**Psychology**

**Social Services Administration**



BACHELOR OF ARTS IN LIBERAL STUDIES  
**GENERAL STUDIES REQUIREMENTS**  
(REQUIRED FOR ALL CONCENTRATIONS)

The B.A. degree at Antioch University Santa Barbara is in Liberal Studies. Students have the ability to personally construct the general studies portion of their degree program by selecting courses from a wide array outside of their major area of concentration. To provide a basic foundation of core competencies, the following courses are required:

LBS302	Educational Foundations and Academic Planning
LBS371W	Online Communication & E-Library Research
LBS303A	Service Learning in the Community
LBS348A	Survey Research and Statistics
LBS349A	Experimental Design and Statistics
LBS308	Capstone Seminar
COM310	Academic Writing (if English Composition is not transferred in)

To assist in planning a well-rounded liberal arts program, it is recommended that the student strive to complete at least three units in each of the following subject areas:

- Literature
- History
- Philosophy or Religious Studies
- Political Science or Law
- Sociology or Anthropology
- Fine Arts or Language
- Mathematics or Economics
- Psychology
- Science
- Multicultural Studies

The B.A. degree at Antioch University Santa Barbara is in Liberal Arts. In addition to general studies, students may select an area of concentration for study that will prepare them for graduate work or career opportunities in a field of their choice. Concentrations are available in:

Business Management  
Child, Family, & Society  
Communication  
Creative Writing  
Liberal Arts  
Psychology  
Social Services Administration

These concentrations are outlined on subsequent pages.

BA in Liberal Studies  
with a concentration in  
**Business Management**

Whether the goal is a job promotion or a brand new career- Antioch's undergraduate concentration in Business Management is designed to prove the skills, knowledge and core competencies needed for success.

Starting with a foundation of sound management and business theory, students can take their learning one step further through the application of those concepts in the real world. Internships, practica, and independent study give students the opportunity to gain practical experience and network in their local communities.

Building upon Antioch University's long history and tradition of experiential learning, our faculty brings real world experience and context to the classroom. Our Business Management faculty includes professionals from all areas of the business world, including corporate and not-for-profit.

### **Required Business Management Courses**

Prerequisite: Accounting (may be met through MGT201 Accounting Principles & Practices)

MGT368	Principles of Management
MGT369A	Budgets and Finance
MGT347	Public Policy
MFT364	Human Resource Management
MGT374	Organizational Strategy and Culture
MGT375	Business Ethics and Social Responsibility
MGT362	Management Information Systems
MGT366A	Marketing Principles and Practices
COM355	Intercultural Communication
MGT361	Global Economics

### **Recommended Courses for Social Science Administration Majors**

COM358	Group Dynamics
MGT363	Organizational Behavior
MGT 379Z	Grant Development (1 unit)
COM350	Mass Media
COM356	Dyadic Communication
SSA300	Issues in Social Services Administration
LBS331	Multiculturalism and American Politics
COM352	Public Speaking

BA in Liberal Studies  
with a concentration in  
**Child, Family, & Society**

From birth to age 8, responsive early childhood education influences the formation of the individual for life. The Child, Family and Society concentration weaves a cohesive understanding of child development, family systems and social contexts to prepare culturally competent care-givers and educators. Successful completion of the BA Degree with a concentration in Child, Family and Society, will empower candidates as early childhood educators.

The following are course requirements for students in the **Child, Family and Society** concentration. The general studies component of this degree should prepare students to think critically from many perspectives so they may better function in their chosen field. It also enables them to take responsibility as citizens in an increasingly complex society.

**Required Child, Family, & Society (CFS) Courses**

Current Issues in Child, Family & Society  
Child Development and Learning  
Theories of Language and Cognition  
Language Acquisition and Development  
Children's Literature  
Models of Early Childhood Education  
Multicultural Identity in Children & Families  
Curriculum Development  
Group Dynamics  
Social Psychology  
CFS Practicum

**Required General Studies Courses for CFS Majors**

Educational Foundations & Academic Planning (EFAP)  
Online Communication and E-Library Research  
Service Learning (Advocacy) in the Community  
Inquiry Methods I and II

BA in Liberal Studies  
with a concentration in  
**Communication**

Antioch's undergraduate concentration in Communication focuses on how people use content to generate understanding within and across various contexts, cultures, channels, and media.

The core curriculum is designed to help students develop the skills and knowledge necessary to be effective communicators in both the personal and professional setting. Students explore a wide range of communication studies—including interpersonal, group, organizational, intercultural and technology-mediated communication.

Building upon Antioch's long history and tradition of experiential learning, our faculty brings real world experience and context to the classroom. The communications faculty includes professional in fields such as organizational communication, media studies, creative and professional writing, and public speaking.

### **Required Communication Courses**

COM310	Academic Writing
COM312A	Advanced Academic Writing
COM356	Dyadic Communication
COM358	Group Dynamics
COM352	Public Speaking
COM350	Mass Media
PSY344	Social Psychology
COM355	Intercultural Communication
COM319	Creative Non-Fiction Writing
COM313	Creative Writing <i>or</i>
COM318A	Creative Writing: Reinforcing Confidence

### **Recommended Courses for Communications Majors**

PSY343	Theories of Language and Cognition
COM317	Language of Film
COM359	Writing and Literary Theory
LBS339	Personal Journal: Literature and Self-Discovery
COM396	Directed Studies in Communication
COM308	1 unit seminars

BA in Liberal Studies  
with a concentration in  
**Creative Writing**

For many, writing isn't just a hobby—it's a passion. Antioch's concentration in Creative Writing is designed for those students that can't imagine doing anything else but writing.

The curriculum is designed to give students the opportunity to learn core writing skills and to explore personal expression and creativity. Small, intimate classes provide a safe and engaging environment for writings to find their voice—all taught by faculty comprised of real world authors.

Emphasis is placed on the writing project, where a student can mentor with a writer, and in a genre of their choice. Antioch also sponsors the annual Writer's Workshop where students have the opportunity to work with some of the most well-regarded authors of our time.

### Required Creative Writing Courses

COM313	Creative Writing
COM318A	Creative Writing: Reinforcing Confidence
COM319	Creative Non-Fiction Writing
COM310	Academic Writing
COM312A	Advanced Academic Writing
COM359	Writing and Literary Theory
LBS339	Personal Journal: Literature and Self-Discovery
LBS332	Varied Visions: The Outsider in American Literature <i>or</i>
LBS338	Love and Conflict in Modern American Literature
COM396	Creative Writing Project (3 units in short fiction, novel, poetry, essays, etc.)

### Recommended Courses for Creative Writing Majors

COM355	Intercultural Communication
COM317	Language of Film
COM358	Group Dynamics
COM356	Dyadic Communication
COM352	Public Speaking
COM308	1 unit seminars

BA in Liberal Studies  
with a concentration in  
**Liberal Arts**

Through Antioch's core curricula, students explore the central knowledge and skills of their chosen field or profession to prepare for engagement in meaningful and socially responsible work.

Students who prefer to engage in a broad spectrum of studies may choose a Liberal Arts concentration which prepares them to think critically from multiple perspectives and enables them to take responsibility as citizens in an increasingly complex society.

Antioch's Liberal Arts concentration provides an innovative, student-centered approach to education—focusing on the acquisition of key intellectual tools designed to increase personal awareness, foster individual and social creativity, and engage professional development and socially responsible thought and action.

**Recommended Liberal Arts Courses**

The following course of study is recommended for the Liberal Arts concentration in order to provide a broad based education across academic disciplines.

LBS345	Environmental Studies/Ecology
LBS331	Multiculturalism and American Politics
LBS370B	Social Movements
LBS346	Africa in World History
LBS382	Inner Landscape Art
LBS377A	Latino Community in American Society
LBS367	Ethical Issues in Contemporary Society
LBS378	Racism & Sexism in America
LBS339	Personal Journal
LBS332	Varied Visions <i>or</i>
LBS338	Love and Conflict
PSY334	Theories of Learning & Cognition <i>or</i>
PSY340	Theories of Personality <i>or</i>
PSY344	Social Psychology
COM310	Academic Writing <i>or</i>
COM313	Creative Writing <i>or</i>
COM319	Creative Non-Fiction Writing
COM356	Dyadic Communication <i>or</i>
COM358	Group Dynamics <i>or</i>
COM355	Intercultural Communication
MGT368	Principles of Management <i>or</i>
MGT366A	Marketing Principles and Applications <i>or</i>
MGT374	Organizational Strategy and Culture

BA in Liberal Studies  
with a concentration in  
**Psychology**

Antioch's undergraduate concentration in Applied Psychology is designed to provide students with a comprehensive knowledge of the theory and practice of psychology. A strong emphasis is placed on the contexts that influence the behavior and development of children, adolescents, adults and families.

The intensive and well-rounded curriculum also provides an excellent foundation for continued graduate study in clinical psychology as well as other psychology related areas.

Building upon Antioch University's long history and tradition of experiential learning, our faculty brings real world experience and context to the classroom. Our Psychology faculty includes professionals from the fields of clinical and counseling psychology who practice in both private and organizational settings.

**Required Psychology Courses**

PSY340	Theories of Personality
PSY327	Child and Adolescent Development
PSY380A	Issues in Chemical Dependency
PSY343	Theories in Learning and Cognition
PSY344	Social Psychology
COM358	Group Dynamics
PSY320	Counseling Theory and Techniques
PSY329	Abnormal Psychology
PSY345	Community Psychology and Social Change
COM356	Dyadic Communication

**Recommended Courses for Creative Writing Majors**

LBS367	Ethical Issues in Contemporary Society
COM355	Intercultural Communication
PSY308	Internships, Independent Studies and 1 unit seminars
LBS377A	Latino Community in American Society

BA in Liberal Studies  
with a concentration in  
**Social Service Administration**

Many students choose a concentration in Social Service Administration because they want to help others and believe that one of the best ways to accomplish this is through work in one of California's many social service agencies and organizations.

Antioch's Social Service Administration concentration provides the skills and knowledge necessary to be an effective leader within the non-profit and public sectors that are devoted to serving the neediest members of our society.

The curriculum is diverse and multi-disciplinary, and includes coursework from the fields of management, psychology, sociology, and communication. A special emphasis is placed on core fundamentals of grant development and fundraising.

**Required Social Services Administration Courses**

Prerequisite: Accounting (may be met through MGT201 Accounting Principles & Practices)

SSA300	Issues in Social Service Administration
MGT369A	Budgets and Finance
MGT347	Public Policy
MFT364	Human Resource Management
MGT374	Organizational Strategy and Culture
PSY344	Social Psychology
MGT366A	Marketing Principles and Practices
PSY 345	Community Psychology and Social Change
SSA398	3 units of practicum or internship in a government or non-profit organization in the field of social services. Also meets the requirement for Service Learning.

**Recommended Courses for Social Science Administration Majors**

LBS367	Ethical Issues in Contemporary Society
COM358	Group Dynamics
MGT363	Organizational Behavior
LBS377A	Latino Community in American Society
LBS378	Racism and Sexism in America
MGT 379Z	Grant Development (1 unit)
SSA360A	Fundraising (1 unit)