BP 1300 LOCAL SERVICE AREA EMPHASIS

References:
Education Code Sections 70902(a); 66010.5; 66010.7(b) (3),(4), and (5); 78211(f); 78216(c)(8).
Title 5 Section 58108(f)
The Master Plan for Higher Education in California 1960-1975

Santa Barbara Community College (SBCC) is a comprehensive community college with a District located on the south coast of Santa Barbara County. SBCC offers an extensive program of postsecondary education that is especially responsive to the needs of adults in the local community, including transfer, career technical, and adult education programs. Responding to community needs, the college’s programs address economic development, on-site workforce training, skills enhancement, job training and lifelong learning opportunities. Santa Barbara City College is especially committed to making its educational programs accessible to cultural, ethnic and age groups who have traditionally been underserved by postsecondary education.

The Board supports the success of all our students. In addition, consistent with the Master Plan for Higher Education in California (1960), the college will be “community based” as much as practicable and maintain its “local character.” This Board Policy reconfirms the emphasis on educational access for District residents, enhancing their work, career, and life opportunities.

District outreach services will make a significant effort to reach residents of all ages within the District’s service area and to enhance outreach to its underserved, lower socio-economic members. Program development will include as a high priority meeting the needs of service area residents and employers, supporting local and regional economic development. The District will continue to enhance positive relationships with the SBCC Foundation and local institutions, including businesses, nonprofits, government, local school districts, and local and regional four-year institutions. To the extent allowable, enrollment priority will be given to students enrolled in the SBCC Foundation College Promise Program.

The Superintendent/President shall report to the Board at least annually on the status of our comprehensive mission and this local access and success focus.

Date adopted: October 12, 2017