



Board of Trustees
Educational Policies Committee

MINUTES

Mr. Des O'Neill, Chair
Ms. Sally Green
Dr. Kathryn Alexander

Monday
4:00 pm

September 27, 2010
A218C

Others present: Dr. Andreea Serban, Dr. Jack Friedlander, Dr. Diane Hollems, Dr. Ofelia Arellano, Liz Auchincloss, Beth Rizo, Betty Pazich, and Melissa Crawford

1. Report on the Activities, Revenues and Expenditures of the Kinko's Early Learning Center (Attachment 1)

Superintendent/President Serban reported that in 2009 a review was provided on the Kinko's Early Learning Center and this information is being provided as an update. Introduced Betty Pazich who is now the dean responsible for the Early Learning Center and Beth Rizo who is the director. The report provided covers the overall structure, enrollment information, budget information and a five-year overview of what has changed and what hasn't changed. Dean Pazich and Ms. Rizo provided highlights from the report.

Superintendent/President Serban noted that at some point staff wants to look at perhaps running the Center year-round rather than just 9 months. A review of the cost benefit analysis with regards to moving to 12 months would have to take place. Obviously, moving to 12 months would cost more and unless this change generates enough revenue to warrant this it would not be pursued.

2. Partnership with California State University Channel Islands (Attachment 2)

Dr. Jack Friedlander reported that this would provide our students with an incentive and provide a huge service to the community. CSU Channel Islands has found a way to offer these courses in Santa Barbara through their Extended Education. The idea is to start with the Business program and then see what the demands are and perhaps expand it to other programs. The biggest limitation would be SBCC's capacity to provide space for these programs. SBCC transfer students who meet the criteria would be granted admission in the program. SBCC will only be providing classroom, office spaces and library usage. CSU Channel Islands will provide the academic and administrative aspects of the program. This cohort model will be limited to 30 and if there is interest another cohort may be enrolled.

Superintendent/President Serban reported that the signing ceremony will take place on September 29 at 11:00 in the Luria Conference and Press Center. A press release was sent out and there will be media coverage the day of the event.

3. Early Advantage Partnership Agreement with Brandman University (Attachment 3)

Dr. Friedlander provided information on this partnership and what a great opportunity this would be for our students. By enrolling in this program, SBCC students would be admitted to Brandman University's Santa Maria campus while still attending SBCC and the arrangement would allow student the ability to transfer all completed coursework as outlined in the agreement.

4. Proposed Collaboration with the Small Business Development Center (Attachment 4)

Melissa Crawford reported that this will be an opportunity for the Scheinfeld Center to help students and community members launch or grow a business. Measurable outcomes will be available to show how many SBCC students succeeded in starting businesses and we will have the data to show that we helped them accelerate or promote their business.

The Economic Development Collaborative of Ventura County was awarded the Small Business Development Center contract to serve Santa Barbara and Ventura counties. This modest budget will allow the college to provide counseling and educational services to students and small businesses in Santa Barbara. The Scheinfeld Center endowment would be providing some funding required for this program.

Superintendent/President Serban reported that this is in alignment with the mission of the center and it's what Jim Scheinfeld wanted as part of the Center for Entrepreneurship.

5. Partnership between SBCC and the National Association for Women Business Owners in Santa Barbara (NAWBO-SB) (Attachment 5)

Melissa Crawford reported that the Scheinfeld Center is launching its first annual business competition; it's a college wide business planning competition. It's been set up as two tiers, it will be opened to any SBCC student and also there is a high school tier being offered to high schools students participating in the Virtual Enterprise programs. This will provide a local competition that the high schools students have never had and it brings them into the college to participate in a business planning competition. There is support from the Superintendent's office and ROP. The college students will compete separately from the high school students.

The National Association for Women Business Owners in Santa Barbara (NAWBO-SB) has decided that this meets their initiative to support youth entrepreneurship. They have decided to offer co-sponsorship by sponsoring an awards banquet on May 13. The students would compete on campus here and then NAWBO-SB would sponsor the banquet after. They will support three winners and their guest in each tier at the

banquet. The banquet will be a fundraiser and the NAWBO-SB hopes to present the Scheinfeld Center with a check to sponsor the 2012 competition awards.

6. The Basic Skills/Degree/Transfer Express Initiative (Attachment 6)

Superintendent/President Serban reported that because SBCC regained its status as a Hispanic serving institution in 2008-09, we are now able to apply for federal grants under Title III and Title V. Title III is strengthening institutions and Title V is Hispanic serving institutions. When we applied for the Title V grant, the application was for \$3.2 million and the grant dealt with the basic skills acceleration component and since then it has become apparent that our students need more than just the basic skills acceleration. Regardless of whether we get the grant or not, the college will move forward with this initiative. Ron Gallo, Executive Director from Santa Barbara Foundation, has changed their foundation's grant funding model to one that is called impact grants. The concept is to fund with more substantial amounts of money, projects that would impact the community in a positive, significant way. Mr. Gallo is interested in at risk students from our local high schools. SBCC currently gets 70% of the local high school graduates within two years from graduation and many of the students are not college ready. These are students who attend SBCC underprepared and will take a while to get through the basic skills sequence and we will lose some of them along the way because of the length of time it will take to complete the basic skills sequence. Funding could be provided from the savings of the two dean positions which we have not filled once they became vacant and grant funding through the Santa Barbara Foundation. The funding would be used to put the structure into place and to start recruiting students to the program. The challenge would be to get the financial aid needed by the students to be engaged in the program full-time that is the condition required to be part of this model, otherwise they will not complete the program. Staff will be researching other funding opportunities to fund this program.

Dr. Jack Friedlander reported on the express initiative. It was noted that students have to join the program and make a commitment as a condition of admission. What is also part of that commitment is that SBCC is providing structure for the students, telling them what they have to do to prepare them for transfer and get their degree. Funding will also be used to track the students and intervene in a timely manner when the need occurs, the outcome we want is for the students to get their degrees and transfers.

Dr. Friedlander also noted that our Math department has been experimenting for a couple of years on offering accelerated classes, so that students are able to take the equivalent of one years of math in one semester and the results they are getting are phenomenal. With the grant funding they will develop accelerated curriculum in different combinations, such as English, English Skills and ESL.

Dr. Alexander requested that this information be presented to the full Board at the next study session.

Dr. Friedlander expressed his appreciation of the approach used in putting this together, acknowledged the initiative and support of Superintendent/President Serban, and all of the staff and departments that are supporting this.



Dr. Andreea M. Serban
Superintendent/President