



Board of Trustees
Educational Policies Committee

MINUTES

Marsha Croninger (Chair)
Marty Blum
Luis Villegas

Wednesday

January 11, 2012

4:00 pm

Luria Conference Room and Press Center

Others present: Jack Friedlander, Acting Superintendent /President; Marilyn Spaventa, Acting Executive Vice President; Ofelia Arellano, Vice President Continuing Education; Anne Sprecher, Eleanor Burns Larson; Cathie McCammon; Liz Auchincloss, President CSEA, Michael Medel, Sally Saenger.

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Agendas and supporting documents are also posted on the college website at <http://www.sbcc.edu/boardoftrustees/>.

1. Hearing of Citizens

No citizen expressed a wish to address the committee.

2. Implications of the changes in the Chancellor's Office interpretation of Title V attendance regulations on the college's FTES projections for this year and in subsequent years.

Dr. Friedlander presented a brief history of the auditing process instituted by the California Community College's Chancellor's Office with regard to egregious abuses by community

colleges claiming apportionment. Due to the resulting tightened regulations, Dr. Friedlander stated that SBCC was vulnerable in two major areas: Distance Learning and courses with “plus” hours such as those with required labs. He explained that the college is taking a conservative approach and not claiming FTES for those types of classes. He further explained that, taking into account the cuts made to credit classes and spring Continuing Education class conversions from state supported to fee based, the college is going to be about 66 FTES below its funded cap. He noted that the college will make up the FTES in spring semester by restoring some of the cuts made to credit and that we will meet our FTES target for this year.

Dr. Friedlander informed the committee that the current attendance check-in system for courses requiring additional hours or labs outside the regularly scheduled class time will not suffice. He explained that new regulations require the instructor to be present and that the plus hour would need to be a regularly scheduled hour of the class. Ms. Spaventa specified that, in order to claim the FTES, we must demonstrate that students have been graded for assignment of the plus hour and that the college will be required to drop students from classes if they don't complete the plus hour assignment.

3. Implications for the college of the actions taken by the Board of Governors on the Student Success Task Force's recommendations, especially those that pertain to state funding of non-enhanced funded non-credit classes.

Dr. Friedlander informed the committee that though a specific mandate was not issued by the Chancellor's Office, the Board of Governors has a clear expectation that colleges will begin converting non-enhanced, non-credit classes to fee based. He noted that Peter MacDougall, in his roles as a member of the Board of Governors and chair of the Student Success Task Force, is in agreement with this interpretation. Dr. Friedlander explained that this will mean that the college won't generate the 1000 FTES required to receive full Center status state funding for one and possibly both the Wake and Schott Centers which is currently \$1 million per center.

Trustee Croninger remarked that because a mandate regarding the conversion of non-enhanced, non-credit classes had not been handed down, the decision to convert or not must be a local decision. Dr. Friedlander added that there is a clear expectation that it is our responsibility to prioritize our resources. Trustee Croninger also mentioned that, after speaking to someone who attended the recent Board of Governors meeting, there is a great deal of opposition to different recommendations by the Student Success Task Force and that a consensus has not been reached on them by community college constituent groups.

4. Request submitted to Chancellor Jack Scott to grandfather the college's continued full funding for the Schott and Wake Centers.

Joe Sullivan, Vice President Business Services, has been charged with contacting Fred Harris, Assistant Vice Chancellor, in charge of Finance and Facilities Planning for the California Community Colleges Chancellor's Office, to support a request to grandfather in our funding for the Schott and Wake Centers. As a result of the reductions in state funds to support FTES, the actual number of FTES needed to receive full Center status funding has been temporarily reduced from 1,000 to 938 per center.

5. Update on the Continuing Education Task Force

a. Development of the proposal for the Center for Life Long Learning (CLL).

Dr. Friedlander reported that a steering committee for the CLL has been established. Critical items that will be discussed include: fees, appropriate compensation for teachers, and a flat compensation versus a profit sharing approach. He noted that the advantage of profit sharing is that the teacher is invested in attracting interested students, and teachers would not need to be concerned with reaching a college established minimum number of enrolled students per class. The teachers would determine the minimum number of students they would be willing to teach based on this compensation model.

Dr. Friedlander stated that it's important to get feedback from the community regarding what types of classes should be offered. Some of the programs being researched and considered include:

- Vistas - a program that produces a seminar series for retirees who want to be intellectually engaged. Their board will meet with Dr. Friedlander to talk about the CLL.
- Encore Program – a program which provides training that builds on an individual's life experiences and skill sets.

Two other pillars of the Student Success Task Force being examined include how we can improve and expand upon enhanced basic skills and ESL classes, and how we can expand and develop a greater number of career advancement classes.

Dr. Arellano agreed that it's important to utilize the Continuing Education work groups to look at what the community will support. She reported that CE canceled 26 courses, 17 of which were fee based at the start of the 2011 fall term. Most of the classes were canceled due to low enrollment. She added that this was the largest number of fee based courses canceled in the first week of classes.

6. Update on the Express to Success Program

The Express to Success Program (ESP) was started in fall 2011 with 260 students. The targeted students were identified as low-income, Latino students in need of basic skills classes. The goal was to start modestly and expand the program every semester thereafter.

a. First semester statistics.

Dr. Friedlander referred to the ESP spreadsheet, fall 2011 Preliminary Overall Results. He noted that of 260 students in the program, only 5% dropped out of college. 79% of the students enrolled in basic skills math classes completed the class. There were equally positive results in English classes.

b. Review of what we learned from first semester of implementing this program. Faculty and counselors developed "lessons learned."

c. Plan to increase the number of students that participate in this program. New students will be admitted into the program in spring; the numbers are expected to double in fall 2012.

Dr. Friedlander invited Board members to observe the ESP learning groups and provided them with the ESP schedule.

7. Update on the development of the Express to Transfer Program

Dr. Friedlander reported that the college received a \$4 million grant to build the STEM Transfer component of the college's Express to Transfer Program (ETP), a new initiative to increase the number and percentage of students in general and under-represented students in particular that transfer to a four-year college or university. He noted that the college also received a \$75,000 grant from the Santa Barbara Foundation to build ETP for non-STEM majors. Additionally, the college will be applying for a Title V grant, and to the Kresge Foundation to continue to develop and support these programs.

Ms. Spaventa informed the committee members that the college was hosting a spring Science Night inviting local high school students.

Articulation agreements were briefly discussed.

8. Review of proposed plan to increase the number of out-of-state students that attend the college. (Attachment 1)

Dr. Friedlander reported that way where the college could boost revenues is to increase its out-of-state student enrollments. He remarked that it is less costly to the college to enroll and support out-of-state students than to enroll and support international students. He further reported that he had asked Michael Medel and Ben Partee to develop a proposal for estimating a reasonable increase in out-of-state enrollment revenue and including the kind of student support needed. He noted that the college would not admit out-of-state students if resident students were to be displaced by doing so.

Michael Medel gave a quick overview of the proposal. He explained that he began by analyzing other institutions and how those institutions were reaching out to nonresident student populations. His study focused on SBCC's out-of-state applicants and the reasons they were unable to attend. The study included approximately 1,500 fall 2011 out-of-state applicants who did not enroll in the college, and a phone survey of a small population of those students asking them why they were unable to attend SBCC. The study resulted in a number of objectives aimed at increasing the number of applicants from out-of-state, as well as increasing the number of students who move from applicant to enrolled status. Mr. Medel found that there was a gap in outreach from the time students indicated interest to the time they actually enrolled, and that successful strategies to increase enrollment focused on personal relationships during the recruitment process. One such strategy is the employment of enrollment mentors, which are peers who guide and assist new students throughout the enrollment process.

With regard to a question about students' motivation to apply to SBCC, Mr. Medel stated that many out-of-state students are attracted by California, the UC system and UCSB in particular. He further noted that most hope to transfer to a four year university.

The budget of \$22,000 to provide services and programs to out-of-state students is being supported by the SBCC Bookstore to help support the first year cost of developing and implementing this initiative.

Trustee Croninger voiced a concern that out of state students compete with local and resident students. She requested a concise explanation from Dr. Friedlander and Mr. Medel, clarifying the rationale of why admitting more out of state students will not displace local and resident students. Trustee Croninger further requested that the accounting from international and out-of-state students be combined to clearly show revenue and expenses.

Mr. Medel added that SBCC has adjusted the enrollment process for local students (outreach, assessment testing, orientation and advising) so that they have the opportunity to register early.

Dr. Friedlander assured Board members that he would assemble and submit the requested information.

9. Dates for future meetings.

There was no discussion on this item.

Approved at the Ed Policies Committee meeting of December 16, 2013.



Lori Gaskin, President