Community Relations Committee

Budget Forum(s)

Outcomes:

1) Generate attention for the college, re-introduce college and outline its broader community mission
2) Provide an overview of/impart understanding of relationship between college and State funding (budget crises)
3) Clearly communicate impact of current budget situation on services which SBCC provides
4) Define/communicate what is needed from the community
5) Public is provided encouragement and facility for participation in budget discussion, solutions over the following weeks and into the future

Suggested format:
Intro by Board Pres (1)
Other Board member(s) (2) Luis, Marsha?
Budget presentation – Lisa (3)
What is needed from community Marty, Joan Maurie?
Closing by Board Pres
Small Reception

Have an easy facility for follow up communication
Have surveys during presentation
Suggestion boxes

Participation:
All Board members
VP Bus Services
Sup/Pres
Fdn?
Facilitator?

Discussion items/admin staff:
Specific invitees
Promotion of event
Food
Possible dates
Draft 5/17/11

CHARGE/MISSION STATEMENT FOR BOARD COMMUNITY RELATIONS COMMITTEE

It is a priority of the Board of Trustees that the college maintain a mutually beneficial relationship with the community of Santa Barbara. As the college continues to take an active interest in best serving the community and the community’s well-being, we can expect long-term support and goodwill to be strengthened.

To this end, the committee, in consultation with the Superintendent/President and appropriate college staff, will suggest development of policies, and periodically review existing policies, designed to:

1. facilitate communication with the local community about district programs, and issues affecting the district and district programs;
2. encourage and facilitate community interest, input, attendance and participation in college events and programs, including Board meetings;
3. raise community awareness of educational issues;
4. increase and strengthen relationships with community groups and public and private institutions including local K-12 schools, UCSB and other institutions of higher education, city and county government, local businesses and local nonprofits.
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Possible topics for upcoming meetings – to prioritize

- Budget forum, other trustee forum topics, format
- Improvements in accessibility of board meetings
- Board policy review
- Elections
- Evaluation of long term options for televised coverage and/or web streaming of Board meetings
- Website and transparency of information about the college
- Facilitate community input and dialog about college programs and issues affecting the college
- Development of a speakers program for the community, what is currently being done
- Assessment of media relations
- Overview of current efforts regarding public awareness of college events and programs
- Discussion about joint meetings with local school boards, government and community groups.
- Overview of, and possibilities for promotion of academic connections with university counterparts
- Overview of current outreach to local K-12 schools and community organizations, possibilities
- Discussion regarding current status of, and strengthening and expanding ties with local businesses
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Policy, other items to be considered in terms of SBCC engaging with the community; may or may not need revision:

Mission Statement – overall
Strategic Planning – overall, define community aspect
Access to information – overriding various areas, ease
BP2005 Legal Basis and Authority – “expressed will of the electorate”
BP2110 Vacancies on the Board – last paragraph
BP2200 Board Duties and Responsibilities – needs some reference to community, interaction/interface
BP2305 Annual Organization Meeting – re: electing representative
BP2310 Regular Meetings of the Board – accessible, good meeting times?
BP2320 Special and Emergency Meetings - Meeting noticing
BP2340 Agendas – review in terms of ease of and encouragement of community input
BP2345 Public Participation at Board Meetings – as above
BP2350 Speakers – as above
BP2360 Minutes – general review of format, accessibility
BP2365 Recording – review in terms of ease of access
BP2715 Code of Ethics/Standards of Practice – review in terms of community relations; core principles, standards of conduct
BP2716 Political Activity – review in terms of activities of individual board members/campus activities
BP2745 Board Self-Evaluation – input from community?
BP3250 Institutional Planning – community portion
BP3730 Web Standards – ease of access to community, segment for community input?, etc.
BP4310 Library collection Development Policy – what is community’s access to Library? What do we want it to be?
BP5010 Admissions – statements, intent regarding outreach to our local community?
BP5055 Enrollment Priorities – as above?
BP5237 Publicity and Advertising Regulations – review in terms of reaching all members of community, recruitment of oversight committees, etc.
BP5240 Use of Facilities – opportunities for community relations?
BP5250 Co-Curricular Activities – promotion of Athletics, community involvement, sponsorships, etc.
Outreach of schools, clubs
BP5280 Housing – relationships with City, concerned citizens, general
BP5290 Student Activities – needs discussion
BP6200 Budget Preparation – has been discussed a bit in Fiscal. Needs work to include community portion
BP6251 Principles of Budget Development – as above
BP6600 Capital Construction – community component?
BP6700 Civic Center and Other Facilities Use – community component, ease of use?
BP6750 Parking – relationships with City, concerned citizens, general