JOINT BOARD MEETING

March 15, 2016

SBCCD | SBUSD | CUSD
DUAL ENROLLMENT

2016 Update

Dr. Melissa V. Moreno
Dean, Educational Programs
SBCC

Collaborative Efforts

- 48 Courses Offered
- 12 Academic Departments
- 14 Career & Technical Education Departments
- 2000 High School Students Served Per Term
- Articulation Meetings

SBCC
Santa Barbara City College
ACADEMIC DEPARTMENTS

- Anthropology
- Art
- Economics
- English
- Environmental Horticulture
- Film Production
- History
- Math
- Music
- Photography
- Political Science
- School of Modern Languages
CTE DEPARTMENTS

- Allied Health
- Automotive Tech
- Certified Nursing Asst.
- Culinary Arts
- Computer Applications
- Computer Networking
- Construction
- Entrepreneurship
- Finance
- Freshman Seminar
- Graphic Design
- Marketing
- Multimedia Arts
- Work Experience
SBUSD

Courses at SBHS

- *Art History*
- Computer Business Applications*
- Construction Technology*
- English*
- *Film Production*
- Freshman Seminar
- Graphic Design*
- *Italian*
- *Multimedia Arts & Technologies*
- *Photography*
- Political Science*

*Transferable to UC and/or CSU
SBUSD

Courses at DPHS

- Computer Applications*
- Computer Networking Essentials*
- Construction Technology*
- Economics*
- English*
- Freshman Seminar
- Graphic Design*
- Math*
- Multimedia Arts & Technologies*

*Transferable to UC and/or CSU
Courses at SMHS

• *Allied Health*
• Automotive Tech*
• *Certified Nursing Assistant*
• Construction Technology*
• *Culinary Arts*
• English*
• *Entrepreneurship*
• Environmental Horticulture*
• *Finance*
• Freshman Seminar
• *Marketing*
• Math*
• Spanish*

*Transferable to UC and/or CSU
SBUSD

Fall 2015 Headcounts

Attending High School Campus

• SBHS: 635
• DPHS: 427
• SMHS: 452
SBUSD

Fall 2015 Headcounts
Attending SBCC Campus

• SBHS: 95
• DPHS: 98
• SMHS: 51
SBUSD

Fall 2015 Headcounts

Attending Both Sites

• SBHS: 38
• DPHS: 35
• SMHS: 18
SBUSD FALL 2015 DEMOGRAPHICS

<table>
<thead>
<tr>
<th>Santa Barbara</th>
<th>Dos Pueblos</th>
<th>San Marcos</th>
</tr>
</thead>
<tbody>
<tr>
<td>SBHS 692</td>
<td>DPHS 490</td>
<td>SMHS 485</td>
</tr>
</tbody>
</table>

- **SBHS (Santa Barbara High School)**
  - Total Headcount: 692
  - White: 90%
  - Hispanic: 11%
  - Other, Unknown: 4%
  - Asian, Filipino, Pac Isl: 4%
  - Black/African American: 2%
  - American Indian/Alaskan: 2%

- **DPHS (Dos Pueblos High School)**
  - Total Headcount: 490
  - White: 45%
  - Hispanic: 24%
  - Other, Unknown: 11%
  - Asian, Filipino, Pac Isl: 12%
  - Black/African American: 5%
  - American Indian/Alaskan: 5%

- **SMHS (San Marcos High School)**
  - Total Headcount: 485
  - White: 53%
  - Hispanic: 43%
  - Other, Unknown: 5%
  - Asian, Filipino, Pac Isl: 12%
  - Black/African American: 5%
  - American Indian/Alaskan: 3%
### Success Rates By Subject

<table>
<thead>
<tr>
<th>School</th>
<th>CTE</th>
<th>ENG</th>
<th>MATH</th>
<th>OTHER</th>
</tr>
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<tbody>
<tr>
<td>SBHS</td>
<td>F15</td>
<td>F15</td>
<td>F15</td>
<td>F15</td>
</tr>
<tr>
<td>DPHS</td>
<td>90%</td>
<td>98%</td>
<td>86%</td>
<td>94%</td>
</tr>
<tr>
<td>SMHS</td>
<td>87%</td>
<td>100%</td>
<td>88%</td>
<td>92%</td>
</tr>
</tbody>
</table>
Courses at CHS

- Graphic Design*
- *Culinary Arts*
- Freshman Seminar
- *History*
- Multimedia Arts/Technologies*
- *Music*
- *Political Science*

*Transferable to UC and/or CSU
Fall 2015 Headcounts

- Attending CHS: 148
- CHS Students Attending SBCC: 9
- CHS Students Attending Both Sites: 5
### Success Rates By Subject

<table>
<thead>
<tr>
<th></th>
<th>CTE</th>
<th>ENG</th>
<th>MATH</th>
<th>OTHER</th>
</tr>
</thead>
<tbody>
<tr>
<td>CHS</td>
<td>F15</td>
<td>F15</td>
<td>F15</td>
<td>F15</td>
</tr>
<tr>
<td></td>
<td>77%</td>
<td>100%</td>
<td>100%</td>
<td>91%</td>
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</table>

CUSD

SANTA BARBARA CITY COLLEGE
TRANSITIONS

2016 Update

Dr. Lori Gaskin
Superintendent/President
## Transitions to SBCC

### SBUSD 2015 and 2014

<table>
<thead>
<tr>
<th></th>
<th>Spring ‘15 to Fall ‘15</th>
<th>Spring ‘14 to Fall ‘14</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>Grads</td>
<td>SBCC</td>
</tr>
<tr>
<td>SMHS</td>
<td>449</td>
<td>189</td>
</tr>
<tr>
<td>DPHS</td>
<td>521</td>
<td>232</td>
</tr>
<tr>
<td>SBHS</td>
<td>501</td>
<td>226</td>
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</table>
## Transitions to SBCC

### CUSD 2015 and 2014

<table>
<thead>
<tr>
<th></th>
<th>Spring ‘15 to Fall ‘15</th>
<th>Spring ‘14 to Fall ‘14</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Grads</td>
<td>SBCC</td>
</tr>
<tr>
<td>CHS</td>
<td>146</td>
<td>76</td>
</tr>
</tbody>
</table>
# Success & Retention

**SBUSD 2015**

<table>
<thead>
<tr>
<th></th>
<th>Spring ‘15 to Fall ‘15</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Course Success Rates</td>
</tr>
<tr>
<td>SMHS</td>
<td>75.4%</td>
</tr>
<tr>
<td>DPHS</td>
<td>75.2%</td>
</tr>
<tr>
<td>SBHS</td>
<td>64.6%</td>
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</tbody>
</table>
## Success & Retention

### CUSD 2015

<table>
<thead>
<tr>
<th>Spring ‘15 to Fall ‘15</th>
<th>Course Success Rates</th>
<th>Retention Rates</th>
</tr>
</thead>
<tbody>
<tr>
<td>CHS</td>
<td>72.8%</td>
<td>84.4%</td>
</tr>
</tbody>
</table>
OUTREACH

2016 Update

Vanessa Pelton
Sabrina Barajas
Local High School Involvement

• Benefits to local HS students
• Local High Schools from Gaviota to Carpinteria
  • Santa Barbara High School
  • San Marcos High School
  • Dos Pueblos High School
  • Carpinteria High School
  • Rincon High School
  • La Cuesta / Alta Vista High School
  • Los Robles High School

• Community events
• Community partnerships
Benefits to Local High School Students

- Priority registration
- Steps to enrollment
- SBCC “College Promise”
- Designated SBCC academic counselor
- Ability to schedule advanced appointments in academic counseling
- Monthly SBCC reps on HS campus
High School Outreach

• High school senior assemblies
  o SBCC Steps to Enrollment
  o Assessment testing
  o Orientation
  o Academic Advising
  o Pipeline 101
  o Financial Aid

• Workshops and presentations
• On-going monthly visits with SBCC departments - CTE, Enrollment Services, Academic Counseling
• High School Hotline Newsletter
• Integrated tours: AVID, Cal-SOAP, AHA!
Community Events

SBCC Hosted
- SBCC College Night at Earl Warren Showgrounds
- Enrollment Services HS Counselor Breakfast
- Dual Enrollment High School Principal’s Breakfast every semester
- Spring Preview Day
- HER Life

Participation
- AB 540 Coalition - College Night
- SBUSD Academy Showcase
Community Partners

SBCC Neighborhood Task Force
Academic Counseling

- High school counselor caseload consist of 5 academic counselors

- Assigned counselor for each student who graduated from one of our local high schools in 2015

- Students have the ability to schedule advanced appointments via email or in person
Academic Counseling

Counselor Caseload

*What We Do*

Teach students to **understand requirements for a certificate, degree and/or transfer** to a college or university.

Help students **create a timeline and roadmap of courses** to take for their degree and/or transfer requirements.

Review and **assess academic work from other colleges**, AP scores, IB courses and apply them toward the degree and/or transfer requirements.
In-reach for Local High School Caseload

- Welcome Pizza Party
- SARS Alert
- Multiple methods of communication via email, phone calls and regular mail
Counseling Presence at Local High Schools

<table>
<thead>
<tr>
<th>High School</th>
<th>Counseling Presence</th>
</tr>
</thead>
<tbody>
<tr>
<td>SMHS</td>
<td>3rd Wednesday of the Month</td>
</tr>
<tr>
<td>SBHS</td>
<td>1st Tuesday of the Month</td>
</tr>
<tr>
<td>CHS</td>
<td>Once a month</td>
</tr>
<tr>
<td>DPHS</td>
<td>Once a month</td>
</tr>
<tr>
<td>LCHS</td>
<td>Once a semester</td>
</tr>
</tbody>
</table>
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March 15, 2016

SBCCD | SBUSD | CUSD