MINUTES

BOARD OF TRUSTEES
SANTA BARBARA COMMUNITY COLLEGE DISTRICT

REGULAR MEETING

Thursday, May 8, 2014
4:00 pm

Room A-218
MacDougall Administration Center
Santa Barbara City College
721 Cliff Drive

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The District Office is located at 721 Cliff Drive, Santa Barbara, CA 93109. The Office of the Superintendent/President, Room A 110, in the MacDougall Administration Center, is the location where documents that are public records relating to any item under discussion on a Board agenda (including documents distributed with the agenda and those distributed to all or a majority of the members of the Board within 72 hours prior to a Board meeting) are available for public inspection.

Board agendas and supporting documents are also posted on the college website at http://www.sbcc.edu/boardoftrustees/.

The Board may consider and act on an agenda item in a different order. All persons interested in an item listed on the agenda are advised to be present throughout the meeting to ensure that they are on hand when the item is called.

As a public community college dedicated to the success of each student...

Santa Barbara City College provides students a diverse learning environment that inspires curiosity and discovery, promotes global responsibility, and fosters opportunity to all.
1. GENERAL FUNCTIONS

1.1 CALL TO ORDER

President Macker called the meeting to order at 4:00 p.m.

1.2 ROLL CALL

Members present:
Lisa Macker, President
Marsha Croninger, Vice President
Marty Blum
Veronica Gallardo
Peter Haslund
Marianne Kugler
Lisa Macker
Craig Nielsen
Cristian Alvarez, Student Trustee

Management present:
Dr. Lori Gaskin, Superintendent/President and Secretary clerk to the Board of Trustees
Dr. Jack Friedlander, Executive Vice President Educational Programs
Dr. Paul Bishop, VP Information Technology
Patricia English, VP Human Resources
Joe Sullivan, VP Business Services

1.3 WELCOME

President Macker extended a cordial welcome to all.

1.4 HEARING OF CITIZENS

Speaker at this meeting was Vanessa Bechtel.


Minutes of April 23, 2012 were removed from this agenda.

Upon motion by Trustee Haslund, seconded by Trustee Nielsen, the Board approved the minutes of December 9-10, 2010, March 10, 2011, January 12, 2012, April 1, 2014 and April 10, 2014, by a vote of 7-0. Student Trustee Alvarez concurred.

1.6 REPORTS/INFORMATION

a. Spring 2014 Community Tracking Survey Results (Ruth Bernstein, EMC Research, Inc. and Catherine Lew, Lew Edwards Group)
Dr. Gaskin reported that approximately a year ago a community survey was conducted to give the college a sense of where the community stood relative to their perspective about Santa Barbara City College. In order to inform discussion that will follow regarding a proposed bond, a follow-up tracking survey was recently conducted to provide updated information.

Catherine Lew, Lew Edwards Group and Ruth Bernstein, EMC Research, provided an update on the information collected. Ms. Lew provided highlights on the bond planning that has taken place, which included two districtwide informational mailings. Ms. Bernstein reported on the outcomes of the survey. The survey was a representative sample type poll, a scientifically conducted poll of a random selection of individuals who are likely to vote in the November election. This poll was conducted in April and the interviews were provided in English and Spanish. It was noted that the data collected was consistent with the poll that was conducted last year.

Ms. Lew concluded the presentation by noting that the SBCC brand remains strong and the overall views of the college are stable and positive. The results show that voters remain supportive of a bond of up to $310 million. The college needs to continue to provide information to the community on how the bond will improve the quality of education. Ms. Lew and Ms. Bernstein’s recommendation to the Board was to put a bond on the ballot for November 2014.

2. GOVERNING BOARD

2.1 Revision to Board Policies: Chapter 5: Student Services
2.2 Revision to Board Policy: Chapter 6: Business and Fiscal Affairs

The eight Board Policies for Chapter 5: Student Services and the one policy for Chapter 6: Business and Fiscal Affairs were presented to the Board as a first reading. The Board members made no changes to these policies. They will be presented for second reading and approval at the May 22, 2014 board meeting.

2.3 Upcoming Board Retreat – Summer 2014

Dr. Gaskin recommended that the Board retreat be held on August 7, 2014 from 9:00 am to 1:00 pm at the college. The Board concurred with this recommendation.

3. SUPERINTENDENT/PRESIDENT

3.1 November 2014 Proposition 39 General Obligation Bond Measure

Dr. Gaskin reported that this is a recommendation that has been developed following extensive work and discussion over the past year and half. Dr. Gaskin’s recommendation is for the Board to provide her direction to work with both our general counsel and our bond counsel to craft the necessary resolution to place a $288 million bond on the November 2014 ballot. No action is being requested today only direction. If the Board directs Dr. Gaskin to proceed, the resolution would be brought forward for first reading at the May 22, 2014 board
meeting and second reading and approval at the June 12, 2014 board meeting.

Trustee Macker asked how Dr. Gaskin arrived at the $288 million amount. Dr. Gaskin reported that this amount would be the amount required to address the proposed projects noted in attachment 3.1, with the exception of the aquatics facility. The recommendation stems from the fact that existing facilities need to be modernized and brought up to a reasonable condition and that we don’t need to build anything that we don’t currently have with regards to facilities.

Discussion ensued and after the discussion the Board concurred to give Dr. Gaskin direction to go ahead with the resolution to place a $288 million general obligation bond on the November 2014 ballot.

3.2 Program Location and Land Use Master Plan (PLLUMP)

Dr. Gaskin reported that this plan came about because the Board had asked staff to take a broader look at land use and campus master planning. This plan is taking a visionary look at the entire three campuses. The location of programs and how facilities are used will be examined and worked into a master vision and this plan will ultimately form the foundation for the Facilities Master Plan. This plan is for a 15 year period and will provide an overarching perspective of where this institution is going with its facilities and land use. This item was for information only to provide the Board with an update.

4. CLOSED SESSION

President Macker convened to closed session at 5:58 p.m.

a. CONVENE TO CLOSED SESSION

   1. Public Employee Discipline/Dismissal/Release (Government Code §54957)

b. RECONVENE TO OPEN SESSION

President Macker reconvened to open session at 6:10 p.m.

President Macker noted that there was no reportable action.

5. ADJOURNMENT

President Macker adjourned the meeting at 6:15 p.m.

APPROVED BY THE BOARD OF TRUSTEES ON June 12, 2014

President, Board of Trustees

Superintendent/President
Secretary/Clerk of the Board