MINUTES

REGULAR MEETING AND STUDY SESSION OF THE BOARD OF TRUSTEES SANTA BARBARA COMMUNITY COLLEGE DISTRICT

Room A218C
Thursday, November 3, 2011
4:00pm

MacDougall Administration Center
SBCC East Campus
Santa Barbara City College
721 Cliff Drive

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The District Office is located at 721 Cliff Drive, Santa Barbara, CA 93109. The Office of the Superintendent/President, Room A110 in the MacDougall Administration Center is the location where documents that are public records relating to any item under discussion on a Board agenda (including documents distributed with the agenda and those distributed to all or a majority of the members of the Board within 72 hours prior to a regular Board meeting or within 24 hours prior to a special meeting) are available for public inspection.

Board agendas and supporting documents are also posted on the College website at http://www.sbcc.edu/boardoftrustees/.

1. GENERAL FUNCTIONS AND ACTION ITEMS

1.1 CALL TO ORDER

President Haslund called the meeting to order.

1.2 ROLL CALL

Members present:
Marty Blum
Marsha Croninger
Peter Haslund, President
Morris Jurkowitz
Joan Livingston
Lisa Macker
Luis Villegas, Vice President

Others present:
Dr. Jack Friedlander, Acting President/Superintendent
Sue Ehrlich, Vice President HR
Jane Dyruff, ACES
Carlos Martinez, CE
Anne Sprecher, CE

Andrew Harper, CE
Greg Baranoff, CE
Cathie McCammon, ACES
Cornelia Alshiemer, IA
Ellen Stoddard
Liz Auchincloss, President CSEA

1.3 WELCOME

President Haslund extended a cordial welcome to all.

1.4 HEARING OF CITIZENS

The following people spoke at this meeting:
Eleanor Burns Larson – ACES
Carlos Martinez – CESC
Cathie McCammon – ACES

1.5 MINUTES OF THE SPECIAL MEETING OF MARCH 9, 2011, SPECIAL MEETING OF MAY 12, 2011, AND SPECIAL MEETING OF JUNE 8, 2011.

Upon motion by Trustee Macker, seconded by Trustee Blum, the Board approved the minutes of March 9, 2011 with corrections. Trustee Villegas abstained.

Upon motion by Trustee Macker, seconded by Trustee Croninger, the Board approved the minutes of Special Meeting of May 12, 2011 with corrections.

Upon motion by Trustee Croninger, seconded by Trustee Macker, the Board approved the minutes of June 8, 2011.

2. GOVERNING BOARD

2.1 APPROVAL OF THE SEARCH FIRM TO BE USED TO CONDUCT THE SEARCH FOR THE SUPERINTENDENT/PRESIDENT OF SANTA BARBARA COMMUNITY COLLEGE DISTRICT.

Dr. Friedlander did not attend this portion of the meeting.

Sue Ehrlich reported that she performed reference checks on two of the five firms that were invited to discuss their proposals for the search for Superintendent/President. In addition, Ms. Ehrlich provided material on four of the firms that were interviewed.
The firm representatives interviewed were:
- Al Fernandez and associate - Community College Search Services
- Sperry MacNaughton - College CEOs
- Ed Valeau - Education Leadership Search Group
- Ed Savage and Lynn Cason - Stanton Chase International
- Stan Arterberry - Ralph Andersen and Associates

President Haslund conducted a vote of the five firms. Each trustee was afforded two votes. Community College Search Services received one vote. College CEOs received one vote. Education Leadership Search Group received one vote. Stanton Chase International received five votes. Ralph Andersen and Associates received five votes.

A final vote on the two firms receiving the highest number of votes was then conducted. Stanton Chase International received four votes and Ralph Andersen and Associates received three votes. Trustee Croninger suggested, and Sue Ehrlich agreed to try to negotiate with Stanton Chase to lower their fee.

Upon motion by Trustee Blum, seconded by Trustee Macker, the Board approved hiring Stanton Chase International to conduct the search for President/Superintendent. The vote was four in favor (Blum, Croninger, Macker, and Nielsen) three opposed (Jurkowitz, Livingston, Villegas).

3. STUDY SESSION

Upon motion by Trustee Villegas, seconded by Trustee Livingston the Board approved to move to Study Session.

THE FOLLOWING ITEMS ARE FOR DISCUSSION ONLY AND NO ACTION WILL BE TAKEN ON THEM AT THIS MEETING:

3.1 REDISTRICTING OPTIONS

Paul Mitchell, Redistricting Partners, reviewed voter data with regard to district boundary lines. He discussed the three redistricting options as well as racial polarizations with regard to voting patterns in districts. He noted that all the options meet the legal criteria for redistricting. Questions and discussion ensued. It was suggested that the Board engage legal counsel with regard to having four trustee districts that have populations that match the college’s goals and include a Latino influenced district. Mr. Mitchell stated that such districts would not be in compliance in with the California Voters Rights Act (CVRA) because the districts would be considered at-large by CVRA.

A straw vote was conducted with regard to Options 2 and 3 and the newly proposed option based on Option 2 (combining districts E and F, and additionally combining districts A, B, C). A consensus of the Board was reached and Option 2 will be presented at the next Board meeting. Mr. Mitchell explained the waiver process which allows the college to submit to the Board of Governors the college’s desire to change elections systems. He requested that Dr. Friedlander send him each trustee’s district letter designation and term expiration. He noted that the key component will be what letter to assign to the Isla Vista district and to the Montecito/Carpinteria district.
3.2 PRESIDENTIAL SEARCH

a. Discussion of desired characteristics for our President.

It was agreed to table this discussion until after meeting with representatives from Stanton Chase International.

b. Discussion of the process by which the campus will be engaged in the search.

Trustee Villegas reported on the college’s previous search conducted for Superintendent/President. It was agreed that Ms. Ehrlich would provide the Board with information regarding the position of Superintendent/President and then meet with Stanton Chase International.

3.3 REPORT FROM AD HOC COMMITTEE TO REVIEW THE FOUNDATION’S PROPOSED NAMING OPPORTUNITIES FOR THE DRAMA/MUSIC BUILDING IN APPRECIATION AND RECOGNITION FOR CONTRIBUTIONS MADE (Attachment 1)

President Haslund, a member of the ad hoc committee charged with reviewing the Foundation’s proposed naming opportunities, identified attachment 1 as containing an explanation of the process used as well as a list of the proposed naming opportunities. It was noted that none of the drama/music building funds raised are to be designated to offset the cost of the building.

Trustee Macker requested a current list of fundraising priorities from the Foundation.

It was recommended by the college’s administration and by the ad hoc committee that donations be used for capital projects and improvements, for programs, or as designated by the donor.

3.4 BUDGET REDUCTION PLANNING FOR 2011-12 AND 2012-13

Joe Sullivan presented a portion of the slide presentation shown at the budget forums. He began by reviewing the reductions to instructional expenses, non-instructional expenditures, and the remaining amount in actual expenditures. He explained that the college needed to reduce the 2011-12 budget by an additional $1.3 million to meet the actual reductions. He noted that the college needs to reduce its budget by a total of $4 million.

Dr. Friedlander explained the process by which the budget cuts were determined. A budget timeline and a program cost analysis were requested.

3.5 PARENT CHILD WORKSHOP UPDATE

Dr. Friedlander reported that a course modification for the Parent Child Workshops (PCW) was submitted to the Board as a consent item at the last Board meeting. He reported on the changes and noted that the goal was to develop an MOU between the District and each of the PCW Boards for the workshops and submit a final contract to the Board for approval at the December Board meeting.

Discussion ensued. Trustee Haslund summarized the discussion by stating that, going forward, the expectation of and the pay for the four PCW directors is consistent, and the expectation of each of the PCW boards is the same.
3.6 CONTINUING EDUCATION STUDENT GOVERNMENT TASK FORCE AND ACES MINORITY REPORT (Attachment 2)

This agenda item was taken out of order and discussed before item 3.5.

Cathie McCammon, representing ACES, urged the Board not to approve the structure that has been proposed for the Continuing Education (CE) Division for the following reasons: The structure does not allow for proportional representation and therefore is not balanced; proposed changes coming from Sacramento could impact Older Adult classes; and, the proposed Center for Lifelong Learning may separate many older adults from the rest of CE.

It was agreed to further discuss the issue at a December 2011 Board meeting.

3.7 ELECTRONIC BOARD PACKETS

Dr. Friedlander proposed supplying Board members with ipads to enable Board members to access college documents electronically. The Board concurred with this recommendation.

3.8 RESERVE A DATE FOR A BOARD RETREAT AND REVIEW OF SELF EVALUATION, JANUARY 2012

It was agreed to email Trustees with possible dates for the Board retreat and review of the self-evaluation.

3.9 AGENDA ITEMS FOR FUTURE MEETINGS

December 1, 2011 was approved as the date for the next Board Study Session.

4. ADJOURNMENT

Upon motion by Trustee Villegas, seconded by Trustee Jurkowitz, the Board adjourned this meeting. The next Regular Meeting of the Board of Trustees will be held on Thursday, December 15, 2011 at 4:00 p.m. in Room A211.

APPROVED BY THE BOARD OF TRUSTEES ON May 22, 2014

[Signatures]

President, Board of Trustees

Superintendent/President
Secretary/Clerk of the Board