MINUTES

SPECIAL MEETING OF THE BOARD OF TRUSTEES
SANTA BARBARA COMMUNITY COLLEGE DISTRICT

November 1, 2006

SPECIAL MEETING
STUDY SESSION
4:00 p.m.
Room A-218C

MAC Building
Santa Barbara City College

1. GENERAL FUNCTIONS

1.1 CALL TO ORDER

President Dobbs called the meeting to order.

1.2 ROLL CALL

Members present:

Dr. Kathryn Alexander
Dr. Joe Dobbs, President
Mr. Morris Jurkowitz
Ms. Joan Livingston
Mr. Des O’Neill
Mrs. Joyce Powell, Vice President
Mr. Luis Villegas
Ms. Jessica Schley, Student Trustee

Others present for all or a portion of the meeting:

Mr. John Romo, Supt/President and Secretary Clerk to the Board of Trustees
Auchincloss, Liz, President CSEA
Bishop, Paul, Vice President Information Technology
Buckelev, Pablo, Interim Vice President Continuing Education
Ehrlich, Sue, Vice President Human Resources and Legal Affairs
Green, Sally, Guest
Sullivan, Joe, Vice President Business Services
Zelher, Tom, Media Services

1.3 WELCOME

President Dobbs extended a cordial welcome to all.

1.4 HEARING OF CITIZENS

No citizen expressed a wish to address the Board.
1.5 GOVERNING BOARD MEMBERS

Board members may at this time report about various matters involving the District. No action will be taken unless listed on a subsequent Board Agenda.

2. STUDY SESSION – (The study session will provide the Board with an opportunity to hold general discussions on a range of college issues. NO action will be taken.)

1. Adult Education
   - Learning for Life Program on Channel 21 – Attachment 1
   - Entrepreneurship Program – Attachment 2

Pablo Buckelew provided highlights on the two programs listed above. The work on both of these programs has not been completed, which is why they are being shared with the Board in draft form.

Learning for Life Program on Channel 21: This program will be a partnership with CMAC (South Coast Community Media Access Center), producers of Channel 17 and Channel 21. The concept is to film programs that the college would identify as high interest Adult Ed programs, and the purpose would be to promote Adult Education on these two channels. Programs selected would be shown after the courses have taken place and with no prior announcement of the showing, so that enrollment in the Adult Ed programs are not affected.

All the classes currently being offered on how to make your home “green” have been filmed and will be used as a pilot for this project. Interviews for a host for the program are currently taking place and the project will be run on a small budget. Students will be recruited from SoM A for many of the positions required to produce the program, so that they will have an opportunity to participate in an actual production. The outcome of this project is to have a series of videos that would expand the potential audience for future Adult Ed programs. It is anticipated that the programs will begin in the Spring and will run 30 times during the two-year trial period. Mr. Buckelew also noted that there would be branding at the end of every program that would provide the viewer with the information needed to contact SBCC for further information on classes. This branding would be a way to create a media outlet for Adult Education. Mr. Buckelew asked the Board to also provide him with suggestions of programs they feel would be of interest to the public. CMAC will be working with the college to find sponsorships for some of the topics that will be filmed, and the hope is that much of the costs can be underwritten.

Entrepreneurship Program: Mr. Buckelew reported on the Institute for Innovation and Entrepreneurship in the 21st Century. This program will reach out to individuals who want to start a business, or have a small business and want to develop it, and it will also reach out to students who want to develop their business skills. There will be three Adult Ed certificates developed for individuals who take the program. Pablo Buckelew reviewed with the Board the certificate options and what electives would have to be taken to receive a certificate. The information provided is in draft stage. An advisory group will be formed to work on a curriculum for the program. Mr. Buckelew did report that this program will require some funding and once everything is reviewed and a final cost is confirmed, grants will be researched and applied for to pay for the program. It was reported that the State will be providing grant money for economic development and the college wants to be ready to take advantage of it. Mr. Buckelew reported that
currently they are working with the Small Business Development Center and the Center for International Trade Development so that students who complete courses through the Entrepreneurialship program are able to receive consulting and mentoring services free of charge. This will be a program that will provide students with more practical real-world training.

2. Classified Governance Process

President Romo reported to the Board that he, Sue Ehrlich and Liz Auchincloss have been working on the continuing efforts to increase the participation of classified staff in the consultation process of the college. This is an area that the accreditation teams have consistently recommended that the college improve. Progress has been made in this area and the proposal being presented today will move the college to a more positive level and will address the concerns expressed in the recommendations by the accreditation teams. A pilot program is being proposed for the balance of this year to designate ten classified employees who will receive up to two hours of released time per month from their duties to serve as Classified governance representatives. Classified staff is the only group who technically do not have a constituency group that they can go back to after CPC meetings to discuss topics being considered by CPC and then bring back representation of their group’s point of view. This has been reviewed with the management group as well, since staff selected would be required to be relieved of their duties. One area that is still being discussed is how staff will be selected to participate in this pilot group. The pilot group would meet on an as needed basis, up to two hours a month. This pilot project will continue for this rest of the year and be evaluated at the end of the year. If it is felt that it is effective, President Romo will return to the Board for further discussion.

3. Physical Sciences Renovation Delay

Vice President Joe Sullivan reported that the Physical Sciences renovation has been moved back to the end of the Spring 2007 semester. This delay means that the college will be going out to bid in January and the start time would be immediately after the Spring semester ends. It is estimated that it will be an 8-12 month project. Robert Coles has been hired as the construction manager to oversee the project, which should help expedite the process. This change will result in the Drama/Music Remodel being moved back to July 2008.

Dr. Alexander expressed her concerns regarding the construction fund account. The monies that were budgeted for this year have all been spent, and there are no other monies available for a myriad of other projects. However, President Romo reminded the Board that administrative staff had brought to the Board the college’s deferred maintenance priorities and the plan of action for funding of the priorities, and progress is being made on these priorities. The Board reviewed the priorities, which had gone through consultation to ensure that faculty and staff understand the decisions the Board is making relative to these types of expenditures. The Board approved the list of deferred maintenance projects that will be completed this year and this amount was included in the budget. Extra money was received from the State this year that will allow the completion of additional projects.

The Long Range Capital Construction Priorities have also been brought to the Board for discussion. After discussing the priorities with the Board, President Romo felt that the
Board commended management for the work that had taken place on this item. President Romo explained to the Board that management will review the projected ending balances and if they are strong, they will not be swept into the construction fund, but rather recommendations will be presented to the Board. The Board, however, can change these designations.

President Romo also noted that the Board was advised of and approved the usage of the ending balances to cover the overage of the Sports Pavilion and the Banner implementation. It was also reiterated that no decision making is placed on the College Planning Council and that it is an advisory group whose recommendations are made to the President.

Dr. Alexander's objections were noted and will be reviewed at a future board study session. A request was also made that a worse case scenario presentation be given and how the college would handle it.

4. President's Evaluation

Mrs. Powell stated that she appreciates the way President Romo explains to the Board how he operates, and if the Board members had any suggestions that would be helpful, they need to present them at this time. President Romo explained to the Board that he focused his self evaluation on the progress made on the College Plan and provided a summary of the various involvements during the year. The Board reviewed with President Romo his self evaluation.

The Board all agreed that President Romo has been doing an exceptional job. Dr. Dobbs appointed Des O'Neill and Luis Villegas to review President Romo's compensation and to make a recommendation at the next board meeting.

4. ADJOURNMENT

Upon motion by Mr. O'Neill, seconded by Mr. Jurkowitz, the Board approved adjourning the Study Session.

The next Regular Meeting of the Board of Trustees will be held on Thursday, November 9, 2006, at 4:00 pm in A211.

John B. Romo
President