MINUTES

SPECIAL MEETING OF THE BOARD OF TRUSTEES
SANTA BARBARA COMMUNITY COLLEGE DISTRICT

February 10, 2005

STUDY SESSION
4:00 p.m.
Room A-218C
MAC Building
Santa Barbara City College

1. GENERAL FUNCTIONS

1.1 CALL TO ORDER

President Alexander called the meeting to order.

1.2 ROLL CALL

Dr. Kathryn Alexander, President
Dr. Joe Dobbs, Vice President
Mr. Morris Jurkowitz
Ms. Joan Livingston
Mr. Des O’Neill
Mrs. Joyce Powell
Mr. Luis Villegas

Others present for all or a portion of the meeting:

Mr. John Romo, Supt/President and Secretary Clerk to the Board of Trustees
Mr. Joe Sullivan, Vice President Business Services
Dr. Jack Friedlander, Executive Vice President
Ms. Andreea Serban

1.3 WELCOME

Dr. Alexander extended a cordial welcome to all present.

1.4 CLOSED SESSION - NONE

1.5 HEARING OF CITIZENS

No citizen expressed a wish to address the Board.
1.6 GOVERNING BOARD MEMBERS

Board Members had nothing to report.

2. ADJOURNMENT

Upon motion by Mr. O'Neill, seconded by Dr. Dobbs, the Board approved adjourning the open meeting.

STUDY SESSION – (The study session will provide the Board with an opportunity to hold general discussions on a range of college issues. NO action will be taken.)

1. Construction Bond Campaign Possibility

Vice President Sullivan provided information regarding the possibility of attempting a bond campaign in June or November 2006. The following are some of the highlights of Mr. Sullivan's presentation:

- There are currently no other bonds slated for the June or November elections.
- The Prop 39 55% voter approval threshold would apply to a bond initiative.
- The State deficit is an ongoing concern and argument for exploring a bond initiative. The District is not receiving sufficient deferred maintenance funding from the State to meet facilities needs. As a result, more funding will have to be provided from the general fund to meet these needs.

Vice President Sullivan presented information on the cost projections for carrying out a bond campaign.

- Projected cost for a political advisor is $6,000 to $8,000 per month. Additional costs for fliers, telemarketing, postage and other campaign materials would also be incurred.
- In order to make a decision on whether or not to embark on a bond campaign community polling would need to be undertaken. Projected cost for this is up to $75,000.
- Legal Counsel and Investment Bankers are paid on contingency from funds generated through the bond.
- In carrying out a bond campaign, the District is permitted to use state funds for educational purposes only. Direct marketing and political activity in support of the bond would have to be funded from external sources.

Mr. Sullivan presented a preliminary list of projects that might be included in a bond campaign. Additional staff work will be completed to refine project rationale and cost estimates. In addition, project priorities will be recommended. The following were projects presented for discussion:

SoMA Building
Wake Center Modernization
Global Study Center  
Campus Center Remodel  
Physical Science (Safety) Addition/Alteration  
Drama/Music Building Infrastructure Improvements  
Humanities Building Infrastructure Improvements  
General Classroom/Faculty Office Building  
Learning Resource Center/Library Remodel  
Parking Structure/Surface Parking  
Press Box/Conference Rooms  
Schott Center Infrastructure Improvements  
Administration Building Infrastructure Improvements

2. College Student Equity Plan

- Executive Vice President Friedlander provided the board with background information on the development of a Student Equity Plan. Extensive discussion ensued. Concerns were raised that the plan should affirm that designated services for underprepared students are available to all students requiring these services, and not targeted to any specific ethnic group. Dr. Friedlander is continuing consultation with the Academic Senate on development of the Student Equity Plan. A revised draft from this consultation will be provided to the board for input prior to the next board meeting at which time the proposal will be submitted as an action item.

3. College Plan

- This item was deferred.

4. CPP Process

- The President reported that he is very pleased with the way the process is working. Staff members have been provided with a structured approach for us in carrying out department/program internal analyses. Feedback is that the structure provided is of great value. President Romo feels that the process will yield ideas on how to improve efficiencies and improve performance. President Romo acknowledged the work of Andreea Serban in the management of the CPP process.

5. CCLC Legislative Conference Update

- This item was deferred.

6. College Planning Forum

- The first of two college planning forums has taken place. David Viar, Chief Executive Officer, Community College League, Steven Velasco, Director, Intuitional Research and Planning, UCSB, and Carol Johansen, Assistant
Superintendent from Santa Barbara County Schools were the participants on the first panel. President Romo's office is transcribing David and Carol's comments. President Romo has received positive feedback from staff on this first forum.

7. Board Meeting Schedule and Compensation

- President Romo reported that the current policy states board compensation is $200 per meeting and a maximum $400 for two meetings a month. The college will proceed with implementation of this policy and board members will be compensated for attending regular board meetings and study sessions.

John E. Romo, President