MINUTES
SPECIAL MEETING OF THE BOARD OF TRUSTEES
SANTA BARBARA COMMUNITY COLLEGE DISTRICT

September 9, 2004
SPECIAL MEETING and STUDY SESSION
4:00 p.m.
Room A-218C
MAC Building
Santa Barbara City College

1. GENERAL FUNCTIONS

1.1 CALL TO ORDER
President O'Neill called the meeting to order.

1.2 ROLL CALL
Members present:
Dr. Kathryn Alexander, Vice President
Mr. Morris Jurkowitz
Mr. Des O'Neill, President
Mrs. Joyce Powell
Mr. Luis Villegas

Members absent:
Dr. Joe Dobbs
Ms. Joan Livingston

Others present for all or a portion of the meeting
Mr. John Romo, Supt/President and Secretary Clerk to the Board of Trustees
Mr. Joe Sullivan, Vice President Business Services
Ms. Liz Auchincloss, President CSEA
Mr. Alex Pittmon, Director Campus Development
Dr. Andreea Serban
Dr. Jack Friedlander, Executive Vice President Educational Programs
Ms. Win Cheung, Student Trustee
Ms. Erika Endrijondas, Dean Educational Programs
Mr. Charles Vinick, Executive Director, Foundation for SBCC
Mr. Guy Smith, Director SOMA
Mr. Dan Watkins, Director Student Tech Support
Mr. Jose Martinez, Citizenship Services Coordinator
Mr. Hap Freund, Guest
Mr. David Edelman, Guest
Ms. Yana Zimer, Guest
1.3 WELCOME

Mr. O'Neill extended a cordial welcome to all present.

1.4 CLOSED SESSION (Item was taken out of order at the end of the meeting)

Upon motion by Mrs. Powell, seconded by Mr. Jurkowitz the Board convened to Closed Session to:

1. ADJOURN TO CLOSED SESSION


   Agency Designated Representatives: Sue Ehrlich, Vice President, Human Resources and Legal Affairs, Jack Friedlander, Executive Vice President, Educational Programs, and Joe Sullivan, Vice President, Business Services.

   Employee Organization: Instructors' Association

   b. Conference with Legal Counsel-Anticipated Litigation Pursuant to Section 54956.9(b) 1 matter

2. RECONVENE TO OPEN SESSION

Upon motion by Mr. Jurkowitz, seconded by Mr. Villegas the Board reconvened to Open Session. Mr. O'Neill reported that the Board had given direction to district negotiators and to the Superintendent/President and has no action to report.

1.5 HEARING OF CITIZENS

No citizen expressed a wish to address the Board.

1.6 GOVERNING BOARD MEMBERS

Board Members may at this time report about various matters involving the District. No action will be taken unless listed on a subsequent Board Agenda.

1.7 STUDY SESSION – (The study session will provide the Board with an opportunity to hold general discussions on a range of college issues. NO action will be taken.)

Program

♦ Fall Semester Update

Andreea Serban reported that at the State Budget Workshop the Chancellor's Office released the revised funded growth rates for all districts for 2004-05. A deficit was applied to all districts based on the total growth funding available for the system.

Executive Vice President Friedlander addressed the need to return to scheduling classes on Fridays. The trend toward four-day class scheduling is a national phenomenon. SBCC must begin planning now to return to five-day utilization of the campus for instruction.
Community Media Access Channels Partnership Proposal

President Romo reported that this item had been discussed at a previous study session and a great deal of staff work has been done to explore the feasibility of a partnership between SBCC and CMAC. This partnership has also been reviewed with the Facilities Committee at which time discussion took place regarding the work Jack Friedlander, Joe Sullivan and Alex Pittmon have been doing on a possible location of a facility.

Executive Vice President Jack Friedlander distributed two documents; the first document prepared by Guy Smith, Director of SoMA, detailed the benefits to SoMA students and programs resulting from locating the CMAC video production studios on the SBCC campus. Dr. Friedlander reviewed how having CMAC on campus would expand the opportunities for students to engage in hands on production of materials and programming that have the chance of being aired to a public audience. This would also provide the expertise of the CMAC staff on campus to work with students on projects. This partnership would allow the college to expand its curriculum by developing a new program in broadcast journalism and broadcast television.

A concern was expressed that if the public access TV station is located on campus, even though it would technically remain independent from the college, there could be potential liability for the college. This would be especially true in matters relating to objectionable programming that could be associated with the college. Board members raised questions regarding policies and procedures in place to minimize this possibility. The board requested information on how colleges engaged in this type of partnership protect themselves from potential negative public relations and litigation.

Hap Freund, Executive Director of CMAC, prepared the second document distributed. This document outlined how CMAC deals with objectionable content. Mr. Freund also included information on the internal processes CMAC has in place to deal with these types of situations. Included in this document was also information on access centers located on other college campuses and how they address content concerns.

Three additional questions were discussed:

- If the board agreed to enter into the proposed partnership, would CMAC vacate their current location?
- What impact would locating the CMAC Center on campus have on parking?
- Would the college be required to obtain Coastal Commission approval for construction of this facility?

Responses to the questions were as follows:

- If CMAC were to move their studios to SBCC they would vacate their current facilities.

- In reviewing the proposal the college would provide parking for 12 staff members. It would be expected that if more parking were required, CMAC and the college would work together to address this. Mr. Freund did mention that their heaviest parking use would be in the evening after 5:00 pm.
- The proposed CMAC facility would be a modular, temporary building and, therefore, be excluded from the Coastal Commission review. There could be a problem in the future, however, if the CMAC studios moved to the new SOMA building and the temporary building is converted to general classrooms. President Romo reported that staff had identified that the best location for the proposed facility would be in the current sculpture yard area adjacent to the Humanities Building.

Dr. Alexander indicated that she feels more comfortable about this partnership now that she has seen that there are other colleges who have entered into this type of arrangement.

Mr. Villegas expressed the opinion that he was supportive of moving forward. He felt, however, that there were many issues that arose from this discussion that would require further consideration by board committees before final approval is considered.

President Romo reported that from the information received at this meeting CMAC will need to make a decision on whether or not they are prepared to commit their own funds for continued planning for this project. No formal action can be taken at this meeting. Staff will bring this item to board committees for further discussion once confirmation is received that CMAC wishes to continue discussions.

Mr. Freund extended an invitation to board members to visit the current CMAC facilities and also to get a better understanding of their existing operation.

- Campaign for Student Success

Mr. Charles Vinick provided an update on the Campaign for Student Success. Mr. Vinick presented to the Board the core programmatic priorities of the campaign; he then presented highlights of each of the core priorities.

- Citizenship Center Relocation

President Romo presented a recommendation for relocation of the Citizenship Center from its current location at the Schott Center to La Casa de la Raza.

There would be many benefits to the Citizenship Center and its clients resulting from this relocation. Relocating the Citizenship Center to La Casa would put SBCC in a position to more effectively meet the clientele and provide the services that they need. This arrangement would also provide an opportunity for the college to provide information to La Casa clients on services provided by the college. The intent of an agreement with La Casa would be to provide the utilization of the space for the Citizenship Center, and to work together to expand and enhance services to the community.

This opportunity will also assist the college with a problem that has arisen regarding the offering of studio art classes at the Ridley Tree Center. The Museum of Art has advised the college that it will be increasing their facility use fee for the Ridley Tree Center. The Museum will be increasing the fees to $19,000, from the $11,000 currently being paid. The Adult Ed Program does not have the funds budgeted to accommodate the fee
increase. By relocating the Citizenship Center to La Casa de la Raza, Room 6 at the Schott Center would be available for the classes currently being offered at the Ridley Tree Center.

The agreement with the Casa is still being negotiated and it is staffs’ intent to present a final MOU for board approval at its October meeting.

Facilities

- Cyber Center

Executive Vice President Jack Friedlander and Alex Pittmon presented an update on the Cyber Center.

Mr. Pittmon reviewed the floor plan of the Cyber Center and presented samples of the carpet, paint, equipment and furnishings that will be used.

Vice President Friedlander reported that the original timeline for completing this project was January. However, after further review, it is now expected that the project will be completed in March or April. President Romo will meet with staff and review the construction timeline and see if there is any way of proceeding at a faster pace.

Vice President Friedlander also reviewed the cost projections, which currently stand at a total of $322,000. $80,000 that has been raised by the Foundation for this project. President Romo reported that the Foundation is continuing discussions with a donor who it is hoped will be making a donation of $100,000 to this project. President Romo also reported that John Lorelli has agreed that if the funds fall short of the amount needed, he would provide the balance to complete the project. Mr. Lorelli sees this project as having significant potential benefit to the bookstore. The Foundation will continue to seek donors to complete this project.

2. ADJOURNMENT

President O’Neill adjourned the meeting.

[Signature]
John B. Romo