SANTA BARBARA COMMUNITY COLLEGE DISTRICT
BOARD OF TRUSTEES

STUDY SESSION
February 23, 1993

MINUTES

Present:  Dr. Kathryn Alexander
          Dr. Joe Dobbs
          Mr. Sidney Frank
          Mr. Eli Luria
          Mr. Len Jarrott
          Mrs. Joyce Powell
          CHANNELS Reporter, Mr. Lance Vernstrom

1. SBCC Budget Planning 1993-94

The Superintendent/President introduced this item stating that he hoped to achieve a clear sense of direction and Board support for the approach to be taken with the 1993-94 budget. He stated that the recommended reduction in the operating budget would be at the level of $1.2 million. This was being recommended for two reasons:

a. There are approximately $400,000 in increases in expenditures for which the District has a limited ability to control. This includes salary step increases, utilities and other parts of the budget, and

b. $800,000 was anticipated as a result of a property tax shortfall. In 1992-93 there was a $195,000 shortfall for the current year and $800,000 is projected.

Though the situation has been successfully dealt with for 1990-1992 and we expect to do so in 1992-93, there is concern about absorbing such a decrease during the next year. Thus, budget reductions are proposed in anticipation that the shortfall will occur and in 1993-94 there will be a limited capability of the College to respond.

The Superintendent/President stated that he had met with the College Planning Council and the Academic Senate to present this budget overview and how to approach it. This included principles and primarily of which that no staff would be laid off. As part of this review, the Superintendent/President also outlined the status of the District's equipment replacement and construction budgets. He felt there was a much better understanding of those budgets following the meeting.
Also distributed to the Board were preliminary plans for budget reductions from various areas of the College.

This item was discussed for some time. Based upon the specifics outlined by the Superintendent/President, the Board felt the approach being taken was appropriate.

2. General Discussion of Revenue Generating Ideas

Introducing this topic, the Superintendent/President stated that in dealing with the situation of fiscal shortfalls, there are at least two ways of approaching it. One is to reduce expenditures consistent with the level of income lost. This also involves looking at how organization efficiencies can be made.

The second is to try and identify how additional income could be generated to offset the shortfall.

In the area of generating income, the Foundation is the primary resource available to the College. Plans are underway to finalize a Title III grant to be submitted for funding over a five-year period at a level of approximately $500,000 per year. In addition, other grants are contemplated as is the continuing emphasis on planned giving.

Another approach is to expand offerings under the community services category; i.e., those educational experiences for which full cost is charged. It is the Superintendent/President's recommendation that we identify activities we could undertake such as after school programs for children, athletic camps in the summer, specialized workshops in computer science and programs for business people. In short, developing a more entrepreneurial approach to help us through this difficult period. Certainly, the work that has been undertaken through contract education and the ability to sponsor the Small Business Development Center are indications of how successful the College might be in this area.

Board Members understood this approach and concurred in the general direction recognizing that specific proposals would need to be reviewed.

3. Campus Construction Projects, Status Report

Various campus projects were reviewed. Problems with the Bookstore were noted. The Board appreciated the update on the various projects taking place.

4. Concours d'Elegance Proposal to Schedule the Event at SBCC in September 1993

The Superintendent/President stated that this event had high community visibility and was a major event of the Santa Barbara Scholarship Foundation. He has some concerns
about the College's ability to adequately accommodate the event given its scope; however, this concern has been reviewed with the leadership of the Scholarship Foundation. They are extremely supportive and enthusiastic about holding the event at Santa Barbara City College.

Meetings will be taking place with Mr. Gran Knox, Director of Facilities, Mr. Don Seaver, Director of Security, and Mr. John Dunn from the H/R/C Program. Mr. Jim Minow from the Foundation will be the chief contact person to assist on this event. Visitors in the thousands are expected for this activity.

After considerable discussion, the consensus was to support the event with the understanding that the Scholarship Foundation understood possible areas of difficulty.

5. **Miscellaneous**

   a. **Yamaha Piano Donation - Use of SBCC Name in Advertising**

      There was consensus supporting this activity. Use of the name in advertising will take place with the understanding that the ads would be cleared with College staff.

   b. **Faculty Member - Second Year Leave of Absence**

      Considerable discussion took place on this topic. All Board Members felt it was important to assure that this action would be consistent with Board policy. The Superintendent/President agreed that he would look at it and recommend action appropriate under the circumstances and consistent with Board policy. Whatever the action, a two-year leave of absence would not be considered a precedent.

   c. **Career Testing for Non-Students - Cost Increase**

      There was support for increasing the costs of the testing and counseling up to $150.

   d. **DEFH Complaint**

      The Superintendent/President informed the Board Members of a discrimination complaint submitted.
e. **Dissertation Study**

A gentleman has an interest in using the District for his dissertation. He could contact Board Members to ask some questions about their approach to campus governance.

f. **International Student Enrollment**

It was agreed that the District would be allowed to increase the enrollment by 140 students to a total of 500 students for 1993-94.

6. **Committee Report on the Trustee Selection**

A discussion occurred on the status of the Trustee selection. After that discussion, there was agreement on the process to be followed.

The Board reconvened to a Closed Session to discuss negotiations. The meeting adjourned at approximately 8:30 p.m.

[Signature]

Peter R. MacDougall
Superintendent/President
Secretary to the Board of Trustees