MINUTES

REGULAR MEETING OF BOARD OF TRUSTEES
SANTA BARBARA COMMUNITY COLLEGE DISTRICT

August 28, 1986

4:00 p.m. - REGULAR MEETING
Room A-211
Administration Building
Santa Barbara City College

1. GENERAL FUNCTIONS

1.1 CALL TO ORDER

The meeting was called to order by Vice President Sidney Frank at 4:04 p.m.

1.2 ROLL CALL

Members present:

Mr. Sidney Frank, Vice President
Ms. Kathryn Alexander
Dr. Joe Dobbs (arrived at 4:25 p.m.)
Ms. Joyce Powell
Mr. Benjamin Wells

Members absent:

Mr. Eli Luria
Mr. Gary Ricks

Others present for all or a portion of the meeting:

Dr. Peter MacDougall, Superintendent/President and Secretary/Clerk to the Board of Trustees
Dr. Martin Bobgan, Vice President, Continuing Education
Dr. Elaine Cohen, Dean of Instruction
Mr. John Dunn, Manager, HRC
Mr. H. P. Fairly, President, Academic Senate
Ms. Lynda Fairly, Vice President, Student Affairs
Dr. Charles Hanson, Business Manager
Ms. Rita Harrington, CSEA President
Ms. Terry Jones, Secretary, Instruction
Ms. Jeanine L’Esperance, The Channels
Mr. Dan Oroz, Director, Personnel
Mr. John Romo, Vice President, Academic Affairs
Ms. Dorothy Taylor, Volunteer, SBCC Gardens
Mr. Jim Williams, Public Information Officer
Dr. Dick Wotruba, Dean, Student Development and Matriculation
Mr. Tom Zeiher, Media Services
1.3 WELCOME

Mr. Frank extended a cordial welcome to all present.

1.4 MINUTES OF REGULAR MEETING OF JULY 17, 1986

Upon a motion by Mr. Wells, seconded by Ms. Powell, the Minutes of the Regular Meeting of July 17, 1986, were approved as submitted.

1.5 HEARING OF CITIZENS

No citizens expressed a wish to address the Board.

1.6 COMMUNICATIONS

a. REPORT BY ACADEMIC SENATE - None
b. REPORT BY ASSOCIATED STUDENTS - None
c. REPORT ON CURRENT EVENTS - Mr. Jim Williams

Mr. Williams reported on events scheduled by the College during the period of August 28 to September 11, 1986.

d. REPORT ON CURRENT ISSUES - Dr. Peter MacDougall

Dr. MacDougall commented on the following items:

1) On behalf of the College, Mr. Frank was welcomed back after his hospitalization.

2) Mr. Matthew Steen, new Student Board Member, and Ms. Krista Anderson, new Student Body President were introduced.

3) State Budget. In Sacramento, considerable deliberation is taking place on the part of the State Legislature as they try to complete work and recess before the November election. They will work through Saturday and Sunday. For community colleges the major consideration is to replace $55 million that was vetoed by the governor--approximately $34 million for declining enrollments and $21 million to support matriculation programs for community colleges. The governor is supportive of both programs. Declining enrollment was in his original budget in January.

The dispute is over whether there should be additional State funds committed to support these and other efforts vetoed or whether that money should come from PERS savings of $285 million. There is a difference of opinion between the two parties as to whether additional funds should be spent or whether it should come from PERS.
There is a 50/50 chance that matriculation dollars will be received and less of a probability that declining enrollments will be funded. Declining enrollments represent a top priority because of the stability it provides some colleges.

On behalf of the Board of Trustees, Dr. MacDougall has talked with Senator Hart and Assemblyman O'Connell and sent a letter to the governor urging reinstatement of the $55 million.

4. **HRC Program.** A significant event occurred this week with the signing of a contract to establish two off-campus labs for the HRC Department. The facilities include the Cattlemen Restaurant and the Sandman Inn. The contract has been signed by the Auxiliary for SBCC and by Sandman partners. The signing will probably be announced in the News-Press tomorrow.

This is extremely exciting for the College and for the HRC program in particular. It puts SBCC in a position to exert leadership in educating students for the hospitality industry in California. No other school in California has the courses and facilities available to them. Presently, student enrollment looks strong and, as we publicize this program, we will attract more students to SBCC.

All new ventures are risky, and SBCC will be subjected to some criticism in this matter. Dr. MacDougall thanked the members of the Board of Trustees for their support and for encouraging the move into this area.

There is only one reason for SBCC to do this— to establish an exceptional educational program. Everything else is secondary to that purpose.

For the next Board Meeting, Dr. MacDougall expects to submit for retroactive approval a contract with Valle Verde Retirement Community in which students will provide food service in that facility. This provides experience to students in preparing food for mature adults. This represents a growth area because of the "graying of America" and the unique food preparation required for older adults.

5. **CSU-SBCC Business Degree Program.** The realization of a year of planning was the "kick-off" this week of the SBCC-Cal State University Consortium business degree program. Mr. Romo, Dr. Wotruba, Dr. Vollmer from Cal Poly, and Business Department faculty members have contributed to its success. New courses will be offered at the Wake Center this semester. There were over 500 inquiries about the program, and a large number participated in the orientation meetings on campus. The major deficiency is the high cost for classes in upper division courses. The cost is about $150 per unit or $450 per course. The reason for the high cost is that the Cal State consortium must be self-supporting. Dr. MacDougall has written to Chancellor Reynolds and has had conversations with Senator Hart's staff about changing this cost requirement. He hopes it
will be possible to present legislation in December to provide the university with the ability to collect FTE income for consortium activities coordinated with community colleges, and thus reduce costs for our students. Working adults who seek to complete a baccalaureate degree should not have this barrier of costs imposed on them that is far beyond what exists for traditional students. It was not clear until later in the development of the program that costs would be so high. Dr. MacDougall hopes it is a condition that can be corrected.

6. **Fall Enrollment.** In regard to registration and applications, Dr. MacDougall is pleased to report that SBCC has slightly more students registered at the end of registration this year than last. Instead of having seven days of registration this year, we had six. Students can register in the Admissions Office today and tomorrow. He expects, based upon figures that we have, that our enrollment will be about the same as last fall.

7. There are two other matters in the political arena:

   a) **Proposition 56.** One proposition on the November ballot is No. 56 to approve $400 million for capital improvements for higher education in California. Sixty-eight million dollars is targeted for the California community colleges--$35 million for equipment, and $33 million for construction. If SBCC wants a library, a yes vote is needed. The library will be included among the projects that constitute the $33 million in construction.

   b) **Proposition 61.** Proposition 61 (GANN Initiative) will limit public employees' salaries in the State. It will have a negative effect on college personnel, and there is a need to study this measure. Dr. MacDougall expects to propose a position for the Board on this matter.

8. a) **New Faculty.** SBCC has several new faculty members on campus. The New Faculty Inservice Day was coordinated by Dr. Elaine Cohen. All who participated found it uplifting. Dr. MacDougall felt confident that the new faculty members appreciated this welcome. The new faculty members are outstanding.

   b) Yesterday (August 27) a reception for Mr. John Romo was sponsored by the Hispanic Achievement Council. All facets of the community were represented. Our congratulations to John.

9. Dr. Elaine Cohen participated this summer in a one-week training program sponsored by the National Institute for Leadership Development Project developed for women in two-year institutions. Dr. MacDougall asked Dr. Cohen to give a brief report of her experience:
Dr. Cohen thanked Dr. MacDougall and the Board for the experience afforded her at this institute for leadership development. Forty-six women from all over the United States and Canada participated. Many topics were covered including strategic planning and budgeting. To be selected, Dr. Cohen had to have a project. Hers was program evaluation and cost benefit analysis. Her mentor was Dr. MacDougall to whom she presented a mentor’s pin. She proudly wears her leadership pin.

2. PERSONNEL - Mr. Dan Oroz

2.1 PERSONNEL CONSENT ITEMS

Mr. Wells moved that the Personnel Consent Items be approved as listed on the Agenda and Attachments to the Agenda. Dr. Dobbs seconded the motion.

Mr. Oroz noted two employees who are being given longevity awards:

1) Dr. Bobgan commented on Ellen Downing’s contributions to SBCC in her 15 years with the District. He described her as congenial, supportive of the Division, and an excellent educational programmer. Ms. Downing was unable to attend the Board Meeting and will receive her award at a later date.

2) Dr. Cohen commended Terry Jones for 20 years of service to SBCC. She mentioned that Terry has a degree in Sociology and was a single parent to three children, all of whom have graduated from college. She has worked in the Audio-Visual Department, Financial Aid, and other departments before her present assignment in Academic Affairs. Dr. Cohen described her as being calm in a hectic office, patient, a good listener, always caring, and possessing a sense of humor. Dr. MacDougall presented her with a framed Certificate of Recognition.

3. STUDENT AFFAIRS - Ms. Lynda Fairly

3.1 RECOMMENDED APPROVAL OF CANDIDATES FOR THE ASSOCIATE OF ARTS AND ASSOCIATE OF SCIENCE DEGREES

Mr. Wells moved that the Board confer Associate of Arts and Associate of Science Degrees upon the candidates listed on the Attachment. The motion was seconded by Dr. Dobbs.

3.2 ESTABLISHMENT OF A JOINT SANTA BARBARA CITY COLLEGE/SANTA BARBARA HIGH SCHOOL DISTRICT ARTICULATION COUNCIL

Mr. Wells entered a motion to adopt a joint Santa Barbara City College/Santa Barbara High School District Articulation Council. The Santa Barbara High School District approved this item at their last Board meeting. SBCC will budget a maximum of $15,000 to match SBHSD’s contribution to this Council.
3.3 ACCEPTANCE OF CALIFORNIA STUDENT OPPORTUNITY AND ACCESS (CAL-SOAP) GRANT FOR 1986-87

Cal-SOAP will commence the third year of a potential five-year Grant. SBCC acts as the fiscal agent for the Santa Barbara County Cal-SOAP Project which was awarded $65,838, a 4 percent increase.

Dr. Dobbs moved and Ms. Alexander seconded that the Board accept the Cal-SOAP Grant for 1986-87.

4. ACADEMIC AFFAIRS - Mr. John Romo/Dr. Martin Bobgan

4.1 NEW COURSES, CONTINUING EDUCATION DIVISION, FALL 1986

Ms. Alexander moved and Ms. Powell seconded the motion for approval of the following additional classes:

Decisions for Emotional Health
Get in Touch with Your Heritage: The Goleta Valley
Introductory Geology: Continents in Collision
Preparation for Childbirth
Suffering in Silence: Elder Abuse in Santa Barbara
Unlocking the Images: Learning to Look at Art
World Peace Forum: Heroes, Heroines and Survival in the Nuclear Age

4.2 The following faculty members have been elected as division chairpersons:

Don Seaver, Applied Sciences and Technology
Pat Moorhouse, Physical Education/Recreation
Larry Friesen, Sciences

Dr. Dobbs entered a motion to recommend approval of the above-listed division chairpersons. Mr. Wells seconded the motion.

5. BUSINESS SERVICES - Dr. Charles Hanson

5.1 BUSINESS CONSENT ITEMS

Upon a motion by Mr. Wells, seconded by Ms. Alexander, the Board approved the Business Consent Items as listed in the Meeting Agenda and Attachments and Enclosures to the Agenda.

5.2 BUSINESS ACTION ITEMS

a. PUBLIC HEARING AND ADOPTION OF 1986-87 FINAL BUDGET

Dr. Dobbs moved to open this Item to the public. Ms. Alexander seconded the motion. There was no discussion. Mr. Wells moved that the public session be closed. Dr. Dobbs seconded the motion.
Dr. Hanson commented on the new structure of the budget. Dr. MacDougall stated that he was pleased to report to the Board that three new full-time faculty members were added to the staff and that two-thirds of the items on a priority list submitted for this year were responded to. The expenditures and income are in balance.

Mr. Wells moved that the 1986-87 Final Budget be approved for transmittal to the Santa Barbara County Schools. Dr. Dobbs seconded the motion.

b. ACCEPTANCE OF BIDS AND AWARD OF CONTRACT FOR STORM DRAIN REPAIR AT MARINE TECHNOLOGIES PARKING LOT

Dr. Dobbs made a motion to approve the acceptance of bids and award of contract for storm drain repair. Ms. Alexander seconded the motion.

c. AUTHORIZATION TO FILE NOTICE OF COMPLETION OF ROOF RETROFIT ON DRAMA/MUSIC BUILDING

Mr. Wells made a motion to authorize filing the Notice of Completion for the roof retrofit on the Drama/Music Building. Dr. Dobbs seconded the motion.

d. CONTRACT WITH ESSEX FUND RAISING COUNSEL AND APPROPRIATION FROM LOTTERY FUNDS

The College anticipates significant construction of educational facilities in the next few years--specifically a Library/Learning Resource Center, an interdisciplinary classroom building to provide facilities for the English, mathematics, and social science disciplines, and the conversion of the existing Library to a Student Services Center.

The State will provide 90 percent of the construction costs; the District will have a matching expense for construction and equipment of approximately $1 million.

It has been determined that it is feasible for the District to be able to raise $1 million in our community, and The Foundation for SBCC has agreed to carry out such a fund-raising effort. The services of Essex Fund Raising Counsel are deemed necessary to provide the direction and support essential for a successful capital campaign.

Ms. Alexander moved for approval of the contract with Essex Fund Raising Counsel and an appropriation from lottery funds of $80,000 to meet campaign expenses. Dr. Dobbs seconded the motion.
e. APPROPRIATION FROM LOTTERY FUNDS TO ASSIST IN OBTAINING AN ALL-WEATHER TRACK FOR LA PLAYA STADIUM

During the past year the College and SBCC Foundation staff have been working with community representatives to obtain funding for an all-weather track surface for La Playa Stadium. The cost is estimated to be $550,000. The working committee, the La Playa Community Sports Association, was successful in receiving a grant which will provide up to 25 percent of the project's costs. The grant will not exceed $137,500, or 25 percent of $550,000.

To raise the additional money—estimated to be $412,500—it was proposed that the College provide $50,000 from lottery funds. One-half of that amount will be pledged to support construction costs and one-half to provide staff support to work with the LPCS A to raise the funds to meet the challenge grant.

Mr. Wells moved that an allocation of $50,000 from lottery income be made to support efforts to provide an all-weather track facility at La Playa Stadium. Dr. Dobbs seconded the motion.

6. GENERAL - Dr. MacDougall

SUPPORT FOR THE POSITION PAPER ON GOVERNANCE DEVELOPED BY A TASK FORCE OF THE CCC TRUSTEES AND CCC CHIEF EXECUTIVE OFFICERS

A task force consisting of five California Community College Trustees and six chief executive officers appointed by their respective organizations recently developed a position paper entitled "A New Partnership in Governance."

The paper represents an excellent piece of conceptual work succinctly delineating issues that pertain to community colleges—accountability—and is intended to represent a consensus for the State's seven hundred community college districts on the issue of governance. If broadly supported by local districts, the paper will be presented to the Joint Legislative Committee on Higher Education, the Commission to Study the Master Plan, and the Board of Governors. The principles in the paper will serve as the bases upon which public policies for California's community colleges will be advocated.

The results of the task force have become available this summer. The drafts and the final paper were disseminated to faculty and staff leadership and all board members during this period.

The fundamental assumption in the paper is the conclusion that the community college issue presently being broadly discussed is not an issue of governance, but one of accountability.

The task force seeks to define "accountability to whom and for what?" and to delineate the roles and responsibilities for the Legislature and Governor, Board of Governors, and local district boards of trustees. The paper concludes that broad structural changes are not needed; a structure is in place that can effectively assure that both the needs of the State and local communities are met.
By "building on existing strengths" and "forging a new partnership" the task force contends that the desired end result can be achieved; i.e., community colleges that are accountable for results.

Dr. MacDougall recommended that the Board adopt the paper as a position paper that reflects the positions of public policy that are assumed to be valid positions for this Board and will be positions that will be advocated by him on behalf of the District.

Mr. Wells moved to accept the CEO Trustee paper, "A New Partnership in Governance," as a document that reflects public policy positions advocated by Dr. MacDougall on behalf of the Board. Ms. Alexander seconded the motion.

7. ADJOURNMENT

Mr. Wells moved that the meeting be adjourned at 5:14 p.m. Ms. Powell seconded the motion. The next Regular Meeting of the Board of Trustees will be held September 11, 1986, at 4:00 p.m.

APPROVED BY THE BOARD OF TRUSTEES ON September 11, 1986.

[Signatures]

President, Board of Trustees

Superintendent/President
Secretary/Clerk of the Board