# Proposal To Conduct A Project Under The Community College Fund For Instructional Improvement

**District:** Santa Barbara Community College  
**College:** Santa Barbara Community College  

<table>
<thead>
<tr>
<th><strong>Title of Project:</strong></th>
<th>Santa Barbara Community College Theatre Arts Outreach Program</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Type of Funding:</strong></td>
<td>(X) Grant</td>
</tr>
<tr>
<td></td>
<td>( ) Loan</td>
</tr>
<tr>
<td></td>
<td>( ) Combination</td>
</tr>
</tbody>
</table>

| **Duration of Project:** | 10 months |
| **Starting Date:**       | Sept. 15, 1986 |
| **Ending Date:**         | June 12, 1987  |

<table>
<thead>
<tr>
<th><strong>Amount of Funding Requested:</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Grant</td>
</tr>
<tr>
<td>Loan</td>
</tr>
<tr>
<td>Total</td>
</tr>
</tbody>
</table>

This project is NEW (XX) CONTINUING ( ). If continuing, how has the project been funded to this point? If project is to be conducted through a consortium effort, specify with whom.

**Person who will actually carry out the project:**  
Pope Freeman, Ph.D., Professor and Producing Director, Alhecama Theatre and other theatre-related Name activities.  
Position Phone Number  

**Person who will have overall supervisory responsibility for the project:**  
Pope Freeman  
805) 965-0581, Ext.376  
Name Phone Number  

**District development officer or other individual who will serve as the Chancellor's Office contact person for the project:**  
Pope Freeman  
805) 965-0581, Ext.376  
Name Phone Number  

Superintendent/President:  
Dr. Peter MacDougall  
(805) 965-0581  
Name Phone Number

Submit five copies of entire application by Monday, March 7, 1986.
ABSTRACT

A Grant is being requested for an alternative educational program which focuses on articulation through a nontraditional method of instruction for community college students who will be provided with a vehicle to reach out to secondary students, perform in their classrooms, interact with them, and hopefully encourage them to remain in school and consider community college and a higher education. This Theatre Arts Outreach Program would be an improvement in traditional instructional programs since it gives college students an opportunity to select their material, perform before a live audience, interact with other younger students on a one-to-one basis, and discuss their choices, and college life in general.

This would be a model outreach program with a different focus from what high schools currently offer. It might attract high school students who are not presently being held in school by current curriculum. Much emphasis has been put on high tech in recent years and this could bring the arts and humanities back into focus for students not technologically inclined, and broaden the horizons of those who are.

This outreach program (which takes a different kind of "live" theatre from the college into the classroom) is a well articulated and cooperative effort among different segments of education: college administration, counselling staff, and physical education (dance), music, and theatre arts departments. In addition, considerable interaction is planned with primary and secondary school teachers, who will be invited to provide curriculum input, attend previews of the productions, work with their students in advance of the tour through Study Guides, and ultimately evaluate the program.

In addition to the benefits listed previously for community college students and their high school audiences (and this program can be adapted to the elementary level), the community college will benefit through (a) improvement of its curriculum, (b) possible increased enrollment, and (c) enlarged audience and increased community support, through greater awareness of the Theatre Arts Program.

The following example illustrates how the program would work. With input from college departments, theatre arts staff, and high school teachers, a theme would be selected, such as "Love...in its many aspects." The Director and theatre arts students would select pieces from works of classic and contemporary multicultural authors and composers and "bring them to life." The 40-minute touring presentation of dramatic scenes, songs, poems, narrative, and dance (enhanced by costumes, choreography and music) would be followed by a 20-minute question-and-answer period. A comprehensive Study Guide would be designed to set the stage for the student/audience, offer enhancement of the students' articulation and communication skills, and teach the class how to be a "live" audience.

A Grant of $27,500 is being sought to develop, tour, and evaluate two programs to be presented in November 1986 and April 1987, and to create comprehensive Study Guides, video tapes, information kits, and a Book (Model) which can be used by other state community colleges with a minimum expenditure.
 Proposal To Conduct A Project Under  
The Community College Fund For Instructional Improvement

District  SANTA BARBARA COMMUNITY COLLEGE DISTRICT
College  SANTA BARBARA CITY COLLEGE

<table>
<thead>
<tr>
<th>Title of Project:</th>
<th>Type of Funding (indicate first and second choice, if applicable):</th>
</tr>
</thead>
<tbody>
<tr>
<td>In-service training for counselors/ instructors at local business</td>
<td>(1) Grant</td>
</tr>
<tr>
<td>work sites.</td>
<td>( ) Loan</td>
</tr>
<tr>
<td>Duration of Project</td>
<td>( ) Combination</td>
</tr>
<tr>
<td>7/86 - 6/87</td>
<td>Amount of Funding Requested:</td>
</tr>
<tr>
<td>Starting Date</td>
<td>Grant $ 16,500</td>
</tr>
<tr>
<td>9/1/86</td>
<td>Loan $ -</td>
</tr>
<tr>
<td>Ending Date</td>
<td>Total $ 16,500</td>
</tr>
<tr>
<td>6/30/87</td>
<td></td>
</tr>
</tbody>
</table>

This project is NEW (x) CONTINUING ( ). If continuing, how has the project been funded to this point? 

If project is to be conducted through a consortium effort, specify with whom.

See enclosed list of supporting businesses and governmental agencies (page 3, item #1.)

Person who will actually carry out the project:

Margo Handelsman, Career Counselor (805) 965-0581 ext. 334

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
<th>Phone Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Person who will have overall supervisory responsibility for the project:</td>
<td>Dr. Richard T. Wotruba, Dean, Student Development/</td>
<td>(805) 965-0581, ext. 202</td>
</tr>
<tr>
<td>Name</td>
<td>Position</td>
<td>Phone Number</td>
</tr>
<tr>
<td>District development officer or other individual who will serve as the Chancellor's Office contact person for the project:</td>
<td>Lynda Fairly, Vice President, Student Affairs</td>
<td>(805) 965-0581, ext. 398</td>
</tr>
<tr>
<td>Name</td>
<td>Position</td>
<td>Phone Number</td>
</tr>
<tr>
<td>Superintendent/President:</td>
<td>Dr. Peter R. MacDougall</td>
<td>(805) 965-0581, ext. 211</td>
</tr>
<tr>
<td>Name</td>
<td>Signature</td>
<td>Phone Number</td>
</tr>
</tbody>
</table>
ABSTRACT

Santa Barbara City College recognizes that it has the responsibility to continue to seek ways of promoting excellence in all programs and services. Thus, Santa Barbara City College proposes to increase the recency of the instructors' and counselors' knowledge and competency in teaching working adults. The in-service training will occur at industry sites in the Santa Barbara community. The intent is to familiarize the instructors and counselors to the state-of-the-art technology, methodology, and practices in their areas.

The Santa Barbara area is predominately a service-driven economy which has an uneven population of educated vs. non-educated regarding years of formal schooling. While the non-educated and need for re-training population figures have risen steadily during the past five years, the instructors and counselors at Santa Barbara City College have not had the opportunities to experience a comparable increase in their understanding of these new learners. The challenge for Santa Barbara City College is not simply to develop ways to absorb these new learners into existing academic programs, but to recast Santa Barbara City College effort to facilitate adults' successful return to, participation in, and completion of the attainment of marketable skills. This is particularly important for an institution like Santa Barbara City College which has a means time of over fifteen years of tenure at SBCC:

Objectives of this project include:

1.) Establish communication/liaison between Santa Barbara City College instructors and counselors and the Santa Barbara business community.

2.) Develop training programs for instructors which occur at business sites and include top-quality business people.

3.) Develop training programs for counselors which occur at business sites and which communicate the knowledge and vitality of leading business firms.

4.) Assess the students' employability skills and basic academic skills.

5.) Increase basic academic skills of students.

6.) Increase basic employability skills of students.

7.) Expose Santa Barbara City College students to business speakers, on-site business experiences, and state-of-the-art technology.

8.) Faculty participation in business on-site seminars.

9.) Counselors attend business on-site seminars.

10.) Assess student progress in employability skills, basic academic skills and business awareness.

11.) To evaluate the success of the program, determine its future direction, and formalize its integration into the Santa Barbara City College curriculum.
Proposal To Conduct A Project Under
The Community College Fund For Instructional Improvement

District    SANTA BARBARA COMMUNITY COLLEGE DISTRICT
College     SANTA BARBARA CITY COLLEGE

Title of Project:                  Type of Funding (indicate first and second choice, if applicable):

Work and Education Coordination (1) Grant
Through Counseling Activities Loan
at Worksites for Re-Training Adults Combination
Duration of Project 7/1/86-6/30/87
Starting Date 7/1/86
Ending Date 6/30/87
Amount of Funding Requested:
Grant $ 19,030
Loan $
Total $ 19,030

This project is NEW (X) CONTINUING ( ). If continuing, how has the project been funded to this point?
If project is to be conducted through a consortium effort, specify with whom.
Local industries: Applied Magnetics, Raytheon, Delco, Cottage Hosp., and County Government Agencies

Person who will actually carry out the project: George Gregory, Contract Education Coordinator
Name
Position
Phone Number (805) 965-0581

Person who will have overall supervisory responsibility for the project:
Lynda Fairly, Vice President, Student Affairs
Name
Position
Phone Number (805) 965-0581, Ext. 398

District development officer or other individual who will serve as the Chancellor's Office contact person for the project:
Dr. Richard Wotruba, Dean, Student Dev. & Matriculation
Name
Position
Phone Number (805) 965-0581, Ext. 285

Superintendent/President:
Dr. Peter MacDougall
Name
Signature
Phone Number (805) 965-0581, Ext. 211
ABSTRACT

In compliance with its mission, Santa Barbara City College recognizing the need to continually provide the working adult segment of our market, with the services relevant to their goal pursuits, plans to expand its outreach program. To this end the college proposes to enhance the awareness and accessibility/success of its educational/training programs for working adults, by placing a counselor at least one day a month in five local businesses throughout the Fall semester of 1986. Moreover, in concert with each firm's management, these counselors will assist in designing career ladders which incorporate the achievement of the necessary educational milestone and training which are congruent with the employees career goals.

These linkages between Applied Magnetics, Delco, Raytheon, County Government Agencies, and Cottage Hospital are with agencies that have little history of organized awareness of Santa Barbara City College and its programs and services.

Santa Barbara desires to sensitize the counseling/instructional staffs to the concerns/needs of the re-training adults. The collaborative nature of this proposal will establish fresh ways for SBCC to deliver educational services to worksites, as well as to create patterns for applying the new information to meet changing needs of employees.

Through this integration of the traditionally separate worlds of work and education will be partnerships that encourage arrangements which are motivational, as well as accessible. They have merged from a participatory program and not from a narrow concern. Included in the activities will be:

1.) Development of a liaison relationship between SBCC's counseling department and industry through an Education/Work Council.

2.) Articulation of current counseling services with personnel offices of Applied Magnetics, Delco, Raytheon, Santa Barbara County Government Agencies, and Cottage Hospital.

3.) Assessment of employees in math, reading and writing skills to help develop an educational plan.

4.) Match identified skills and expectations of employees with program offerings at SBCC.

5.) Develop expertise of counselor to meet diverse needs of re-training population.

6.) Develop delivery systems that provide transition of skills from work to education and vice-versa.
COVER SHEET

Proposal To Conduct A Project Under
The Community College Fund For Instructional Improvement

District  
Santa Barbara Community College District

College  
Santa Barbara City College

<table>
<thead>
<tr>
<th>Title of Project:</th>
<th>Type of Funding (indicate first and second choice, if applicable):</th>
</tr>
</thead>
<tbody>
<tr>
<td>Creating an Academic Program Responsive to Minority Students</td>
<td>(X) Grant</td>
</tr>
<tr>
<td></td>
<td>( ) Loan</td>
</tr>
<tr>
<td></td>
<td>( ) Combination</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Duration of Project:</th>
<th>Amount of Funding Requested:</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Semester</td>
<td>Grant $10,800, Loan $</td>
</tr>
<tr>
<td>Starting Date: August 1986</td>
<td>Total $</td>
</tr>
<tr>
<td>Ending Date: January 31, 1987</td>
<td></td>
</tr>
</tbody>
</table>

This project is NEW (X) CONTINUING (_). If continuing, how has the project been funded to this point?  
If project is to be conducted through a consortium effort, specify with whom.

Person who will actually carry out the project:  
* Faculty Committee  
(805)965-0581

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
<th>Phone Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Person who will have overall supervisory responsibility for the project:</td>
<td>Diana Sloane, Dean of Instructional Services</td>
<td>(805)965-0581, Ext. 367</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
<th>Phone Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>District development officer or other individual who will serve as the Chancellor's Office contact person for the project:</td>
<td>Diana Sloane, Dean of Instructional Services</td>
<td>(805)965-0581, Ext. 367</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
<th>Phone Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Superintendent/President:</td>
<td>Dr. Peter R. MacDougall, Superintendent-President</td>
<td>(805)965-0581, Ext. 211</td>
</tr>
</tbody>
</table>

Submit five copies of entire application by Monday, March 7, 1986.  
*Representation from the Faculty Enrichment Committee, minority faculty and a variety of academic disciplines.
ABSTRACT

This project will serve a dual purpose in relation to Education Code, Section 84381. It will improve the teaching abilities of faculty members and it will address the special learning needs of educationally disadvantaged students. It is a new project, conducted singly.

Minority groups will shortly become the majority group in the state, representing 52% of the population in the year 2000. Minority students at SBCC have increased from about 14% in 1981 to 21% in 1985.

SBCC's academic program, including its full-time faculty, curriculum and major publications (catalog, class schedules, program brochures), is not fully equipped to meet the needs of the minority students. This project will result in a plan for a multicultural approach to the academic program intended to improve the admission, education and retention of minority students. The project will build on the efforts of SBCC's Faculty Enrichment Committee in this area. The project intends to achieve for the college's academic program a comprehensive approach to minority student education analogous to the efforts of Student Services at SBCC. Beyond Language, a book developed by the California Bilingual Education Office, stresses the need for a multicultural approach to minority student education, and calls for training mechanisms to help faculty meet the challenge that these students bring to the classroom.

This project will serve SBCC's 182 full-time faculty, as well as the minority student population, representing 21% of 10,198 students.

The project's objectives are to:
1. Assess the instructional program, identify courses which lend themselves to a multicultural approach, and develop a plan for revision of these courses. ($8134)
2. Develop a plan to increase faculty understanding of and sensitivity to minority students. ($4067)
3. Develop a plan for the revision of major college publications to enhance their appeal to minority students. ($4068)
4. Develop methods of communicating with high school minority students that will attract them to the college's academic offerings. ($4068)

This project will be conducted during Fall 1986 by a faculty committee representing minorities, the Faculty Enrichment Committee, and a variety of academic disciplines with a Dean of Instructional Services serving as a resource person. Major project expenses consist of "buy-back" time for committee members. This project will influence all full-time faculty, major college publications, and significant portions of the curriculum, and will thus have campus-wide impact. The plan developed through this project will be implemented over a two-to-three year period using college resources or external funding. The plan will serve as a model for all California community colleges as they deal with the same problems this project addresses.

Evaluation of this project will be based on the development of a handbook describing how to revise curriculum, increase faculty sensitivity, alter college publications and improve the appeal of courses, all as they relate to SBCC's minority population. The handbook will be developed by a faculty committee and can be made available to all California community colleges.