I. Definition of the Problem

A. During the past several years, the City of Santa Barbara has experienced a significant increase in the amount of property-related crime that has been committed within its jurisdiction.

*1977-78 Burglaries committed = 1329 \Rightarrow 7\% increase
1978-79 Burglaries committed = 1425

*1977-78 Robberies committed = 95 \Rightarrow 18\% increase
1978-79 Robberies committed = 113

*1977-78 Larcenies committed = 3620 \Rightarrow 2\% increase
1978-79 Larcenies committed = 3697

B. The rising crime rate in the city has definitely had an impact on the Santa Barbara City College campus during the past 3 years. The college has suffered an estimated loss of $14,774 in stolen equipment:

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\begin{array}{ll}
1976-77 & \$2,098 \\
1977-78 & 4,075 \\
1978-79 & 8,601 \\
\hline
\$14,774
\end{array}
\]

To date in 1979-80, the losses have totalled about $2,000 indicating that informal measures taken so far have had some effect, but much more needs to be done.

Over the last three (3) years, there were also several other property-related crimes reported:

...Numerous wallets were removed from women's purses in both classrooms and offices.

...There were a number of vehicle break-ins in campus parking lots.

...Several motorcycles and bicycles were stolen.
The primary purpose of this project is to develop a broad-based approach to the reduction of this type of loss. This project is part of a larger project to integrate all campus security and traffic control. This larger effort includes measures to reduce crimes against persons.

Some examples of actions already taken by the college are:

* Removed heavy brush around the periphery of the campus to help rid campus of transients who were "camping out" in these areas.

* Increased the number of persons directly involved in security operations from two full-time persons to add about 20 part-time security officers (mostly students) and a director of campus security.

* Studied the feasibility of improving lighting on campus.

* Co-operated with City Police Department in a survey of campus security problems resulting in a comprehensive report outlining recommendations for improvements, including the actions proposed in this concept paper.

II. Organizational Qualifications

The project proposed herein is to solve the crime problem on the college campus; it is, therefore, appropriate that the community college district carry out the activities described. Director of the project will be Donald Seaver, Chairman of the Administration of Justice Program.
III. Objectives

Property crime is a major problem confronting Santa Barbara City College and the primary goal of this project would be to reduce the incidence of crimes against property at the college.

A. To reduce the incidence of the following property offenses by 15%.
   ...Bicycle, motorcycle and auto thefts
   ...Burglaries
   ...Vehicle break-ins
   ...Vandalism

B. To increase the role of citizen involvement in reporting crime by 20%

C. To institute a program of marking college equipment so that at least 90% of removable college equipment will be permanently marked using approved methods.

D. To make the staff and student body more aware that there is a crime problem on campus by preparing and distributing various items of crime prevention literature.

IV. Methodology/Project Design

A. Purpose

The primary purpose of this project is to achieve a significant reduction in crimes of theft, burglary, and vandalism through a multi-pronged attack involving improved communication, increased awareness and extensive marking of college and personal equipment.
B. Methodology

1. In an effort to educate and encourage the college community to participate in crime prevention, a program will be implemented that will include the following components:

...Crime Prevention literature will be prepared and distributed to the staff and student body to heighten awareness of the problem and to provide crime prevention tips.

...A bicycle theft prevention program will also be implemented. Every bicycle ridden on campus will be registered. This will require a procedure for bicycle registration on campus.

2. It is planned to implement a campus communication system consisting of two components.

...A radio (walkie-talkie) link between the security office and campus security patrols in the field and between the security office and the local Police Department. This is important to the safety of the patrols and for the rapid reporting of crimes in progress.

...An emergency telephone system will be developed which will make possible the reporting of crimes by any witnesses. The phones will be accessible in each main campus building and at various outside locations, and will provide a direct communication link to the central switchboard and security office.
3. Items of campus capital equipment, subject to theft such as typewriters, calculators, projectors, cameras, audio components, etc., will be permanently marked with an approved method so as to identify them as SBCC property, and making them more difficult to dispose of. The similar marking of personal property will also be offered as a service to staff and students as well.

C. Replicability

This project, while not involving any unusual or new approaches, is suitable as a model of what might be done by a small to moderate-size college which cannot support a full-time campus police force.

V. Evaluation

Statistics on frequency and severity of campus losses will be maintained and compared with those of past years to measure the improvement due to this project. Although statistics on reporting of crimes in the past are sketchy, a log will be maintained to determine the degree to which the new system is used by staff and students.

VI. Budget

A. Crime prevention literature and publications $3,000

B. Radio Communication System 11,000

C. Emergency Telephone System 9,000

D. Released time for Security Director
   9 hr/wk x 35 wks. @ $16/hr. 5,000

TOTAL $28,000