INSTITUTION: SANTA BARBARA CITY COLLEGE

PROPOSED PROJECT TITLE: AN ADULT ESSENTIAL SKILLS PROGRAM

FEDERAL FUNDING TO BE REQUESTED: 1977 $80,000 (first year)

1. Educational Service Process Employed (Model of Involvement*See Glossary)
   The comprehensive involvement model (secondarily - target population)

2. Primary Community Problem Area (see pgs 4-9 of State Plan):
   Development of Human Resources

3. Educational Service Components:
   a. Ethnic Minorities
   b. The Poor
   c. Women
   d. 

4. Institutional Participants for FY 1977 (names and numbers): (See attachment)
   a. Higher Education Institution(s)
   b. Human Service Agencies
   c. Community Organizations
   d. Governmental Departments
   e. Academic Departments
   f. Business and Industry

5. Individual Participants:
   a. Faculty 5, Students 100, Administrative 1/4
   b. Agency Personnel unknown at this time
c. Community 20%, Elderly 10%, Women 50%, Others 10%

d. Governmental: mayors 0%, legislative 0%, planning 0%

6. Impacts:

a. Higher Education Institution (internal improvements)

This project will consolidate and expand SBCC's program of Adult Basic Education and will take it into the neighborhood where most of the prospective clients live, thus making it more accessible.

b. The Community (role of community problem solvers)

The project will place SBCC in the role of a catalyst to bring together a broad spectrum of inter-related social and educational services. SBCC will supply the needed educational and academic counseling services, and other community agencies and organizations will provide related services under the same umbrella organization but using funds from other sources.

c. Government (Changes in delivery of services)

Probably none, although some government agencies may be included among the social service agencies.

* (See attached Glossary)
Item 4. Institutional Participants for FY 1977 (names and numbers)

The final list of participants and their exact roles in the project or their exact relationship to the project have not been defined. However, it is expected that the following agencies will interface with the project.

a. Higher Education Institutions - (3) Santa Barbara City College and a newly-formed consortium of UCSB, Allan Hancock, and SBCC to carry out a Title VII program of bi-lingual education.

b. Human Service Agencies - (2) Community Free Employment Agency, Legal Aid Foundation

c. Community Organizations - (5) La Casa de la Raza (Mexican-American Community Center), El Concilio de la Raza (Council of Mexican-American Organizations), La Escuela Tiburcio Vasquez (children's pre-school), Zona Seca (Alcoholism program for Spanish-speaking), Retired Senior Volunteer Program (RSVP)

d. Governmental Departments - (1) Franklin Neighborhood Center

e. Academic Departments - (2) SBCC Adult Basic Education Program, SBCC Essential Skills Program

f. Business and Industry - (0)

g. Other - (1) Santa Barbara City Schools Bi-lingual Education Programs, Title I and Title VII.
NARRATIVE

Various studies have shown that there are a large number (approximately 10,000) adults living in the Santa Barbara Community College District who have completed no more than eight years of formal education. Many of these persons have very limited ability to use English, and many are among the chronically unemployed.

Although educational opportunities are theoretically available to this group, there are a number of factors which act as effective barriers to their seeking to further their education. This project is addressed to the removal of such barriers by providing educational services, counseling services, and social services at times and places that will facilitate their participation. It will also coordinate the delivery of such services so that each individual's needs can be met by a suitably tailored package of services that take into account all of the factors that constitute for that person an effective block to individual growth, self-realization, and independence.

Some of the factors that are known to prevent effective participation of adults in existing programs are:

1. Lack of appropriate teaching strategies to meet the unique needs of adults with little or no formal education.
2. Lack of information about the programs.
3. Fear of an alien environment—the feeling that the college campus is a place for the young and/or the middle class.
4. Inadequate English language skills and/or other basic skills.
5. Lack of available child care services.
6. Family problems.
8. Cultural barriers, especially among women.

It is proposed that under this project, SBCC will undertake to bring together those agencies and organizations which now exist in the community to provide services of the kinds needed. Under a loose-knit umbrella organization, these agencies will provide the staff to serve the target group with cross-referral among the participating agencies where multidimensional problems exist.
The primary thrust of the project will be educational. SRCC will provide all educational programs and related academic counseling services, including diagnostic testing. Since the primary and most immediate need is in the area of language skills, the initial emphasis will be on reading, writing, and ESL. Later expansion into such areas as basic mathematics, vocational training, consumer education, and perhaps health and nutrition, is foreseen as appropriate educational components.

Other agencies will participate in the project under independent funding. Most of these agencies presently operate under their own sources of funds which include tax support, United Way, and state or federal grants. This project will provide floor space, if necessary, for them to extend current operations to the location of the educational program, so that a "one-stop" service center will be created. The project will also provide overall coordination of services through a Community Advisory Council, consisting of representatives of each of the organizations involved.

Title I funds will be used to develop the organization, to recruit and train the educational staff, and to develop the special materials and methods needed to effect a successful program for this very special clientele. Beyond this, the grant is expected to fund educational staff salaries through the first year, until the project can be evaluated.

The concept described above is appropriately centralized because demographic data show that the greatest concentration of need exists in three contiguous census tracts in Santa Barbara's lower east side. Secondary concentrations also exist in nearby Goleta and Carpinteria, and it is foreseen that satellite centers will be established in these locations after the feasibility of the concept has been established and the organizational, procedural, and methodological problems have been worked out. This expansion is beyond the scope of the present project, however.

Teaching methods for the educational components will be patterned after the highly successful on-campus essential skills programs at SBCC. Courses will be individualized and self-paced and will use tutors to realize, to a maximum extent, a one-to-one personalized environment. Since the clients are older, however, the strategy will incorporate more material specifically related to the students' past experience and future goals.