SANTA BARBARA COMMUNITY COLLEGE DISTRICT

Proposed Pilot Project

THE INSTITUTE FOR COMMUNITY AFFAIRS

STATEMENT OF NEED

For some time there has been agreement that the community college has a unique opportunity and responsibility to meet the needs of the community it serves. Within the Santa Barbara Community College District, it has been proposed that there be established an Institute For Community Affairs to serve four functions:

1. Establish a structure through which all the people of the community may articulate and discuss and come to agreement about critical issues and common concerns.

2. Promote communication and understanding among people of the community and among local government agencies, community service organizations, civic groups, local industry, professional and trade associations and ad hoc groups.

3. Serve as a clearinghouse for the collection and exchange of data on aspects of community development and issues of common concern.

4. Provide a channel through which students and faculty of all the educational institutions within the community can engage in regular, purposeful interaction with the community.

An ad hoc committee of the Continuing Education Advisory Council has proposed that the feasibility of an Institute For Community Affairs be tested with pilot projects. It was suggested that projects be conducted by the Institute in the areas of crime and housing as elements of a possible comprehensive project to prepare a report on the status of the community.

The Santa Barbara Chamber of Commerce has requested that the Institute For Community Affairs serve as the vehicle to seek community consensus on the issue of the Santa Barbara City Charter.

Such projects as those proposed, if completed, would meet significant needs in the community. They would serve the functions proposed for the Institute. They would test the feasibility of the Institute. They would serve as examples of the work and the value of the Institute and as a basis for requests for further funding.
PROPOSED ESTABLISHMENT OF INSTITUTE AND PILOT PROJECT

It is proposed that the Institute For Community Affairs be established on a six-month trial basis and that a six-month pilot project with three major elements be funded through the community services budget to show how the Institute might function in all four of the areas regarded as essential. The pilot project would be conducted during the period, December 15, 1975 to June 15, 1976.

I. DISCUSSION OF CITY CHARTER REVISIONS

Objectives:

The objectives of this element of the project would be to provide procedures through which the community could discuss whether or not it is desirable or necessary to consider changes in the Santa Barbara City Charter and to assist the Charter Study Task Force to determine what procedures should be followed, if it is decided that changes in the Charter should be considered.

A preliminary study of the Charter by the Charter Study Task Force of the Chamber of Commerce has identified three principal areas of concern with the present charter:

A. Should consideration be given to altering the manner of electing City Council members from "at large" to representation of specific districts?

B. Should the authority, responsibilities, and duties of the mayor be changed in some manner to clarify the executive function in city government?

C. Should changes be considered in Section 1211 of the Charter which removes the setting of salaries of city employees from the administrative function?

Procedures:

A. Establish time schedule for charter review.

B. Arrange for selection of Charter Review Study Committee or Task Force.

1. Invite remaining members of Board of Freeholders to serve.

2. Invite any interested community organization to nominate members.

3. Total of 15 to be selected by Continuing Education Advisory Committee.
C. Establish procedures and conduct public opinion surveys involving political science and other social science faculty and students.

D. Use media (radio and television) extensively to present the issues and to initiate discussion.

E. Schedule a four-meeting series of public forum/discussions under the auspices of Continuing Education.

F. Work closely with newspapers in the area to report on the issues and on the discussion of the issues.

G. Encourage written reactions and comments.

H. Consider publication of a booklet summarizing the issues.

II. PREPARE COMPREHENSIVE REPORT ON CRIME AND CORRECTIONS

Objectives:

The objectives of this element of the project would be to prepare a comprehensive report to the community on the status of crime and corrections and to establish procedures for bringing to public attention the many excellent recommendations for civic reform which have been presented by grand juries in Santa Barbara in recent years.

Since the City Charter element of the pilot project will require considerable time and attention, it is believed that only a single issue raised by the grand juries, crime and corrections, could be considered adequately during the pilot period.

Procedures:

A. Establish a steering committee of former grand jury members, judges, and other informed citizens.

B. Consult with the Citizens Crime Control Commission.

C. Relate to programs in the Critical Cross Currents series in Continuing Education.

D. Prepare and make available a comprehensive report to the community on the status of crime and corrections in the community.

III. PREPARATION OF A REPORT ON THE SANTA BARBARA COMMUNITY

Objectives:

The objectives of this element of the project would be to prepare a report on the state of the community with the report serving as the focal point for a series of town meetings. This effort could serve as a model for taking stock during the Bicentennial year and as a model for annual reports on the state of the community.
Procedures:

A. Secure information from sources within the community on the status of progress and problems.

B. Use the materials gathered as the focal point for one or more town meetings with emphasis upon the bicentennial.

C. Involve political science and other social science faculty and students in data gathering, town meetings, and preparation of reports.

D. Prepare written reports in each area so that a comprehensive report on the community is prepared.

E. Encourage publication or report of the results in the media and press.

PROPOSED BUDGET

For the six-month period from December 15, 1975 to June 15, 1976, the following budget is proposed:

Senior Consultant $ 7,500
Consultant (240 hrs. x $10) 2,400
Steno-Clerk (514 hrs. @ $3.50) 1,800
Postage, printing, telephone 900
Office equipment 1,000
Contingency 1,400

$ 15,000

It is assumed that lecture and forum activities in connection with the projects of the Institute will be scheduled as an integrated element of the Continuing Education program and that data gathering elements of the Institute will be scheduled as enrichment experiences for students enrolled in Political Science and other Social Science programs of the college.
PERSONNEL

MR. FRANK KELLY (Senior Consultant)

1937 - B.A. from University of Kansas City
1937 - 1943 Journalist
1943 - 1946 U.S. Army - overseas correspondent
1946 - 1956 Associated Press, Information Specialist for
National Housing Agency; Presidential speech
writer; Executive Assistant to Senate majority
leader and staff director of Senate majority
Policy Committee; U.S. Director of International
Press Institute's research project on world news;
author; editor.
1956 - 1975 Vice-President, Fund for the Republic
1959 - 1975 Vice-President and Director of Continuing
Education, Center for the Study of Democratic
Institutions

MR. FRED HOFFMAN (Consultant)

1965 Graduated San Marcos High School
1965 - 1966 U. C. Berkeley
1970 - M.A. in Political Science, U.C.S.B.
1969 - 1975 Santa Barbara City College as reader, student
teacher, hourly instructor, coordinator of
Political Science Internship Program.
November 18, 1975.

SANTA BARBARA
CHAMBER OF COMMERCE

Dr. Glenn Gooder,
President,
Santa Barbara City College,
721 Cliff Drive,
Santa Barbara, Ca. 93109

Dear Dr. Gooder:

For the past several months the Santa Barbara Chamber of Commerce has had a task force making a review of the Santa Barbara City Charter to determine if any revisions or changes would benefit our local government functions and operations.

Their report identifies three areas which they think deserve further consideration.

We ask for your opinion as to the feasibility of the City College Institute for Community Affairs being willing to serve as the vehicle to seek community consensus on what we think is an important issue, our City Charter.

We would be happy to provide you or anyone else connected with City College Institute our preliminary studies which generated this request to you.

Sincerely,

[Signature]
Executive Vice President

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