

BP 3730 WEB STANDARDS

Reference:

Section 508 of the Rehabilitation Act of 1973 (29 U.S.C. Section 794d); 36 CFR1194.1 et seq.; Government Code Section 11135; Title 5 Section 59300 et seq.

The Superintendent/President, in a new manner consistent with District Policy 1200 on Shared Governance and consistent with this policy, has the right to establish procedures for the management and maintenance of a comprehensive District-wide web site. The procedures shall include provisions for compliance with pertinent college policies and federal, state, and local laws including copyright, license and accessibility laws and electronic communication policies as well as definitions of page types, official college information, content and style guide requirements and limitations, and responsibilities and processes for the development and maintenance of District web pages. Information and applications available through www.sbccc.edu and related web pages should provide ease of navigation, universal access, accuracy and currency of information.

The Policy applies to:

- **Web Pages** – Santa Barbara City College web pages stored and accessed on internet servers that are maintained by Santa Barbara City College or its agents and applies to the official District home page, directory pages, administrative and, instructional department and organizational unit gateway pages, resource pages, instructor pages, online course pages, and links to external sites.
- **Publishers** – Any member of the Santa Barbara City College Community or its authorized agent(s) using the web-based resources of www.sbccc.edu to publish information, provide on-line services through, and/or link from www.sbccc.edu.
- **Information** – Official College Information as defined herein and/or by other college policy.
- **Content** – All www.sbccc.edu resources provided by and through the District through actual property, intellectual property rights and through contract and other agreements with the District.

Santa Barbara City College provides www.sbccc.edu for communication and access to services. The web provides a more efficient and effective source of information about the college's programs, services, faculty and staff. Web-based media provided by the college are college property¹ and their purpose is to facilitate and support college business. All District employees and everyone associated with the

¹ Subject to District policies, including, but not limited to those regarding protection of intellectual property, including laws and policies regarding copyright, patents, and trademarks.

college who access www.sbccc.edu and its related sites have the responsibility to use these resources in a professional, ethical, and lawful manner.

The purpose of this Policy is to:

- Ensure that district web pages are used for purposes appropriate to the District's mission.
- Inform the District community about the applicability of laws and District policies pertinent to web pages.
- Ensure that web page resources are used in compliance with those laws and District Policies.
- Define procedures for the management and maintenance of the college web site.
- Ensure consistency and ease of navigation.
- Define web page types and the scope, limitations and flexibility of web content, presentation and procedures for differing types of web pages.
- Ensure that approved district "branding" is used on designated page types including the District Home page, related Directory pages and Organizational unit gateway pages, Resource pages and Instructional pages.

See also:

Section 508 of the Rehabilitation Act of 1973

<http://www.section508.gov/index.cfm?FuseAction=Content&ID=11>

Americans with Disabilities Act of 1990 (42 U.S.C. Sec. 12132)

<http://www.usdoj.gov/crt/ada/cguide.htm#anchor62335>

California Government Code: Section 11135 of the Government Code

<http://caselaw.lp.findlaw.com/cacodes/gov/11135-11139.5.html>

Legal Opinion M 03-09

California Community Colleges Chancellor's Office

<http://www.cccco.edu/divisions/legal/opinions/attachments/03-09.pdf>

Guidelines for Producing Instructional and Other printed Materials in Alternate Media for Persons with Disabilities

<http://www.htctu.net/publications/guidelines/altmedia/altmedia.htm>

Distance Education: Access Guidelines for Students with Disabilities

http://www.htctu.net/publications/guidelines/distance_ed/disted.htm

Web Accessibility Initiatives – Priority One

<http://www.w3.org/TR/WAI-WEBCONTENT/>