

## Certificate of Achievement Requirements

Complete all department requirements for the certificate with a cumulative grade point average (GPA) of 2.0 or better. Candidates for a Certificate of Achievement are required to complete at least 20% of the department requirements through SBCC.

### Department Requirements (Total Department Units: 21)

<i>Current Course No.</i>	<i>Previous Course No.</i>	<i>Title</i>	<i>Units</i>	<i>Institution &amp; Course No.</i>	<i>Grade</i>	<i>Units (s/q)</i>	<i>Term</i>
• IBUS 102.....	(BUS/BUSAD 102) .....	Introduction to International Business .....	3.0	_____			
• IBUS 109.....	(BUS 109) .....	Basics of Importing and Exporting .....	3.0	_____			
• IBUS 201.....	(BUS/BUSAD 209) .....	International Human Resource Mgmt.....	3.0	_____			
• IBUS 211.....	(BLAW 211) .....	Legal Environment of International Bus.....	3.0	_____			
• MKT 164.....	(none).....	Online and Mobile Marketing <b>OR</b> .....	3.0	_____			
MAT 164.....	(none).....	Online and Mobile Marketing <b>OR</b> .....	3.0	_____			
MKT 212.....	(none).....	Supply Chain Logistics <b>OR</b> .....	3.0	_____			
FIN 211 .....	(none).....	Skills in Trade Finance <b>OR</b> .....	3.0	_____			
COMM 151 .....	(39) .....	Intercultural Communication <b>OR</b> .....	3.0	_____			
ECON 106.....	(6) .....	International Economics .....	3.0	_____			
• MKT 209 .....	(9) .....	International Marketing .....	3.0	_____			
• MKT 220 .....	(BUSAD 220/MAT 220) ...	Introduction to Electronic Commerce <b>OR</b> .....	3.0	_____			
CIS 220.....	(none).....	Introduction to Electronic Commerce.....	3.0	_____			

### Additional Program Information

For further information, contact the Counseling Center, 965-0581, Ext. 2285, or Julie Brown, Department Chair, 965-0581, Ext. 3599.

**Associate Degrees and Certificates of Achievement (In alphabetical order) - For a complete list of programs of study (associate degrees, certificates, skills competency awards and department awards) and requirements, go to [http://www.sbccc.edu/appl/degrees\\_certificates.php](http://www.sbccc.edu/appl/degrees_certificates.php).**

Accounting (AS)  
 Accounting/Assistant Bookkeeper IV (C)  
 Administration of Justice (AA/AS/C)-3 emph. avail (AS&C), 1(AA)  
 Administration of Justice for Transfer (AS-T)  
 Alcohol and Drug Counseling (AA/C)  
 American Sign Language (AA)  
 Animation and Gaming (AA/C)  
 Anthropology (AA)  
 Anthropology for Transfer (AA-T)  
 Applied Photography (AA/C)  
 Art (AA) - 2 emphases available  
 Art History for Transfer (AA-T)  
 Associate Child Care Teacher (C)  
 Automotive Services & Technology (AS/C)

---

Biological Sciences (AA)  
 Black Studies (AA)  
 Business Administration (AA/C) – 3 emphases available for AA, 2 for C  
 Business Administration for Transfer (AS-T)

---

Cancer Information Management (AS/C)  
 Chemistry (AA)  
 Chicano Studies (AA)  
 Commercial Music (C)  
 Communication (AA) - 2 emphases available  
 Communication Studies for Transfer (AA-T)  
 Computer App. & Office Mgmt (AS/C) - 2 emphases available  
 Computer Information Systems (AS) – Emph. in System Admin. available  
 Computer Network Engineering (AS/C)  
 Computer Science (AS/C)  
 Construction Technology (AS/C)  
 Cosmetology (AS/C)  
 Creative Writing (C) – 2 emphases available  
 Culinary Arts (AS/C)

---

Database Programming and Applications Development (C)  
 Diagnostic Medical Sonography (C)  
 Diversity Issues in ECE (C)  
 Drafting/CAD (AS/C)

---

Early Childhood Education (AS/C)  
 Early Childhood Education for Transfer (AS-T)  
 Economics (AA)  
 Economics for Transfer (AA-T)  
 Elementary Teacher Education (AA-T)  
 Engineering (AA/AS)  
 English (AA)  
 English for Transfer (AA-T)  
 Environmental Horticulture (AS/C) - 4 emphases available for AS, 1 for C  
 Environmental Studies (AA)  
 Ethnic Studies (AA)

---

Film Production (AA)  
 Film and Media Studies (AA)  
 Finance (AA/C)  
 French (AA)

---

Geography (AA)  
 Geography for Transfer (AA-T)  
 Geological Sciences (AS)  
 Geology for Transfer (AS-T)  
 Global Studies (AA)  
 Graphic Design & Photography – Graphic Design Conc. (AA/C)

Health Information Technology (AS)  
 Healthy Aging (AA)  
 History (AA)  
 History for Transfer (AA-T)  
 Honors (C/C with highest honors) – 2 emphases available  
 Hospitality (AS/C)  
 Infant/Toddler Development (C)  
 Interior Design (AA/C)  
 International Business (AA/C)  
 Introduction to Graphic Design (C)

---

Journalism (AA/C)  
 Journalism for Transfer (AA-T)

---

Kinesiology for Transfer (AA-T)

---

Law & Society (AA) - Emphasis in Criminal Justice available  
 Liberal Arts (AA) – Emphasis in Biomedical Sciences  
 Liberal Arts & Sciences (AA) – 3 emphases available  
 Liberal Studies (AA) – Emphasis in Education

---

Marine Diving Technician (AS/C)  
 Marketing (AA/C)  
 Mathematics (AA)  
 Mathematics for Transfer (AS-T)  
 Media Arts (AA/C)  
 Medical Coding Specialist (C)  
 Middle East Studies (AA)  
 Music (AA)

---

Native American Studies (AA)  
 Natural History (AA)  
 Nursing - ADN (AS)

---

PC Support/Network Management (C)  
 Philosophy (AA)  
 Philosophy for Transfer (AA-T)  
 Physical Education (AA) – Emphasis in Athletic/Personal Fitness avail.  
 Physics (AA/AS)  
 Physics for Transfer (AS-T)  
 Political Science (AA)  
 Political Science for Transfer (AA-T)  
 Post-Professional Practice in ADC (C)  
 Psychology (AA)  
 Psychology for Transfer (AA-T)

---

Radiography (AS)  
 Real Estate (AS/C)

---

School-Age Care (C)  
 Sociology (AA)  
 Sociology for Transfer (AA-T)  
 Spanish (AA)  
 Spanish for Transfer (AS-T)  
 Studio Arts for Transfer (AA-T)

---

Theatre Arts (AA) - 3 emphases available  
 Theatre Arts for Transfer (AA-T)  
 Transfer – CSU General Education Breadth Pattern (C)  
 Transfer – IGETC (C)

---

Vocational Nursing (AS/C)

---

Wastewater Technology Education (C)  
 Water Technology Education (C)

Key: (AA)=Associate in Arts; (AA-T)=Associate in Arts for Transfer; (AS)=Associate in Science; (AS-T)= Associate in Science for Transfer; (C)=Certificate of Achievement



Santa Barbara City College

# International Business

## 2017-18

### Certificate of Achievement in International Business

The International Business program at Santa Barbara City College provides an introduction to the central aspects of international business, exclusive of any particular geographic emphasis. Topics include the economic and cultural environments in which we operate; how international activities alter the strategies for success in management tasks of planning, marketing, finance, management, law, and personnel; and the principles associated with international exchange of goods, services, and investments. This program provides hands-on experience investigating market potential. It also prepares a student for transfer to a four year institution. Students interested in transferring to four-year institutions should meet with a faculty advisor or counselor for transfer information.

### Careers in International Business

This program prepares the graduate for positions in both small businesses engaged in international trade and in multinational firms.

***SBCC: Your Open Door to Educational Excellence***